Advocacy and Illinois Connection: Activating the Alumni Association

A presentation to the University of Illinois Board of Trustees

University of Illinois Alumni Association

December 13, 2013
**TOTAL NUMBER OF LIVING ALUMNI:** 678,449  
**URBANA-CHAMPAIGN** - 438,870 (65%)  
**CHICAGO** - 206,605 (30%)  
**SPRINGFIELD** - 32,974 (5%)  

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<thead>
<tr>
<th>GENDER</th>
<th>AGE</th>
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<tbody>
<tr>
<td>MALE 51%</td>
<td>Under 40 35%</td>
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<td>FEMALE 49%</td>
<td>40 - 60 40%</td>
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<td>Over 60 25%</td>
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**TOP 5 ALUMNI CITIES IN ILLINOIS:**  
**CHICAGO** - 69,667  
**CHAMPAIGN-URBANA** - 24,106  
**SPRINGFIELD** - 11,256  
**NAPERVILLE** - 8,808  
**ARLINGTON HEIGHTS** - 4,499  

**TOP 5 ALUMNI COUNTIES IN ILLINOIS:**  
**COOK** - 153,642  
**DUPAGE** - 40,284  
**CHAMPAIGN** - 28,927  
**LAKE** - 26,036  
**WILL** - 14,527  

**TOP 5 ALUMNI COUNTRIES (Outside of U.S.)**  
**CHINA** - 2,059  
**KOREA** - 1,922  
**TAIWAN** - 1,879  
**CANADA** - 1,156  
**INDIA** - 954  

**TOP 5 OCCUPATIONS:**  
**MEDICINE/HEALTH**  
**RETIRED**  
**BUSINESS/MANAGEMENT**  
**EDUCATION**  
**ENGINEERING**  

**TOP 5 EMPLOYERS:**  
**UNIVERSITY OF ILLINOIS**  
**ABBOTT**  
**BOEING**  
**CATERPILLAR**  
**ACCENTURE**
U of I’s Active Alumni Base

- 46 official regional U.S. alumni clubs
- 30 official alumni clubs outside of the U.S.
- Special interest/affiliate groups: Asian American Alumni Network; Black Alumni Network; Black Alumni Council (UIC); Latino/Latina alumni Association
- 650+ club events a year; 170+ in Chicagoland
  - Hundreds of additional college/unit Chicago alumni events
- Countless additional informal alumni groups
Influential Alumni

- Local, state and federal government; civic groups
- 1 of every 6 doctors in Illinois is a UI grad
- Half of the state’s dentists are UI grads
- One third of the state’s pharmacists are UI grads
- More than 100,000 Engineering alumni around the world continue to impact humanity
Alumni involvement in legislative advocacy

*13,000 alumni are part of Association’s advocacy network and communicate with their legislators regularly*
Issue Advocacy on behalf of U of I

- Higher education funding
- Student loans/grants (MAP and Pell grants)
- Federal research funding
- Economic Development