University of Illinois at Springfield

Dashboard Indicators

FINANCIAL INDICATORS AND ADVANCEMENT UPDATES BY:
UNIVERSITY OFFICE FOR PLANNING AND BUDGETING
FEBRUARY 23, 2017

REPORTED BY:
CHANCELLOR SUSAN J. KOCH
MARCH 15, 2017
Peer Group

University of Illinois at Springfield
Auburn University - Montgomery
Clark University*
College of Charleston
Georgia College and State University
Iona College*
Lake Superior State University
Marist College*
Northern Michigan University
Shippensburg University of Pennsylvania
State University of New York at Brockport
Trinity University (San Antonio, TX)*
Union College (Schenectady, NY)*
University of South Dakota
University of Wisconsin - Green Bay

* Private Institution
Financial Indicators
Since FY 2014, University of Illinois at Springfield receives less state support per student than the median of its public university peers.

Note: Does not include any allocation of University Administration expenses. Excludes Clark University, Iona College, Marist College, Trinity University, and Union College due to lack of available data.
Instructional expenses per FTE Enrollment
FY 2011 – FY 2015

Instructional expenses per student at the University of Illinois at Springfield is higher than its peer median.

Note: Does not include any allocation of University Administration expenses.
Advancement Peer Group

University of Illinois at Springfield
Georgia College and State University
Northern Michigan University
Shippensburg University of Pennsylvania
State University of New York at Brockport
Truman State University
University of Nebraska at Kearney
University of Wisconsin-Stevens Point
Advancement
Gift income at the University of Illinois at Springfield is on par with the peer median.

Note: UIS Advancement Peer Group. Excludes Northern Michigan University-Marquette, University of Nebraska at Kearney, and University of Wisconsin-Stevens Point due to lack of available data.
The percentage of alumni donating money at the University of Illinois at Springfield is on par with its peer median.

With the exception of FY 2015, University of Illinois at Springfield has a higher endowment per student than its peer median.

Notes: Peer median is based on the UIS Advancement Peer Group. The large increase in the 2015 peer group value is due to a change in endowment reporting in IPEDS from the Central Administration System Offices to the individual campuses at the University of Nebraska at Kearney.
University of Illinois at Springfield

Analysis of Dashboard Indicators

FINANCIAL INDICATORS, ADVANCEMENT UPDATES

REPORTED BY:
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March 15, 2017
Areas Meeting or Exceeding Expectations

• Faculty and Staff Campaign participation/personal giving
• Stewardship/cultivation events
• Average annual cash gifts and new business have increased FY13 through FY16
Accomplishments

• Employee participation in the faculty and staff campaign continues to be strong
• Student Union fundraising campaign at more than 70% of goal
• Strong engagement from individuals with UIS graduate degrees
• Attendance at cultivation/stewardship events remains high
Areas Needing Improvement

• Dean/unit head involvement in the fundraising process
• Outreach/contact with alumni and donor constituencies to promote philanthropy
• Enhance volunteer engagement in fundraising process
Strategy to improve Dean/unit head involvement

• Actions:
  – Increase expectations of Deans and unit heads
  – Continue to provide development training for Deans and unit heads
  – Further engage academic leadership in campaign planning
Strategy to improve alumni outreach

• Actions:

  – Develop strategies to engage online and international alums and friends
  – Increase engagement with and involvement by UIS alums
  – Continue to capitalize on opportunities to increase and enhance institutional visibility
Strategy to improve volunteer engagement

• Actions:
  – Further engage campaign planning committee
  – Directly involve alumni and friends in cultivation and solicitation of large gifts
  – Further engage UIS alumni board in outreach with other alumni and potential donors
Areas we are watching

• Enrollment
• Enrollment/instructional cost ratios
• Aligning fundraising programs and activities with University priorities