

# Dashboard Indicators

*Presentation to*  
Board of Trustees

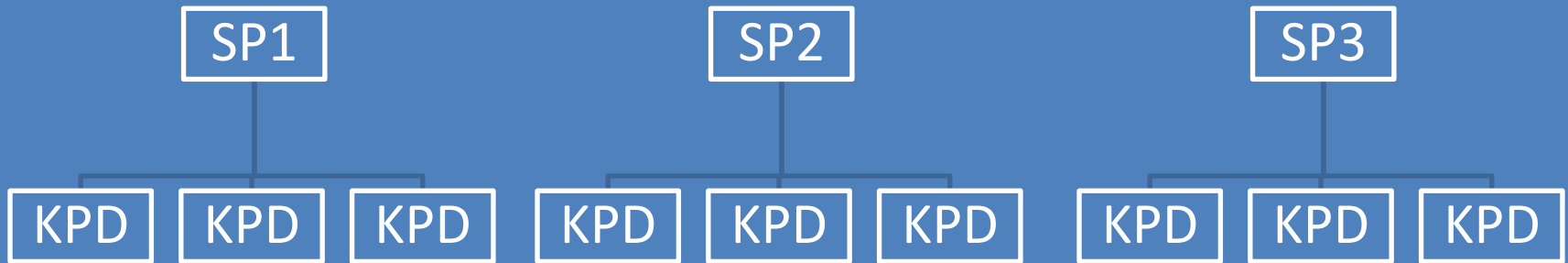
June 9, 2011

# Dashboards

A visual display of key metrics that summarize an institution's performance in implementing its strategic priorities and fulfilling its mission.

# Development Process

## Strategic Priorities



## Key Performance Drivers

# Strategic Priorities

- Student Access and Enrollment
- Student Outcomes
- Faculty and Scholarship
- Research Performance
- Finance
- Fund Raising
- Hospital and Clinical Practice
- Diversity

# **Key Performance Drivers: Student Access and Enrollment**

- **Number of Freshmen Enrolled**
- **Acceptance and Yield Rates**
- **Percent Pell Grant Eligible**
- **Percent Freshmen from Under-Represented Groups**
- **ACT Score and High School Class Rank**
- **Number of Transfer Students Enrolled**
- **Transfer Students from Underrepresented Groups**
- **Number of Freshmen Applicants**

# Peer Groups

## University of Illinois at Chicago

Arizona State University  
Florida State University  
Michigan State University  
Wayne State University  
Temple University  
University of Arizona  
University of California - Davis  
University of California - Irvine  
University of California - Riverside  
University of California - Santa Barbara  
University of Delaware  
University of Florida  
University of Georgia  
University of Hawaii - Manoa  
University of Massachusetts - Amherst  
University of Maryland - College Park  
University of Oregon - Main Campus  
University of Utah  
University of Vermont & State Agricultural College  
Virginia Commonwealth University  
Virginia Polytechnical Institute & State University

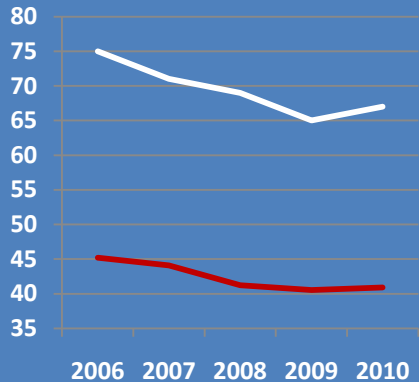
## University of Illinois at Urbana-Champaign

University of California - Berkeley  
University of California - Los Angeles  
University of California - San Diego  
University of Michigan - Ann Arbor  
University of North Carolina - Chapel Hill  
University of Texas - Austin  
University of Washington  
University of Wisconsin - Madison  
University of Virginia

## University of Illinois at Springfield

Auburn University - Montgomery  
Clark University  
College of Charleston  
Georgia College and State University  
Iona College  
Lake Superior State University  
Marist College  
Northern Michigan University  
Shippensburg Univ. of Pennsylvania  
SUNY College at Brockport  
Trinity University  
Union College  
University of South Dakota  
University of Wisconsin - Green Bay

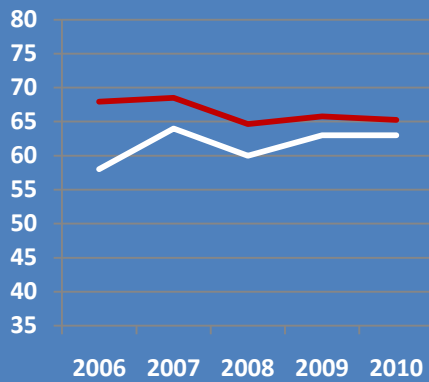
# Percent\* of First-Time Freshman Applicants Admitted Fall 2006 – Fall 2010



