University of Illinois at Springfield

Analysis of Dashboard Indicators

ENROLLMENTS, GRADUATION AND RETENTION RATES, DEGREES AWARDED, TUITION AND FEES, AND FINANCIAL AID:

PRESENTED BY:
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Areas Meeting or Exceeding Expectations

• Graduate enrollment
• Diversity of student body
• Overall number of degrees awarded
• Graduate STEM degrees
Areas Needing Improvement

• Enrollment
• Freshman graduation rates
• Need-based scholarships
Strategy to improve enrollment

• Actions:
  – Increase number of academic programs in high-demand areas
  – Continue to implement innovative online transfer programs
  – Enhance competitive marketing strategies to increase institutional visibility
  – Increase retention of freshmen and transfer students as an institutional priority

• Report Back in November 2014
Strategy to improve freshman graduation rates

• Actions:
  – Focus on recruiting highly qualified freshmen
  – Enhance recruitment in targeted markets
  – Establish Academic Success Center
  – Make retention an institutional priority

• Report Back in November 2014
Strategy to improve need-based scholarships

• Actions:
  – Increase competitiveness of need-based financial aid
  – Make scholarships a top priority of the Development office
  – Educate donors about scholarships and increase number of scholarships
  – Continue to promote Access Illinois and opportunities for matching funds

• Report Back in January 2015
Areas we are watching

• Size of freshman class
• Tuition and fees compared to other public universities in Illinois
• Student debt
• Retention of students from underrepresented groups