University of Illinois at Urbana-Champaign

Performance Metric Report

ADMISSIONS, STUDENT QUALIFICATIONS, AND TRANSFER ENROLLMENTS UPDATES BY:

UNIVERSITY OFFICE FOR PLANNING AND BUDGETING

APRIL 7, 2017

REPORTED BY:

CHANCELLOR ROBERT J. JONES

MAY 11, 2017

Peer Group

University of Illinois at Urbana-Champaign*
University of California - Berkeley*
University of California - Los Angeles
University of California - San Diego
University of Michigan - Ann Arbor
University of North Carolina - Chapel Hill**
University of Texas - Austin***
University of Washington
University of Wisconsin - Madison
University of Virginia

* No medical center.
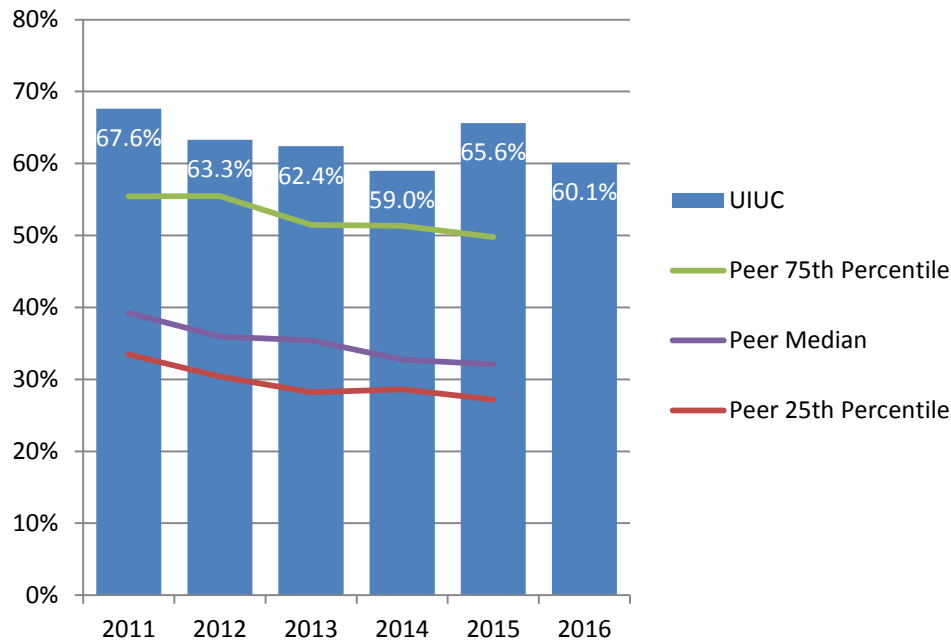** Medical center affiliated with the university, but owned by the state.
*** An affiliated medical center is under construction and will begin operations in 2017.

Admissions, Student Qualifications, and Transfer Enrollments

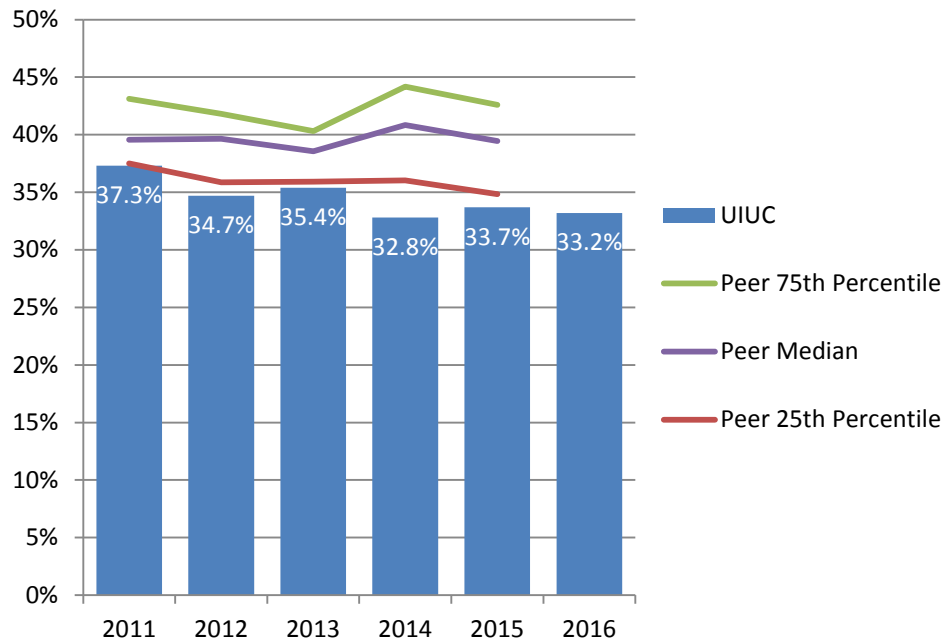# Percent First-Time Freshmen Applicants Admitted*
Fall 2011 – Fall 2016

