

Board Meeting
January 17, 2008

ESTABLISH A MASTER OF SCIENCE IN TECHNOLOGY MANAGEMENT IN THE
COLLEGE OF BUSINESS AND THE GRADUATE COLLEGE, URBANA

Action: Approve the Establishment of a Master of Science in Technology Management in the College of Business and the Graduate College, Urbana

Funding: No New Funding Required

The Chancellor at Urbana with the advice of the Urbana-Champaign Senate recommends approval of a proposal from the College of Business and the Graduate College to establish a Master of Science in Technology Management.

The establishment of the Master of Science in Technology Management will provide a clear path for those students wishing to develop the business acumen to make decisions that require the interplay between business and technology. Currently, the Department of Business Administration offers Technology Management as a concentration in the Master of Science in Business Administration. Defining Technology Management as a major provides a distinct identity for the program; develops coherence with the curriculum of the program; and enhances marketing efforts to potential students and employers.

The program's purpose is to provide a curriculum that is unique, relevant, and timely for today's business environment, utilizing the strength of the faculty within

the College of Business. The program's curriculum and schedule is structured to deliver a broader array of subjects. Activities within the program, such as the Tech Practicum, Frontiers in Technology seminars, and field trips reinforce the core focus of the curriculum.

The Master of Science in Technology Management is a professional master's degree program, targeted at those who wish to secure an advanced degree in a shortened time frame and return to their selected career. The program is designed for those who use, deploy, shape, or create technology. Students include those with engineering, science, or technical undergraduate degrees, and those with extensive experience in developing or managing technology.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes, The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The University Senates Conference has indicated that no further Senate jurisdiction is involved.

The President of the University concurs. This action is subject to further review and approval by the Illinois Board of Higher Education.