University of Illinois at Springfield

Analysis of Dashboard Indicators

Admissions, Student Qualifications, Transfer Enrollments Updates

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Areas Meeting or Exceeding Expectations

• Increasing success in admissions yield.

• Increasing success in enrollment of highly qualified freshmen.

• The percentage of transfer students from underrepresented groups is near the top of our peer group.
Accomplishments

• In fall 2013, UIS enrolled its largest and most diverse freshman class ever.

• The Academic Success Center was launched to provide a more welcoming and supportive environment.

• UIS created the Office of Transition Services to better serve transfer students.
Areas Needing Improvement

• Continue to increase freshman enrollment.

• Increase recruitment and enrollment of qualified applicants.

• Increase enrollment of transfer students.
Strategy to improve freshman enrollment

• Actions:
  – Focus on recruiting highly qualified freshmen
  – Enhance recruitment in targeted markets
  – Establish Academic Success Center
  – Complete student union project
Strategy to improve enrollment of highly qualified applicants

• Actions:
  – Increase financial support for students.
  – Continue recruitment in targeted high schools and community colleges.
  – Add academic programs in high-demand areas.
Strategy to improve enrollment of transfer students

• Actions:
  – Continue to enhance relationships with targeted community colleges.
  – Use new Office of Transition Services to provide personalized support for transfer students.
  – Add academic programs in high-demand areas to meet the needs of transfer students of different ages.
Areas we are watching

• ACT scores

• Transfer and freshman enrollment