University of Illinois at Urbana-Champaign admits a higher percent of freshman applicants compared to the peer median.

Legend:
- UIUC
- Peer 75th Percentile
- Peer Median
- Peer 25th Percentile

UIUC values: 2011: 67.6%, 2012: 63.3%, 2013: 62.4%, 2014: 59.0%, 2015: 65.6%, 2016: 60.1%

* Percent Admitted = Percent of (total admits divided by total applicants).

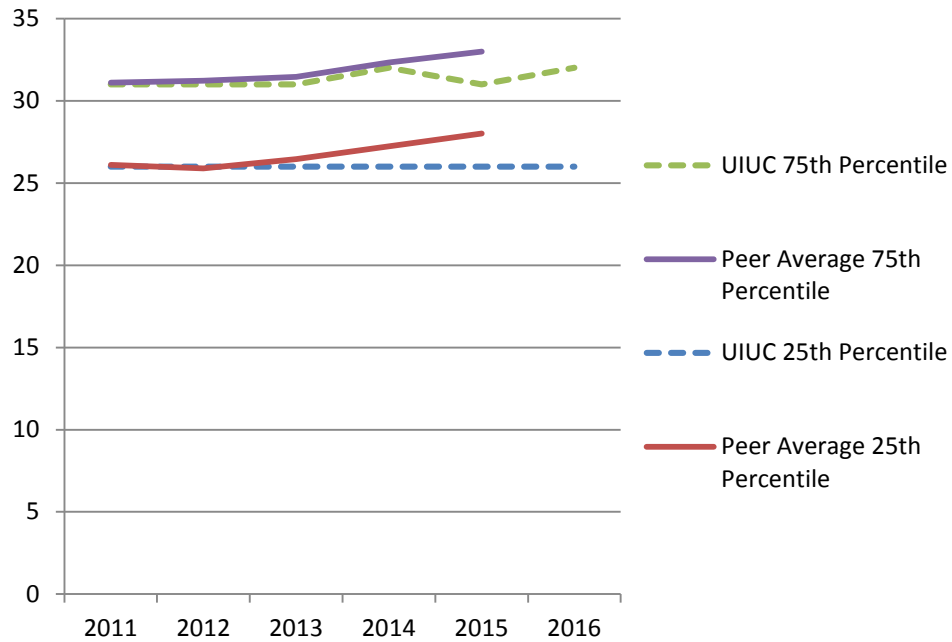# Percent First-Time Freshmen Admissions Yield*
Fall 2011 – Fall 2016

Admissions yield at the University of Illinois at Urbana- Champaign has fallen below the peer median.

Legend:
- UIUC
- Peer 75th Percentile
- Peer Median
- Peer 25th Percentile

UIUC bar values: 2011: 37.3%, 2012: 34.7%, 2013: 35.4%, 2014: 32.8%, 2015: 33.7%, 2016: 33.2%

* Admissions Yield = Percent of (total enrolled divided by total admits).

