University of Illinois
at Springfield

Performance Metrics

FINANCIAL INDICATORS AND ADVANCEMENT UPDATES BY:
UNIVERSITY OFFICE FOR PLANNING AND BUDGETING
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REPORTED BY:
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Peer Group

University of Illinois at Springfield
Auburn University - Montgomery
Clark University*
College of Charleston
Georgia College and State University
Iona College*
Lake Superior State University
Marist College*
Northern Michigan University
Shippensburg University of Pennsylvania
State University of New York at Brockport
Trinity University (San Antonio, TX)*
Union College (Schenectady, NY)*
University of South Dakota
University of Wisconsin - Green Bay

* Private Institution
Financial Indicators
Since FY 2014, University of Illinois at Springfield receives less state support per student than the median of its public university peers.

Note: Does not include any allocation of System Offices expenses. Excludes Clark University, Iona College, Marist College, Trinity University, and Union College due to lack of available data.
Instructional expenses per student at the University of Illinois at Springfield are higher than its peer median.

Note: Does not include any allocation of System Offices expenses.
Advancement Peer Group

University of Illinois at Springfield
Georgia College and State University
Northern Michigan University - Marquette
Shippensburg University of Pennsylvania
State University of New York at Brockport
Truman State University
University of Nebraska at Kearney
University of Wisconsin-Stevens Point
Advancement
Through FY 2016, gift income at the University of Illinois at Springfield was on par with the peer median. In FY 2017, two of the peer institutions received significant increases in gift income.

Note: UIS Advancement Peer Group. Excludes Northern Michigan University-Marquette, University of Nebraska at Kearney, and University of Wisconsin-Stevens Point due to lack of available data.
The percentage of alumni donating money at the University of Illinois at Springfield is on par with its peer median.

Note: Peer data from U.S. News & World Report, 2018 Edition. Annual giving rate is a two year average.
Endowment Assets per FTE Enrollment
FY 2012 – FY 2016

Since FY 2015, University of Illinois at Springfield has a lower endowment per student than its peer median.

Notes: Peer median is based on the UIS Advancement Peer Group. The large increase in the 2015 peer group value is due to a change in endowment reporting in IPEDS from the Central Administration System Offices to the individual campuses at the University of Nebraska at Kearney.
Areas Meeting or Exceeding Expectations

• UIS’ *Reaching Stellar* Campaign and FY18 New Business progress
• UIS Faculty and Staff Campaign participation/personal giving
• Quality of stewardship/cultivation events
• Execution of donor relations strategies
Accomplishments

• Alignment of fundraising activities with University priorities
• Public kick-off of UIS’ *Reaching Stellar* Campaign—to date, more than 50% of the $40-million goal has been raised
• More than 80% of the $8-million goal for private gifts supporting the Student Union project has been secured
• Participation in UIS’ faculty and staff campaign continues to be strong; more than 50% of faculty and staff made gifts in FY17—a UIS record
• Participation in cultivation/stewardship events remains high
Areas Needing Improvement

• Dean/unit head involvement in the fundraising process
• Continue work to enhance volunteer engagement in the fundraising process
• Outreach/contact with alumni and donor constituencies to promote philanthropy
Strategy to improve Dean/unit head involvement

• Actions:
  
  – Work with new academic leadership to help educate/train Deans and unit heads regarding external relations
  
  – Increase expectations of Deans and unit heads for engagement in development activities
  
  – Continue to provide development training for Deans and unit heads
Strategy to improve alumni outreach

• Actions:

  – Continue to capitalize on opportunities to increase and enhance institutional visibility
  – Increase engagement with and involvement by UIS alums
  – Develop and execute strategies to engage online and international alumni and friends
Strategy to improve volunteer engagement

• Actions:

  – Continue engagement of the campaign planning committee
  – Directly involve alumni and friends in the cultivation and solicitation of large gifts
  – Further engage UIS alumni board in outreach with alumni and potential donors
Areas we are watching

- Enrollment
- Enrollment/instructional cost ratios
- Fundraising return on investment