

Board Meeting
March 6, 2014

ESTABLISH THE BACHELOR OF ARTS IN MUSIC BUSINESS,
COLLEGE OF ARCHITECTURE, DESIGN, AND THE ARTS, CHICAGO

Action: Establish the Bachelor of Arts in Music Business, College of Architecture, Design, and the Arts

Funding: No New Funding Required

The Chancellor, University of Illinois at Chicago, and Vice President, University of Illinois with the advice of the Chicago Senate and the College of Architecture, Design, and the Arts, recommends the establishment of the Bachelor of Arts in Music Business.

The Bachelor of Arts in Music Business is an interdisciplinary undergraduate degree developed in collaboration with the UIC College of Business Administration. The degree builds upon the curricula of traditional degrees in music – providing students with a strong background in music theory, aural skills, music history and literature – by adding significant coursework in music performance, business, and economics. It provides a single-degree option for students with demonstrated interest, experience, and proficiency in music who wish to pursue comprehensive music studies and prepare for careers in music commerce and entrepreneurship. Currently students with this combination of interests and skills must wait until graduation to pursue a second bachelor's or graduate degree in business in order to prepare for the marketplace.

While opportunities in music education and traditional performance are diminishing, the B.A. in Music Business will prepare students for increasing opportunities in music production, recording, publishing, management, retailing, and delivery of music and related products. The degree also prepares students who may wish to do graduate studies in music education, theory, composition, conducting, pedagogy, musicology, or business.

Students pursuing the degree can enter either as first year or transfer students. The degree requires 120 to 128 hours. This includes 27 core and elective music courses; 8 semesters of ensemble and instrumental or voice coursework; 6 core and elective economics and business courses, including finance, financial accounting, and course options in entrepreneurship and negotiations; and an internship experience.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes*, *The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Vice President for Academic Affairs concurs with this recommendation. The University Senates Conference has indicated that no further Senate jurisdiction is involved.

The President of the University recommends approval. This action is subject to further review and approval by the Illinois Board of Higher Education.