University of Illinois at Urbana-Champaign

Analysis of Dashboard Indicators

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Areas of Strength

- Underrepresented faculty
- Undergraduate applications
- Undergraduate underrepresented enrollment
- Strength of undergraduate freshman class
- National Science Foundation funding

Areas for Improvement

- Underrepresented student six-year graduate rate
- Student aid
- Fundraising

Strategy to Address Areas for Improvement

Underrepresented student six-year graduate rate

Actions

- Evaluate reasons that students leave Illinois
- Assess the effectiveness of all of the programs that support underrepresented students
- Prioritize fundraising efforts toward student aid

Strategy to Address Areas for Improvement

Student Aid

Actions

- Increase philanthropic support for scholarships
- Increase support for high-need/high-merit students
- Improve campus coordination of and support for allocation of financial aid awards

Strategy to Address Areas for Improvement

Fundraising

Actions

- Reorganize Institutional Advancement and reset expectations
- Renew emphasis on principle gift prospective donor (\$5M+) program, including corporations and foundations
- Expand major gift prospective donor pool

Areas to Watch

- National recognition of faculty
- Faculty salaries
- Freshman yield
- Total federal research and development funding
- Number of patents and disclosures
- Student debt