

Executive Committee Meeting
April 8, 2008

ESTABLISH THE BACHELOR OF BUSINESS ADMINISTRATION,
COLLEGE OF BUSINESS ADMINISTRATION, CHICAGO

Action: Approve the Establishment of the Bachelor of Business Administration, College of Business Administration, Chicago

Funding: No New Funding Required

The Interim Chancellor at Chicago, with the advice of the Chicago Senate and the College of Business Administration, recommends the establishment of a new degree program, the Bachelor of Business Administration (BBA) program.

The Bachelor of Business Administration (BBA) degree program is proposed as a baccalaureate completion program offered by the College of Business Administration. This program, to be administered through the Global Campus, will bring access to a high-quality, online Bachelor's degree completion program developed and taught by faculty actively engaged in academic research for the people of Illinois and the world beyond. The program will benefit students engaged in their career who stopped their education before completing their Bachelor's degree; will provide an additional point of access to the University of Illinois for those who have completed their Associate's degree at a community or junior college; will appeal to people who have reached a ceiling in career advancement due to the lack of a completed Bachelor's degree; and will offer businesses a mechanism to offer employee development benefits.

Upon completing this business administration curriculum, students will be prepared to plan, organize, direct, and control the many functions and processes of an organization.

The overall degree includes 60 hours of transfer credit and 60 hours of online coursework, and will be offered as a cohort program. The required core courses will be the same as those included in the College of Business Administration (CBA) on-campus Bachelor of Science (BS) programs. The other required coursework will be courses currently offered, but not required, in the on-campus programs. All of these courses have been developed, approved, and successfully taught by the faculty in the College of Business Administration. The only new offering is a capstone course, similar to capstone courses offered in the existing BS programs offered in the College of Business Administration. The degree requirements also include 12 credit hours of “selective” coursework, which are specified when the student enters the program, but may vary over time, due to changing expectations in the business community.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes*, *The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Vice President for Academic Affairs concurs with this recommendation. The University Senates Conference has indicated that no further Senate jurisdiction is involved.

The President of the University recommends approval. This action is subject to further review and approval by the Illinois Board of Higher Education.