Entering Freshmen ACT Composite Scores 25th and 75th Percentile
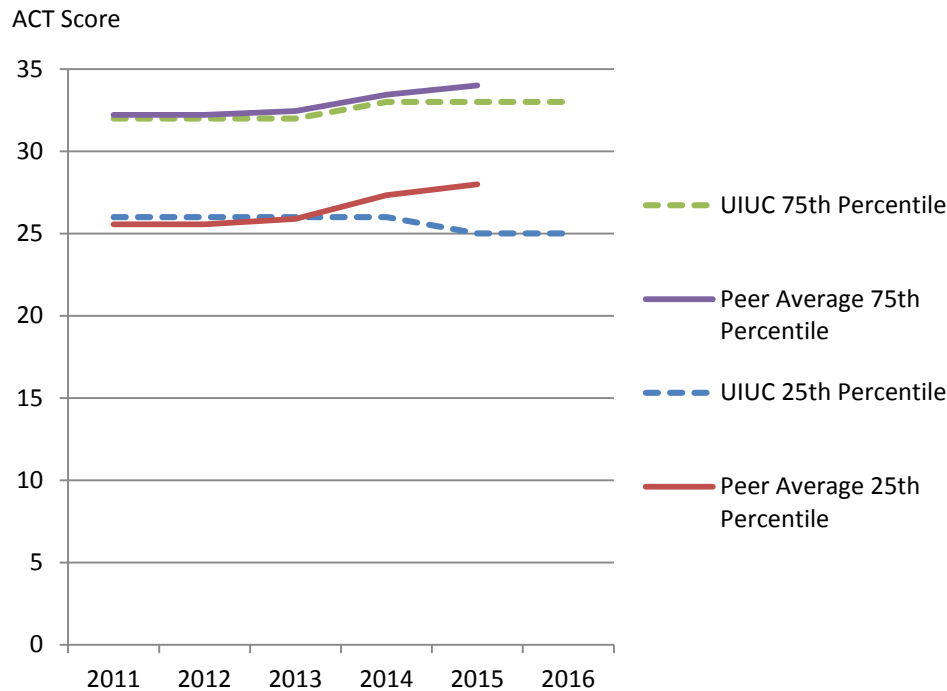# Fall 2011 – Fall 2016

ACT Score

ACT composite scores of incoming freshmen at the University of Illinois at Urbana-Champaign are slightly below the peer averages in Fall 2015.

Note: Fewer students at peer institutions submit ACT scores.

Entering Freshmen ACT English Score 25th and 75th Percentile
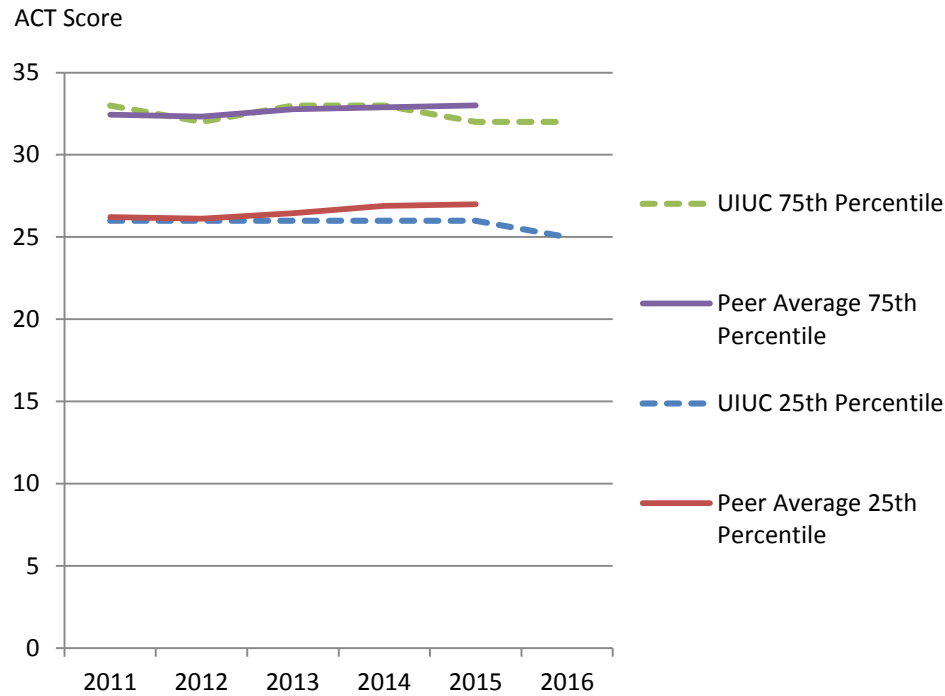## Fall 2011 – Fall 2016

ACT Score

ACT English scores of incoming freshmen at the University of Illinois at Urbana-Champaign are slightly below the peer averages in Fall 2015.

Legend:
- UIUC 75th Percentile
- Peer Average 75th Percentile
- UIUC 25th Percentile
- Peer Average 25th Percentile

Note: Fewer students at peer institutions submit ACT scores.

ACT Score

ACT Math scores of entering freshmen at the University of Illinois at Urbana-Champaign are on par with peer averages.

