Peer Group

University of Illinois at Springfield
Auburn University-Montgomery (AL)
Clark University* (Worcester, MA)
College of Charleston (SC)
Georgia College and State University (Milledgeville, GA)
Iona College* (New Rochelle, NY)
Lake Superior State University (Sault Ste. Marie, MI)
Marist College* (Poughkeepsie, NY)
Northern Michigan University (Marquette, MI)
Shippensburg University of Pennsylvania
State University of New York at Brockport
Trinity University (San Antonio, TX)*
Union College (Schenectady, NY)*
University of South Dakota
University of Wisconsin-Green Bay

* Private Institution
Financial Indicators
With the exception of FY 2014, University of Illinois at Springfield receives more state support per student than the median amount for its public university peers.

Note: Does not include any allocation of University Administration expenses. Excludes Clark University, Iona College, Marist College, Trinity University, and Union College due to lack of available data.
Instructional expenses per student at the University of Illinois at Springfield is higher than its peer median.

Note: Does not include any allocation of University Administration expenses.
Financial Indicators: Goals

- Campus goal
- Campus goal
Action Items

- Campus action item
- Campus action item

- time-frame (1-2 year)
- ★ time-frame (3-5 year)
Advancement Peer Group

University of Illinois at Springfield
Georgia College and State University (Milledgeville, GA)
Northern Michigan University (Marquette, MI)
Shippensburg University of Pennsylvania
State University of New York at Brockport
Truman State University
University of Nebraska at Kearney
University of Wisconsin-Stevens Point
Advancement
Gift income at the University of Illinois at Springfield is at par or below the peer median.

Note: UIS Advancement Peer Group. Excludes Northern Michigan University-Marquette, University of Nebraska at Kearney, and University of Wisconsin-Stevens Point due to lack of available data.
The percentage of alumni donating money at the University of Illinois at Springfield is on par with its peer median.

University of Illinois at Springfield has a higher endowment per student than its peer median.

Note: UIS Advancement Peer Group.
Advancement: Goals

- Campus goal
- Campus goal
Action Items

- Campus action item
- Campus action item

- time-frame (1-2 year)
- time-frame (3-5 year)
Questions?
University of Illinois at Springfield

Analysis of Dashboard Indicators

FINANCIAL INDICATORS, ADVANCEMENT UPDATES

PRESENTED BY:
CHANCELLOR SUSAN J. KOCH
March 16, 2016
Areas Meeting or Exceeding Expectations

• Faculty and Staff Campaign participation/personal giving
• Stewardship/cultivation events
• Cash giving for FY15 highest in campus history
Accomplishments

• Employee participation in the faculty and staff campaign continues to be strong
• Student Union fundraising campaign at two-thirds of goal
• Strong engagement from individuals with UIS graduate degrees
• Attendance at cultivation/stewardship events remains high
• Formal merger of Development and Alumni Relations into Office of Advancement completed
Areas Needing Improvement

• Dean/unit head involvement in the fundraising process
• Outreach/contact with alumni and donor constituencies to promote philanthropy
• Enhance volunteer engagement in fundraising process
Strategy to improve 
dean/unit head involvement

• Actions:
  – Increase expectations of deans and unit heads to complete at least one development-related project per year
  – Conduct internal development training for deans and unit heads
  – Further engage leadership in campaign planning
Strategy to improve alumni outreach

• Actions:
  – Maintain frequency and consistency of alumni/development events
  – Increase engagement with and involvement by UIS alums
  – Continue to capitalize on opportunities to increase and enhance institutional visibility
Strategy to improve volunteer engagement

• Actions:
  
  – Appoint campaign planning committee
  – Directly involve alumni and friends in cultivation and solicitation of large gifts
  – Engage new UIS alumni board in outreach with other alumni and potential donors
Areas we are watching

- Enrollment
- Enrollment/instructional cost ratios
- Student Union fundraising