

Board Meeting
January 15, 2009

REDESIGNATE THE BACHELOR OF SCIENCE IN MEDIA STUDIES,
COLLEGE OF MEDIA, URBANA

Action: Approve the Redesignation of the Bachelor of Science in Media Studies,
College of Media, Urbana

Funding: No New Funding Required

The Chancellor at Urbana with the advice of the Urbana-Champaign Senate recommends approval of a proposal from the College of Media to redesignate the Bachelor of Science in Media Studies as the Bachelor of Science in Media and Cinema Studies.

The redesignation of the B.S. in Media Studies as the B.S. in Media and Cinema Studies and the establishment of two concentrations, Media Studies and Cinema Studies, will allow undergraduates the opportunity to specialize in either of the two intellectual areas while simultaneously recognizing their interdependence. Electives are chosen across the concentrations with each concentration having a core of 15 to 16 required credits. Students in the Media and Cinema Studies Program will develop an understanding of modern communications media and cinema from an interdisciplinary perspective. They will explore the theory behind contemporary media and their origins, structures, and implications for our society. The development of all mediated forms is

considered in light of more general concerns about technology, culture, society, and politics.

The Board action recommended in this item complies in all material respects with applicable State and Federal laws, University of Illinois *Statutes*, *The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Vice President for Academic Affairs concurs with this recommendation. The University Senates Conference has indicated that no further Senate jurisdiction is involved.

The President of the University recommends approval. This action is subject to further review and approval by the Illinois Board of Higher Education.