

Board Meeting
March 13, 2007

Revised, 3/12/07

IMPLEMENT THE UNIVERSITY OF ILLINOIS GLOBAL CAMPUS PARTNERSHIP
BY ESTABLISHING THE GLOBAL CAMPUS AS A UNIT ORGANIZED AT THE
UNIVERSITY LEVEL

Action: Approve the Establishment of the Global Campus as a Unit Organized at the University Level

Funding: State Appropriated Funds, Gift Funds and Institutional Funds Operating Budget

Action Recommended

The President, with the advice of the Campus Senates, University Senates Conference, and the Chancellors, recommends that the University of Illinois Global Campus Partnership be implemented by approving the establishment of the Global Campus as a unit organized at the University level.

The Global Campus is being formed to facilitate university-wide design, development, and delivery of teaching, research, and service programs. It has the following mission:

In collaboration with the Urbana-Champaign, Chicago and Springfield campuses, the University of Illinois Global Campus fosters the development and delivery of high-quality, Internet-based degree, certificate, and professional development programs on a large scale for nontraditional audiences. The Global Campus works with campus academic leaders and faculty to identify important high-demand education and service opportunities and to develop responsive programs that are delivered to audiences worldwide. In addition, the Global Campus works with the Urbana-Champaign, Chicago, and Springfield campuses, and their continuing education units, to help build

capacity for online teaching and innovation and to help infuse online technologies throughout the University's curricula.

The Global Campus will be organized and operated as described in the ~~consensus~~ report, *The University of Illinois Global Campus Partnership: A Proposal-- February 2007*, and in accordance with the business and financial plans that were distributed to the Board on January 29, 2007.

Background

During the past eighteen months, the University has explored the merits and feasibility of establishing a new entity to offer degree, certificate, and outreach programs on a large scale, primarily, but not solely, via the Internet. The Global Campus Task Force, the Chicago, Springfield, and Urbana-Champaign campus Senates, and the University Senates Conference have indicated that they are supportive of establishing such an entity that would: ~~issued a consensus report in February 2007 which recommends establishing the University of Illinois Global Campus to~~

- further the University's land-grant mission by greatly expanding educational opportunities for nontraditional learners, U of I residential students, and U of I alumni;
- help the University become a national leader in educational innovation, quality, service, and access; and
- generate new revenues for the benefit of University academic activities.

The Global Campus will pursue the following activities:

1) Teaching

- a. The Global Campus will be student-centered in its mission and goals.
- b. The Global Campus will offer high-quality courses and educational programs and use innovative technology solutions and flexible instructor models to scale them to meet demand.

- c. The mix of academic programs offered by the Global Campus will reflect societal need and student demand.
- d. The Global Campus will partner with University of Illinois colleges, departments, and faculty and, where this is not feasible, work with other selected educational institutions to develop and deliver courses and programs.

2) Research

The Global Campus will investigate the variety of pedagogical issues that arise in technology assisted learning, including the assessment of learning outcomes, the development of new teaching methods, and the adoption of new technologies to enhance teaching and learning. The results of these studies will be widely disseminated, presented at conferences, and published in peer-reviewed journals.

3) Service

The Global Campus will work with the Urbana-Champaign, Chicago, and Springfield campuses, and their continuing education units, to help build capacity for online teaching and innovation throughout the University.

The Global Campus will be led by a chief executive reporting to the President. Funds for the support of the Global Campus will be budgeted and accounted for as a separate unit. The Global Campus will establish human resources and business practices as necessary to support its mission, vision, and financial objectives in accordance with University *Statutes*, *General Rules*, and State/federal compliance requirements.

While no new funding is requested in this item, there will be funding needs for personnel, start-up costs, and other operating expenses which will be separately requested through normal University budgeting and Board approval processes. As described in the financial plan, the start-up costs and working capital will be largely funded by establishing a line of credit with the University. In addition to the line of credit, a modest amount of recurring general revenue funds (approximately \$1.5 million) will be reallocated to the Global Campus by reassigning several current staff to the unit,

principally from the Illinois Virtual Campus, Illinois Online Network, U of I Online, and University Outreach and Public Service. The President will provide nonrecurring funding of \$750,000 per year in Fiscal Year 2007, FY 2008, and FY 2009.

The board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes*, *The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.