

Board Meeting
May 17, 2007

ESTABLISH THE NEW MEDIA MAJOR WITHIN THE BACHELOR OF FINE ARTS
DEGREE IN THE COLLEGE OF FINE AND APPLIED ARTS, URBANA

Action: Approve the Establishment of the New Media Major within the Bachelor of Fine Arts Degree in the College of Fine and Applied Arts, Urbana

Funding: No Funding Required

The Chancellor at Urbana with the advice of the Urbana-Champaign Senate recommends for approval a proposal from the College of Fine and Applied Arts to establish the New Media major within the Bachelor of Fine Arts Degree.

The New Media major will foster learning through innovative teaching in emerging forms of communication and technology within an art and design context. Through practice and critique, students and faculty will examine many of the newest technologies to discover their deep potential, assumptions, dangers, possibilities, and politics. The major equips students with the ability to adapt within the rapidly changing technological space and to respond critically within a wide range of methodologies. Studio art, design, entertainment, and activism are all likely bases for creative practice, with cinema, public art, curation, gallery exhibition, performance, radio and television broadcast, and publication in print or web as likely outlets.

The board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes, The*

General Rules Concerning University Organization and Procedure, and Board of Trustees policies and directives.

The University Senates Conference has indicated that no further Senate jurisdiction is involved.

The President of the University concurs. This action is subject to further review and approval by the Illinois Board of Higher Education.