

Board Meeting  
March 14, 2019

ESTABLISH THE BACHELOR OF SCIENCE IN AGRICULTURAL LEADERSHIP,  
EDUCATION, AND COMMUNICATIONS, COLLEGE OF AGRICULTURAL,  
CONSUMER AND ENVIRONMENTAL SCIENCES, URBANA

**Action:** Establish the Bachelor of Science in Agricultural Leadership, Education, and Communications, College of Agricultural, Consumer and Environmental Sciences

**Funding:** No New Funding Required

The Chancellor, University of Illinois at Urbana-Champaign, and Vice President, University of Illinois with the advice of the Urbana-Champaign Senate recommends approval of a proposal from the College of Agricultural, Consumer and Environmental Sciences (ACES) to establish the Bachelor of Science in Agricultural Leadership, Education, and Communications (B.S. in ALEC).

A companion action item proposes reorganization and renaming of the existing Agricultural Communications Program and the Agricultural Education Program, merging them into a single unit called the Agricultural Leadership, Education, and Communications (ALEC) Program. This proposal is for the merger of the academic programs that will be housed in the proposed ALEC Program; specifically, combining the existing undergraduate majors in Agricultural Leadership and Science Education and in Agricultural Communications into a single B.S. in ALEC. As described in a companion report item, undergraduate students pursuing the B.S. in ALEC would choose from one of four concentrations: Organizational and Community Leadership; Agricultural Education;

Agricultural Communications – Advertising; or Agricultural Communications – Journalism. The B.S. in ALEC, Agricultural Education concentration, leads to eligibility for Illinois teacher licensure in agricultural education and prepares graduates for careers as teachers in agriculture-related subjects in Illinois high schools. Graduates of the B.S. in ALEC, Organizational and Community Leadership concentration will be prepared for supervisory, training, sales, and outreach positions in agricultural, extension, community, and governmental agencies. Both the Agricultural Communications – Advertising and the Agricultural Communications – Journalism concentrations in the B.S. in ALEC will prepare graduates for a broad variety of careers in the agricultural industry, journalism, and advertising.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes, The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Executive Vice President and Vice President for Academic Affairs concurs with this recommendation. The University Senates Conference has indicated that no further Senate jurisdiction is involved.

The President of the University recommends approval. This action is subject to further review and approval by the Illinois Board of Higher Education.