

Approved by the Board of Trustees
January 21, 2021

Board Meeting
January 21, 2021

APPOINT INTERIM VICE CHANCELLOR OF STRATEGIC MARKETING AND
COMMUNICATIONS, CHICAGO

Action: Appoint Interim Vice Chancellor of Strategic Marketing and
Communications

Funding: State Appropriated Funds

The Chancellor, University of Illinois Chicago, and Vice President,
University of Illinois System recommends the appointment of Sherri McGinnis Gonzalez,
presently the Senior Executive Director of Public Affairs at the University of Illinois
Chicago, as Interim Vice Chancellor for Strategic Marketing and Communications, non-
tenured, on zero-percent time, with a monthly administrative stipend of \$3,500, effective
January 25, 2021. She will continue to serve as the Senior Executive Director of Public
Affairs, non-tenured, on 100 percent time, on a twelve-month service basis, at an annual
salary of \$143,408.

Ms. McGinnis Gonzalez succeeds Theresa Mintle, who has served as
Interim Vice Chancellor of Public and Government Affairs since December 2017. With
the announcement of Ms. Mintle's departure, the Office of Public and Government
Affairs was reorganized. Ms. McGinnis Gonzalez will serve in this interim role until the
conclusion of an accelerated national search and a permanent Vice Chancellor has been
appointed. She has been serving as Interim Vice Chancellor designate under the same

terms, since December 16, 2020.

The Board action recommended in this item complies in all material aspects with applicable State and federal laws, University of Illinois *Statutes, the General Rules Concerning University Organization and Procedure*, and the Board of Trustees policies and directives.

The President of the University concurs with this recommendation.

SHERRI MCGINNIS GONZALEZ

Education

Michigan State University, East Lansing, B.A., 1989

Professional and Other Experience

Macmillan Publishing, Wilmette, Illinois, 1989-90, Editorial Assistant

Weiss Memorial Hospital, Chicago, Illinois, 1990, Communications Coordinator

University of Chicago Medical Center, Illinois, 1990-93, Public Relations Specialist;
1993-97, Media Relations Manager; 1997-2000 Director of Public Affairs,
Pediatrics and Women's Programs

Medem, Inc., San Francisco, California, 2000-01 Partner Manager

University of Illinois Chicago, Office of the Vice Chancellor for Public and
Government Affairs, 2001-14, Associate Director of News Bureau; 2014-date,
Senior Executive Director of Public Affairs