

PRESIDENT'S REPORT ON ACTIONS OF THE SENATES

Establish the Undergraduate Minor in Media, College of Media, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Media to establish the undergraduate minor in Media. The minor will offer an introduction to the study of media in the 21st century, providing students with in-depth, advanced-level study of a particular interdisciplinary theme within media that crosses at least two departments in the College of Media. It is designed to meet the needs of a broad group of students with varying interests and career goals. For example, students in the natural or physical sciences could combine this training with writing and storytelling to become more effective science communicators. Students will take an introductory course in each of the three departments in the College of Media (Advertising, Journalism, and Media and Cinema Studies) to provide breadth of knowledge. To build depth of understanding, each student will also take three advanced-level courses that must come from at least two departments within the college.

Establish the Undergraduate Minor in Recreation, Sport and Tourism, College of Applied Health Sciences, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Applied Health Sciences to establish the undergraduate minor in Recreation, Sport and Tourism. There has been considerable interest in the proposed minor for several years given that many students, regardless of their major, have broad interests in sports,

recreation, and tourism. The minor will allow students to gain foundational knowledge of the field through the required nine credit hours while providing the opportunity to develop some expertise in a specific area or deeper industry knowledge through the additional ten to twelve credit hours of coursework.

Rename and Revise the Graphic Design Concentration within the Master of Fine Arts in Art and Design, College of Fine and Applied Arts and the Graduate College, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Fine and Applied Arts and the Graduate College to revise the Graphic Design Concentration within the Master of Fine Arts in Art and Design (MFA in Art and Design). Part of this revision renames the concentration, changing the title from “Graphic Design” to “Design for Responsible Innovation.” The curricular revision incorporates new courses, bringing the concentration into compliance with the National Association of Schools of Art and Design (NASAD) accreditation requirements. The changes to the concentration reflect the expertise and research of the program faculty, and the renaming is expected to attract a more cross-disciplinary pool of candidates.

Transfer the Administration of the Master of Science in Strategic Brand Communication, College of Media and the Graduate College, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Media and the Graduate College to transfer the administration of the Master of Science in Strategic Brand Communication (MS in SBC). Originally approved by the Board of Trustees on July 23, 2015, and the Illinois Board of Higher Education on December 7, 2015, the MS in SBC was jointly administered by the Sandage Department of

Advertising in the College of Media and the Department of Business Administration in the (now Gies) College of Business. Both colleges and departments have gained from the successful launch of this program. In alignment with the future directions of both colleges and to increase efficiency, this proposal localizes the program in one unit, the Sandage Department of Advertising. This shift is supported by the Department of Business Administration and Gies College of Business. The program coordinator role has historically been housed in Gies but is currently transitioning to Sandage, and the academic director is a Sandage faculty member. Program costs and revenues, historically split, will now be kept with the Sandage Department of Advertising and College of Media.

Eliminate the Concentration in Computational Engineering within the Master of Engineering in Engineering, Grainger College of Engineering and the Graduate College, Urbana

The Urbana-Champaign Senate has approved a proposal from the Grainger College of Engineering and the Graduate College to eliminate the concentration in Computational Engineering within the Master of Engineering in Engineering. Since inception in 2015, the total number of applications received for this concentration is 31, and a total of four students have enrolled. As of Fall 2019, all students have graduated from the program. Demand for the Computational Engineering concentration has been insufficient. As such, elimination is sought at this time. Elimination will not impact current staff, faculty, or students, as enrolled students have graduated, and the program relied upon existing courses which are parts of other programs.

Establish the Joint Bachelor of Science in Chemical Engineering/Master of Science in Chemical Engineering, College of Engineering and the Graduate College, Chicago

The Chicago Senate with the recommendation of the College of Engineering and the Graduate College, has approved the establishment of the joint B.S. in Chemical Engineering/M.S. in Chemical Engineering.

The joint degree recognizes that many of the Department of Chemical Engineering's strongest students go on to attend graduate school, either immediately or within a few years of completing their undergraduate degree. The joint degree will allow the department to retain some of their best students, reduce the time needed to earn both degrees, and reduce the financial cost to the student.

