University of Illinois at Urbana-Champaign

Dashboard Indicators

ADMISSIONS, STUDENT QUALIFICATIONS, TRANSFER ENROLLMENTS UPDATES BY:
UNIVERSITY OFFICE FOR PLANNING AND BUDGETING
MAY 20, 2014

PRESENTED BY:
CHANCELLOR PHYLLIS WISE
JULY 24, 2014

Reported to the Board of Trustees
July 24, 2014
Areas of Strength

- Undergraduate applications
- Growth in applications from underrepresented groups
- Strength of undergraduate freshman class- ACT scores
Area for Improvement

• Student yield
Student Yield

Actions

• Increase philanthropic support for scholarships

• Increase support for middle income/high-merit students

• Improve campus coordination of and support for allocation of financial aid awards

• Implement a tool to better understand the impact of scholarships and aid on yield
Areas to Watch

• Number of first-time transfer students
• Number of first-time transfer students from underrepresented groups