— University of Illinois at Urbana-Champaign  
— Peer Average



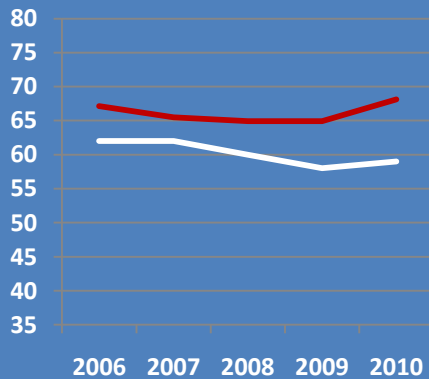
University of Illinois at Urbana-Champaign is less selective than its peers.



— University of Illinois at Chicago  
— Peer Average



University of Illinois at Chicago is on par with its peers.



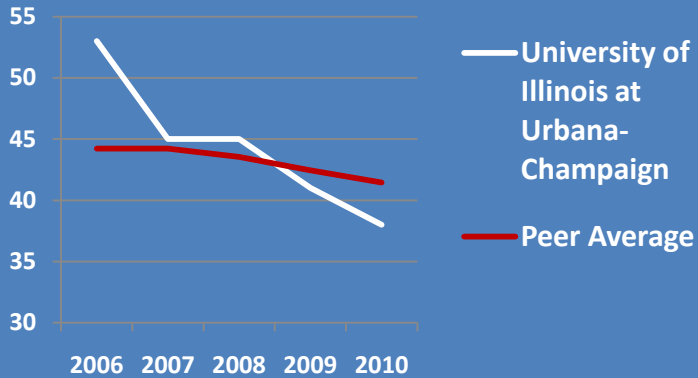
— University of Illinois at Springfield  
— Peer Average



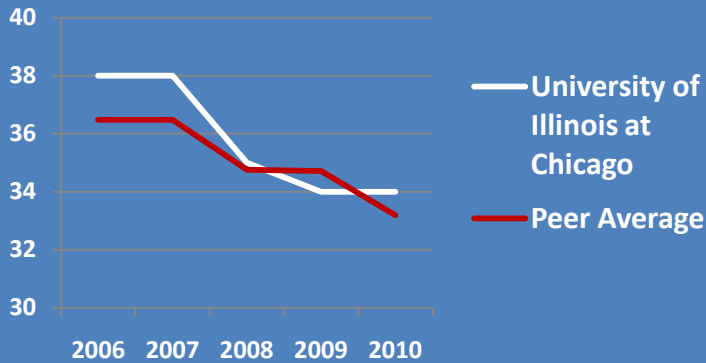
University of Illinois at Springfield is more selective than its peers.

\* Percent Admitted = Percent of (total admits divided by total applicants)

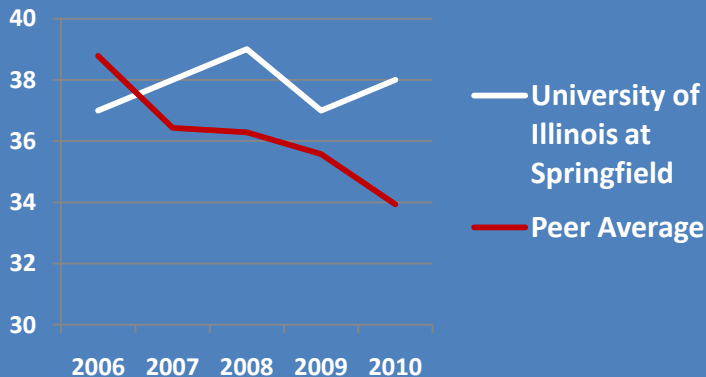
# Percent of First-Time Freshman Admissions Yield\* Fall 2006 – Fall 2010



Admissions yield at the University of Illinois at Urbana-Champaign has fallen below the peer average.



Though the trend is declining, University of Illinois at Chicago has a higher admissions yield than the peer average.



University of Illinois at Springfield has higher admissions yield than the peer average.

\* Admission Yield = Percent of (total enrolled divided by total admits)



# Going Forward

Campus-Level Dashboards

Dashboards Developed by Administrative Units

Dashboards Inform Strategic Planning

Regular Presentation of Dashboard Items to BOT