University of Illinois Alumni Alliance Update

University of Illinois Board of Trustees

January 18, 2018
University of Illinois Alumni Alliance

- Founded 1873
- Independent 501(c)3
- Governing board of 20
- Chair – Steve Van Arsdell
- President – Jen Neubauer

Mission

Function – to oversee services that benefit alumni engagement at a system level specifically:
  - Alumni legislative advocacy
  - Communications
  - Affinity programs
  - Life Member Investment Fund
• Metrics for success
  • Successful advocacy efforts
  • Production of university specific magazines
  • Alumni participation in Alliance programs, services
  • Fund performance
• Aspirational vision
• Frequency of meetings
  • Minimum of 2 meetings per year; Executive Committee meetings as needed
  • Chair and President hold weekly conference calls
• Board communication
  • Monthly updates to entire Board
  • As needed
Illinois Alumni Association

• Founded 2018
• Advisory board of 25-30
• Chair – Pat Basu, ’00 ENG
• Chief Alumni Relations Officer – Associate Vice Chancellor Jen Neubauer
• Mission – To rebuild engagement for the alumni community of UIUC
• Function
  • Assess current engagement efforts
  • Develop, recommend model for alumni engagement
  • Develop mission, vision, by-laws, organizational structure
  • Serve as advocates and ambassadors for Illinois
• Metrics for success
  • Establishment of mission, vision, by-laws, organizational structure
  • Recommend offerings for renewed alumni engagement
  • Strong partnership between board volunteers and UIUC alumni engagement professionals
• Aspirational vision
  • Provide innovative alumni engagement programs and services
  • Establish a metric for baseline alumni engagement
  • Establish metrics by which to judge the success
  • Articulate the efficacy of robust alumni engagement to university administration
  • Enhance the quality of programs and services
  • Serve as a model for best practice
  • Re-establish Illinois as a nationally known alumni relations program
  • Realign alumni club program
  • To be recognized #1 alumni organization in the country

• Frequency of meetings
  • 3 meetings in 2018

• Communication
  • Monthly reports to Alliance Board and Vice Chancellor Barry Benson
  • As needed