Peer Groups

University of Illinois at Springfield
Auburn University - Montgomery
Clark University*
College of Charleston
Georgia College and State University
Iona College*
Lake Superior State University
Marist College*
Northern Michigan University
Shippensburg University of Pennsylvania
State University of New York at Brockport
Trinity University (San Antonio, TX)*
Union College (Schenectady, NY)*
University of South Dakota
University of Wisconsin - Green Bay

* Private Institution
Admissions, Student Qualifications, and Transfer Enrollments
University of Illinois at Springfield admits a lower percent of freshmen applicants compared to the peer median.

* Percent Admitted = Percent of (total admits divided by total applicants).
University of Illinois at Springfield has an admissions yield higher than its peer median.

* Admissions Yield = Percent of (total enrolled divided by total admits).
The 75th percentile ACT composite scores of entering freshmen at the University of Illinois at Springfield are on par with the peer averages; the 25th percentile ACT composite scores are slightly below the peer averages.

Note: Fewer students at peer institutions submit ACT scores.
ACT English scores of entering freshmen at the University of Illinois at Springfield are slightly below the peer averages.

Note: Excludes Iona College, Marist College, and Shippensburg University of Pennsylvania due to lack of available data. Fewer students at peer institutions submit ACT scores.
Entering Freshmen ACT Math Score 25<sup>th</sup> and 75<sup>th</sup> Percentile
Fall 2011 – Fall 2016

ACT Math scores of entering freshmen at the University of Illinois at Springfield are slightly below the peer averages.

Note: Excludes Iona College, Marist College, and Shippensburg University of Pennsylvania due to lack of available data. Fewer students at peer institutions submit ACT scores.
## University of Illinois at Springfield and Peer Institutions First-Time Transfers Enrollment  
**Fall 2011 – Fall 2016**

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Data Source: IPEDS Data Center.
The percent of first-time transfers from underrepresented groups at the University of Illinois at Springfield is higher than its peer median.

* Includes American Indian, Black, Hispanic, Native Hawaiian/Other Pacific Islander, and multi-racial students.
Number of First-Time Transfers from Underrepresented* Groups
Fall 2011 – Fall 2016

* Includes American Indian, Black, Hispanic, Native Hawaiian/Other Pacific Islander, and multi-racial students.
University of Illinois at Springfield

Performance Metric Report
Analysis of Indicators

Admissions, Student Qualifications, Transfer Enrollments Updates

REPORTED BY:
CHANCELLOR SUSAN J. KOCH
May 11, 2017
Areas Meeting or Exceeding Expectations

• Number of inquiries from prospective freshmen

• Percent of students accepting offers of admission

• Enrollment of highly qualified freshmen
Accomplishments

• The yield of enrolled freshmen and transfer students has increased. UIS had a record number of inquiries.

• More than 240 Pre-Nursing applications have been received for the third year of the BSN Nursing program—a partnership with UIC College of Nursing and Memorial Health Systems.

• Among its peer institutions, UIS ranks in the top 10% for first-time transfer enrollment.

• Among its peer institutions, the percent of first-time transfers from underrepresented groups at UIS is higher than its peer median.
Areas Needing Improvement

• Freshman enrollment

• Recruitment and enrollment of qualified applicants

• Enrollment of transfer students
Strategy to improve freshman enrollment

• Actions:
  – Focus on recruiting highly qualified freshmen
  – Increase recruitment activities in targeted markets
  – Implement high-touch strategies to better connect with admitted students
  – Implement new undergraduate programs
  – Complete student union project
Strategy to improve enrollment of highly qualified applicants

• Actions:
  – Increase financial support for highly qualified students
  – Continue recruitment in targeted high schools and community colleges
  – Add academic programs in high-demand areas
  – Implement My Degree Matters initiative
  – Targeted communications to recruit students redirected from UIUC admission
Strategy to improve enrollment of transfer students

• Actions:
  – Continue to enhance relationships with targeted community colleges
  – Add academic programs in high-demand areas to meet the needs and interests of transfer students
  – Continue implementation of new online marketing campaigns
  – UIS Admissions established Transfer Center office space at Illinois Central Community College and Richland Community College
Areas we are watching

• Transfer and freshman enrollments

• Applicant qualifications

• Constantly changing financial factors that affect enrollment decisions