

Approved by the Board of Trustees  
July 19, 2012

Board Meeting  
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RENAME THE BACHELOR OF ARTS IN LIBERAL ARTS AND SCIENCES IN  
RHETORIC, COLLEGE OF LIBERAL ARTS AND SCIENCES, URBANA

**Action:** Rename the Bachelor of Arts in Liberal Arts and Sciences in Rhetoric  
College of Liberal Arts and Sciences

**Funding:** No New Funding Required

The Vice President, University of Illinois, and Chancellor, University of Illinois at Urbana-Champaign with the advice of the Urbana-Champaign Senate recommends approval of a proposal from the College of Liberal Arts and Sciences to rename the Bachelor of Arts in Liberal Arts and Sciences in Rhetoric as the Bachelor of Arts in Liberal Arts and Sciences in Creative Writing.

The growth of the Creative Writing programs around the country has made the Creative Writing major a vital part of many English departments. The department recently discontinued the Professional Writing concentration within the Rhetoric major, leaving Creative Writing as the sole focus. The proposed major name is a clearer descriptor of the program currently offered.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes, The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Vice President for Academic Affairs concurs with this recommendation. The University Senates Conference has indicated that no further Senate jurisdiction is involved.

The President of the University recommends approval. This action is subject to further review and approval by the Illinois Board of Higher Education.