



UNIVERSITY OF ILLINOIS ALUMNI ASSOCIATION

UPDATE
to the University of Illinois Board of Trustees
January 2015

LEGISLATIVE ADVOCACY ACTIVITY

- UI Alumni Association staff met with members of the volunteer alumni clubs in Illinois and outlined a series of ways clubs can take a more proactive role in engaging alumni in their area in the Association's advocacy efforts. Clubs now have a designated advocacy person who will work directly with Illinois Connection staff and have been encouraged to have at least one member of their board attend the University of Illinois Day at the Capitol (a.k.a. Lobby Day) on May 7, in conjunction with the UI Board of Trustees and other alumni.
- An Alumni in Government reception will be held in Springfield on May 6, the evening before this year's lobby day.
- On April 15, student leaders will visit the state Capitol and lobby on behalf of the University of Illinois. Illinois Connection is helping to organize this event and consult on a clear message for students to share with their elected officials.
- Illinois Connection is collaborating with UI Governmental Relations staff to help organize in-district meetings with key state and federal legislators, as well as to develop a U of I Caucus of legislators who are supportive of the University.

2015-2018 STRATEGIC PLAN PROGRESS

- What follows are three informative slides from the Association's most recent presentation informing University colleagues and stakeholders about our strategic planning process. The Alumni Association's Board of Directors is meeting Jan. 16 to consider the Strategic Plan proposed by its Operations Committee. Based on that outcome, the results will be shared in a future presentation to the Board of Trustees.