

Board Meeting
January 15, 2009

APPROVE TUITION RATES, GLOBAL CAMPUS BACHELOR AND MASTER
DEGREE PROGRAMS

Action: Approve Tuition Rates for Global Campus Degree Programs (Bachelor of Arts in Psychology, Bachelor of Science in Environmental Sustainability, Master of Education in Teacher Leadership and Graduate Certificates, Master of Science in E-Learning Applications and Management in a Global Economy and Graduate Certificates, and Executive Master of Public Administration)

Funding: No New Funding Required

At the meeting on March 13, 2007, members of the Board of Trustees approved the establishment of the University of Illinois Global Campus. The Global Campus offers fully accredited University of Illinois master's degrees, bachelor's completion degrees, and certificate programs across an array of disciplines. These academic programs and courses are developed and offered in partnership with University of Illinois colleges, departments, and faculty.

Global Campus programs are being implemented according to a phased roll-out schedule. Degree programs scheduled for launch on September 2, 2009, and January 6, 2010, include the following:

- Bachelor of Arts Degree in Psychology
- Bachelor of Science Degree in Environmental Sustainability

- Master of Education Degree in Teacher Leadership and Graduate Certificates
- Master of Science Degree in E-Learning Applications and Management in a Global Economy and Graduate Certificates
- Executive Master of Public Administration Degree, in partnership with the Institute of Government and Public Affairs

All programs offered by the Global Campus will be self-supporting and operated on a “full cost recovery” basis. Tuition rates for Global Campus programs are market driven and are priced competitively to achieve enrollment goals, cover costs, and generate revenues for investment in the University’s instructional mission. When establishing tuition rates it is also important to recognize the University’s land-grant heritage and ensure access to qualified students regardless of income level. The two bachelor degree completion programs and the master of education degree are examples of high-quality programs with broad appeal and rigorous academic requirements that have been designed by University of Illinois faculty, specifically to be offered by Global Campus at highly affordable prices.

The Global Campus leverages the long-term investment that Illinois taxpayers have invested in the University of Illinois and will benefit budgetarily from a small amount of recurring state support. Therefore, the tuition for Illinois residents who enroll in the undergraduate, graduate, and certificate programs offered by the Global Campus will be ten percent less than the tuition for non-residents.

The Global Campus also leverages and benefits from the tuition and fees paid by and other support provided by past University of Illinois graduates that have

helped maintain and strengthen the institution and its academic programs. Therefore, the tuition for University of Illinois graduates (recipients of undergraduate and graduate degrees from any University of Illinois campus), who are also contributing members of the University of Illinois Alumni Association (UIAA) will be ten percent less than the tuition for non-residents.

Approval is recommended for the following tuition rates for the degree programs to be launched by the Global Campus in September 2009 and January 2010 after they complete the academic approval process.

Program	Program Type	Total Credit Hours	Tuition for Illinois Residents ¹		Tuition for Non-Residents	
			Per Credit Hour	Total Program	Per Credit Hour	Total Program
Psychology	Bachelor of Arts Degree	60 credit hours	\$275	\$16,500	\$306	\$18,360
Environmental Sustainability	Bachelor of Science Degree	60 credit hours	\$325	\$19,500	\$361	\$21,660
Teacher Leadership	Master of Education Degree	32 credit hours	\$306	\$9,792	\$340	\$10,880
Foundations of Teaching and Learning	Graduate Certificate	12 credit hours	\$306	\$3,672	\$340	\$4,080
Integration of Teaching and Learning	Graduate Certificate	12 credit hours	\$306	\$3,672	\$340	\$4,080
E-Learning Applications and Management in a Global Economy	Master of Science Degree	36 credit hours	\$468	\$16,848	\$520	\$18,720
E-Learning Applications in a Global Economy	Graduate Certificate	12 credit hours	\$468	\$5,616	\$520	\$6,240
E-Learning Management in a Global Economy	Graduate Certificate	12 credit hours	\$468	\$5,616	\$520	\$6,240
Public Administration	Executive Master Degree	36 credit hours	\$549	\$19,764	\$610	\$21,960

¹Recipients of undergraduate and graduate degrees from any University of Illinois campus who are also contributing members of the UIAA.

Tuition requirements for these programs will be reviewed and adjusted annually at the beginning of the fiscal year. It is recommended that the above tuition rates be approved for Fiscal Year 2010, with the understanding that Global Campus may

adjust tuition rates on a fiscal year basis up to five percent to address inflationary cost increases and ensure adequate resources are available to operate each program. Any proposed increase above the five percent threshold requires presentation to and approval by the Board. This approval and reporting model would apply to all Global Campus programs and the differential tuition rates established for each program. An annual report of tuition increases below the five percent threshold would be made to the Board.

The undergraduate tuition levels of the Global Campus must be compatible with State law, which requires Illinois public universities to guarantee that tuition levels will not increase for a period of four consecutive years after a student's initial enrollment in an undergraduate degree program, regardless of whether they enter as freshmen or transfer students. While the State law applies only to Illinois residents, the University of Illinois provides the four-year guarantee to both resident and non-resident undergraduates.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes, The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Vice President for Academic Affairs and the Vice President/Chief Financial Officer and Comptroller concur with this recommendation.

The President of the University recommends approval.