

Board Meeting
July 25, 2013

REDESIGNATE AND REORGANIZE THE BACHELOR OF SCIENCE IN
JOURNALISM IN BROADCAST JOURNALISM AND THE BACHELOR OF
SCIENCE IN JOURNALISM IN NEWS EDITORIAL, COLLEGE OF MEDIA,
URBANA

Action: Redesignate and Reorganize the Bachelor of Science in Journalism in Broadcast Journalism and the Bachelor of Science in Journalism in News Editorial, College of Media

Funding: No New Funding Required

The Chancellor, University of Illinois at Urbana-Champaign, and Vice President, University of Illinois with the advice of the Urbana-Champaign Senate recommends approval of a proposal from the College of Media to redesignate and reorganize the Bachelor of Science in Journalism with majors in Broadcast Journalism and in News Editorial as the Bachelor of Science with a major in Journalism.

The redesignation and curriculum reorganization provides flexibility for the Journalism program in the future and gives the program a name unencumbered by outdated media labels and concepts. Such changes have been enacted at many peer programs including Northwestern University, the University of North Carolina at Chapel Hill, the University of Wisconsin, Ohio University, and Indiana University. The change better reflects modern professional practice in which distinctions based on the particular

name of a journalism medium are dissolving. This will give students greater course flexibility and better prepare them for a rapidly changing journalism profession.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes, The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Vice President for Academic Affairs concurs with this recommendation. The University Senates Conference has indicated that no further Senate jurisdiction is involved.

The President of the University recommends approval. This action is subject to further review and approval by the Illinois Board of Higher Education.