Legend:
- UIUC 75th Percentile
- Peer Average 75th Percentile
- UIUC 25th Percentile
- Peer Average 25th Percentile

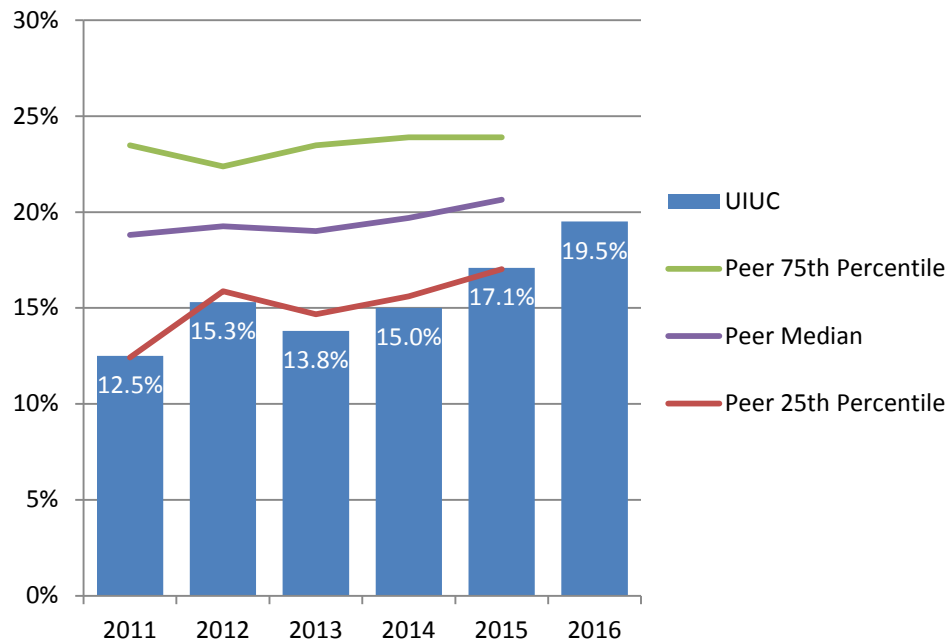Note: Fewer students at peer institutions submit ACT scores.

University of Illinois at Urbana-Champaign and Peer Institutions First-Time Transfers Enrollment Fall 2011 – Fall 2016

Institution	2011	2012	2013	2014	2015	2016
University of Illinois at Urbana-Champaign	**1,398**	**1,350**	**1,343**	**1,331**	**1,381**	**1,380**
University of California - Berkeley	2,336	2,182	2,241	2,187	2,170	
University of California - Los Angeles	3,116	3,173	2,821	3,167	3,107	
University of California - San Diego	2,795	2,228	2,699	2,459	2,676	
University of Michigan - Ann Arbor	874	905	966	929	888	
University of North Carolina - Chapel Hill	791	845	876	884	850	
University of Texas - Austin	2,492	2,579	2,597	2,307	2,472	
University of Virginia	621	599	671	665	655	
University of Washington	2,001	1,774	1,503	1,927	1,785	
University of Wisconsin-Madison	1,326	1,227	1,092	771	1,272	

Data Source: IPEDS Data Center.

