Board Meeting April 11, 2006

Revised-January 31, 2007

AMEND THE GENERAL RULES CONCERNING UNIVERSITY ORGANIZATION AND PROCEDURE

Action: Amend Article V, Section 4 of *The General Rules Concerning University*

Organization and Procedure

Funding: No Funding Required

The General Rules Concerning University Organization and Procedure are enacted by the Board of Trustees and supplement the University Statutes. The General Rules address administrative organization; powers, duties, and responsibilities of University Officers; and various other administrative matters. (Statutes, Preamble). Article V of the General Rules concerns "University Property." Section 4 addresses the "Naming of Buildings, Streets and Drives" and is attached hereto.

The current language in Section 4 was adopted many years ago and has not been revised since that time. During the past year, numerous situations have arisen that have highlighted the inadequacies of the current provisions. For example, the current provisions simply assume that donors involved in naming situations will be individuals; Sec. 4(a) provides that "Buildings ... may be named for ... donors whose *individual* contributions have been crucial in the financing of such buildings." This does not allow for corporate-naming opportunities to be considered. Similarly, the current provisions assume that donors will always wish to designate the use of their name; there is no

express provision permitting the Board to honor a donor's request to name in honor of the donor's relative, friend, or colleague, for example. With regard to naming opportunities for buildings, the current provisions recognize naming opportunities only for construction; this does not allow for naming opportunities related to "renovating and remodeling," for example. Improving the language of this section of the *General Rules* is especially timely in light of the upcoming capital campaign.

The following proposed amendment to Article V, Section 4, entitled "Naming of University Facilities and Programs; Commemorative Plaques and Tablets," addresses these inadequacies. The proposed language was derived in large part from a review of similar policies used by comparable institutions. The proposed language was the result of extensive consultations with the Chancellors, as well as representatives of the <u>University of Illinois</u> Foundation.

Since the proposed amendment involves numerous revisions and reordering of the existing policy, a revised version showing a strike out or underlining for each change was more confusing than helpful. Following are the key changes in the proposed amendment:

- allowing naming opportunities for things other than physical facilities, termed here as "Programs";
- defining "Facilities" broadly, then treating buildings and spaces within buildings separately;
- treating all buildings the same (thereby eliminating separate provisions for residence halls);
- allowing donor-naming opportunities for individual *and* corporate contributions;

- allowing facilities to be named after a donor *or* someone the donor designates;
- allowing donor-naming opportunities for not only new construction, but also for "renovating, remodeling or additions"; and,
- allowing the Board to approve the naming of a University Facility or Program in situations other than those specified when the Board, in its discretion, determines that the interests of the University are served in doing so.

Finally, the proposed amendment expressly recognizes in Section 4(b) that the University will comply with existing and future provisions of State law in this area.

The main similarity between the current policy and the proposed amendment lies in requiring Board approval for naming situations while allowing the Chancellors to determine opportunities for recognition using commemorative plaques or tablets next to spaces within buildings.

As mentioned, an initial draft was shared with the Chancellors, who provided comments and suggestions. The University Senates Conference has been consulted on the proposed amendment.

The board action recommended in this item complies in all material respects with applicable State and Federal laws, University of Illinois *Statutes, The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The President of the University recommends approval.

CURRENT POLICY EXCERPTED FROM THE GENERAL RULES CONCERNING UNIVERSITY ORGANIZATION AND PROCEDURE

ARTICLE V. UNIVERSITY PROPERTY

SECTION 4. NAMING OF BUILDINGS, STREETS, AND DRIVES

- (a) Buildings given to the University may be named for the donors of funds for the same or for donors whose individual contributions have been crucial in the financing of such buildings.
- (b) Buildings should be named in such a way as to denote their general use as a matter of convenience to students as well as to visitors except as provided for in paragraphs (d) and (e) below.
- (c) Residence halls may be named for donors of funds for such halls; for distinguished former members of the Board of Trustees; and for distinguished members of the University faculty, especially those who were identified with some phases of student life outside the classroom.
- (d) Buildings and other campus facilities may be named for deceased or retired former members of the University faculty in accordance with guidelines issued by the president of the University. Living former members of the faculty must have been retired from the University of Illinois for at least ten years.
- (e) Buildings may be named for distinguished persons in the public life of the state or nation.
- (f) Except as provided for in paragraphs (a), (c), or (d) above, buildings and other campus facilities shall not be named for living persons.
- (g) Plaques or tablets may be installed in buildings in recognition of distinguished members of the university staff whose services were identified with the functions of said buildings with the approval of the appropriate chancellor or the chancellor's designee.
- (h) The designation of names of buildings, streets, and drives shall be exclusively within the authority of the Board of Trustees. A building name may include a designation such as auditorium, center, gymnasium, hall, institute, school, or laboratory.

PROPOSED AMENDMENT TO THE GENERAL RULES CONCERNING UNIVERSITY ORGANIZATION AND PROCEDURE

ARTICLE V. UNIVERSITY PROPERTY

SECTION 4. NAMING OF UNIVERSITY FACILITIES AND PROGRAMS; COMMEMORATIVE PLAQUES AND TABLETS

- (a) University "Facilities" refers to any building, structure, street, drive, landscaped area, open space, physical improvement, or other property under the administrative control of the University. "Programs" refers to any academic or non-academic program, school, college, institute, center, etc., but does not include endowed faculty positions such as chairs or professorships.
- (b) Insofar as consistent with State law, the naming of University Facilities and Programs lies within the authority of the Board of Trustees and shall require Board approval except as specifically described in paragraph (e) below.
- (c) University Facilities and Programs may be named for the following:
- (1) Donors who have made substantial contributions toward financing the construction, renovation or remodeling of a Facility or an addition thereto; or establishing, advancing or maintaining a Program;
- (2) An honoree nominated by such a donor and approved by the Board of Trustees;
 - (3) Distinguished persons in the public life of the State of Illinois or the nation;
 - (4) Distinguished former members of the Board of Trustees; or
- (5) Former members of the University, faculty, staff or administration. In addition, the Board may approve the naming of a University Facility or Program in situations other than those described above when the Board, in its discretion, determines that the interests of the University are served in doing do so.
- (d) Buildings should be named in such a way as to denote their general use; such names may include a designation such as auditorium, gymnasium, hall, laboratory, or school.

- (e) Notwithstanding the above provisions, commemorative plaques or tablets may be installed inside buildings near spaces such as rooms, lounges, laboratories, performance spaces and lecture halls in recognition of:
- (1) Distinguished members of the University faculty, staff, or administration whose services were identified with the functions of said spaces; or
- (2) Donors of funds (or an honoree designated by the donor) where the contribution was substantial in financing the renovation or remodeling of said spaces. Any such plaque or tablet must be approved by the appropriate chancellor but does not require Board approval.
- (f) The Chancellors may develop for their respective campuses procedures for internal review and approval prior to the submission of items to the Board for its consideration.