Earned separately, the degrees require six years and a total of 164 hours, 128 hours for the B.S. and 36 for the M.S. The joint degree can be completed in five years, and students earn a total of 158 hours. The requirements for completion of the joint degree are identical to the requirements for the completion of the two separate degrees; however, eight hours of shared coursework applies to both degrees. Students who have a grade point average of 2.5 or higher in the semester prior to application may apply for the joint degree any time before the end of the second week of the fall term of their senior year.

Rename and Revise the Campus Certificate in Emergency Management and Continuity Planning, School of Public Health, Chicago

The Chicago Senate with the recommendation of the School of Public Health, has approved the renaming and revision of the Campus Certificate in Emergency Management and Continuity Planning.

The certificate will be renamed Emergency Management and Resilience Planning (EMRP) to reflect that continuity of operations is now largely superseded by the broader conceptual structure of resilience, which the Federal Emergency Management Agency's 2018-2022 Strategic Plan described as the "backbone of emergency management." The administration of the certificate will also be transferred within the School of Public Health from the Division of Environmental and Occupational Health Sciences to the Division of Health Policy and Administration, a move that complements the new profile of the program which emphasizes decision support, management, and planning skills.

The certificate will continue to require 16 hours, a required 4-hour course in the fundamentals of EMRP and 12 hours from a list of selective courses (e.g., strategic planning for disaster resilience, disaster response and recovery operations, decision support, GIS, and social vulnerability analysis).

Rename and Revise the Concentration in Educational Organization and Leadership in the Doctor of Philosophy in Policy Studies in Urban Education, College of Education and Graduate College, Chicago

The Chicago Senate with the recommendation of the College of Education and the College, has approved the renaming and revision of the Concentration in Educational Organization and Leadership in the Ph.D. in Policy Studies in Urban Education.

The Ph.D. and Concentration in Educational Organizational Leadership (EOL) prepare education researchers and scholars who explore the connection among

research, educational leadership, policy, and practice. The proposed renaming and revision respond to the increased focus of program faculty on leadership and policy as integrally related areas of practice and research, and the belief that students need more focused work on developing their research skills.

The concentration will be renamed Educational Leadership and Policy (ELP), and revised to modify specific course requirements and require students to engage in more hours of supervised field research. Specifically, students will complete: 24 hours in the college's doctoral core and research methodology; 32 hours of coursework in the ELP concentration, including a supervised research experience on educational leadership in policy environments; a required, comprehensive writing qualifying examination; 12 hours of thesis research; and electives as needed. The hours required to earn the Ph.D. and ELP concentration are unchanged, 68 from the master's degree and 100 from the baccalaureate.

Establish the Undergraduate Minor in Human Resource Management,
College of Business and Management, Springfield

The Springfield Senate with the recommendation of the College of Business and Management has approved the establishment of the undergraduate minor in Human Resource Management.

The proposed minor in Human Resource Management will enable both business and non-business students the opportunity to acquire the knowledge and skills needed to obtain various types of human resource positions, including training and development. The required and elective coursework for the minor aligns with both

national standards and the recommendations of the Society for Human Resource Management, ensuring students will be exposed to current knowledge and practices in human resource management and making them more competitive in the job market. The 15-hour minor will be offered in both face-to-face and online formats and is expected to be of interest to students across multiple majors seeking to complement their degree with business skills.

Required and elective courses for the minor will be taught by existing faculty. Because UIS has both the facilities and faculty to support this minor, no additional funding is required or requested.

Establish the Concentration in Human Resource Management in the Bachelor of Business Administration, College of Business and Management, Springfield

The Springfield Senate with the recommendation of the College of Business and Management has approved the establishment of the concentration in Human Resource Management within the Bachelor of Business Administration.

The Human Resource Management concentration will allow students enrolled in the Bachelor of Business Administration (BBA) program the opportunity to specialize their degree in human resources. The curriculum for the concentration aligns with both national standards and the recommendations of the Society for Human Resource Management, ensuring students will be exposed to current knowledge and practices in human resource management and making them more competitive in the job market. BBA students choosing this concentration will develop competencies that will prepare them for various types of human resource positions, including training and

development. The 15-hour concentration will be offered in both face-to-face and online formats.

Coursework required for the concentration will be taught by existing faculty. Because UIS has both the facilities and faculty to support the concentration, no additional funding is required or requested.