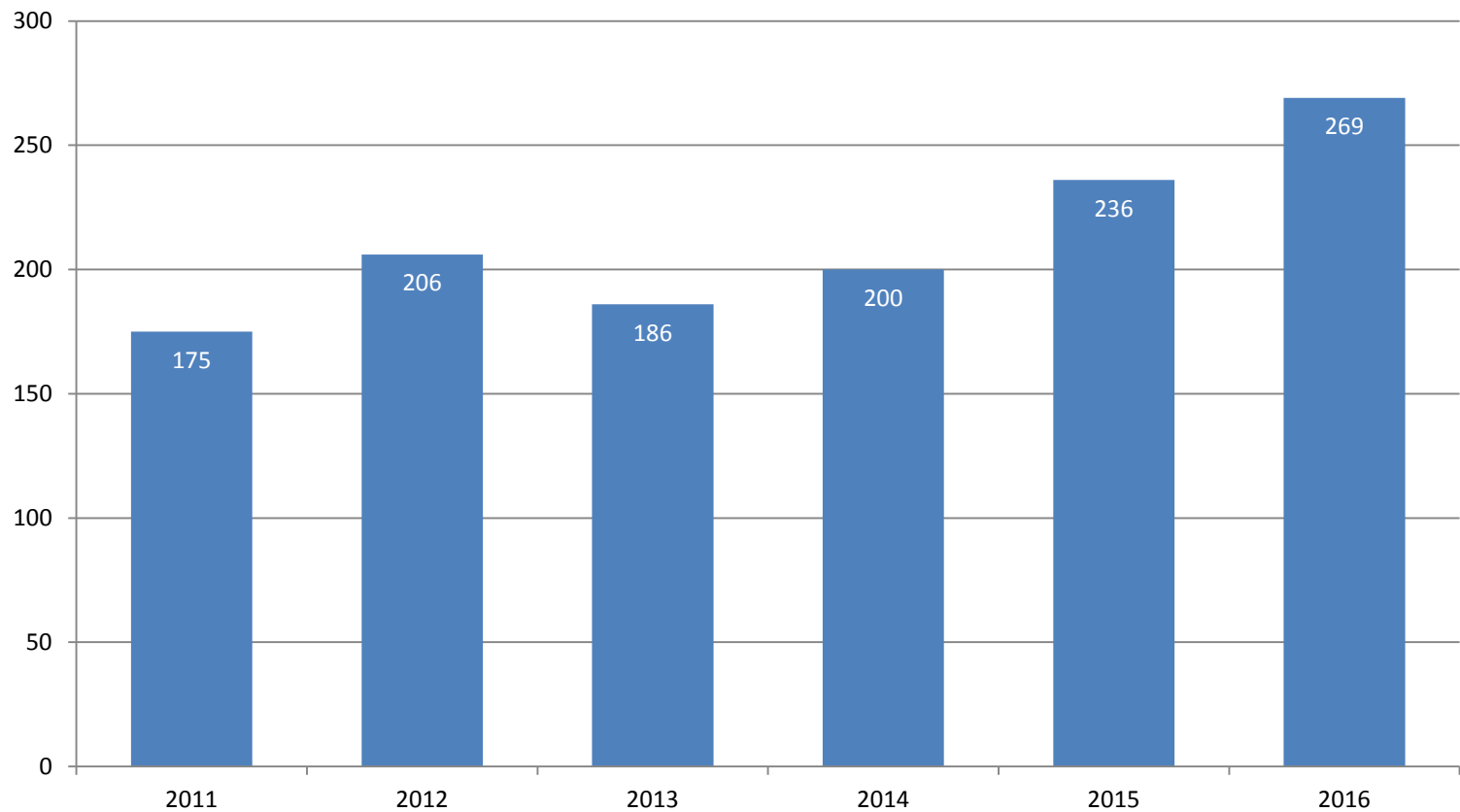# Percent First-Time Transfers from Underrepresented* Groups
Fall 2011 – Fall 2016

The percent of first-time transfers from underrepresented groups at the University of Illinois at Urbana-Champaign is lower than its peer median.

Legend:
- UIUC
- Peer 75th Percentile
- Peer Median
- Peer 25th Percentile

Year	UIUC
2011	12.5%
2012	15.3%
2013	13.8%
2014	15.0%
2015	17.1%
2016	19.5%

* Includes American Indian, Black, Hispanic, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Number of First-Time Transfers from Underrepresented* Groups
Fall 2011 – Fall 2016

* Includes American Indian, Black, Hispanic, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Overview

Areas of Strength/Accomplishments

- Illinois continues to serve the State of Illinois by enrolling one of the largest freshman classes and one of the highest percentage of residents in our peer group, while matching the academic quality of peers with much smaller enrollments.
- Transfer enrollments and the percent of transfer students from underrepresented groups has grown significantly in the last five years.

Areas for Improvement

- Improve selectivity by increasing applications from qualified students and continue efforts to increase the yield of admitted students.
- Continue efforts to enroll more transfer students from underrepresented groups.

Strategy to Address Areas for Improvement

- Intensify scholarship fundraising to help offset our high cost of attendance.
- Implement Coalition Application (a competitor to the Common Application that is limited to highly selective universities).
- Continue implementation of a new cutting-edge recruitment management system (Slate).
- Explore the use of the Common Application for 2018.

Areas to Watch

- Potential cuts to the Monetary Award Program (MAP grants).
- The lack of a state budget may impact applications, yields and enrollments if families perceive the cuts will impact the quality of education or support services provided at Illinois.
- Implementation of "prior-prior year" for financial aid processing.
- Continued uncertainty around visas may result in decreased international student enrollment.