

PRESIDENT'S REPORT ON ACTIONS OF THE SENATES

Establish the Undergraduate Minor in Global Markets and Society, College of Liberal Arts and Sciences, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Liberal Arts and Sciences to establish an undergraduate minor in Global Markets and Society. The minor enables undergraduate students at the University of Illinois at Urbana-Champaign to gain interdisciplinary knowledge of global market-society relations through historical and global perspectives that emphasize the social, political, and economic forces that shape market institutions and practices. The diversity of market-society relations and their continued globalization open increasing opportunities for students with a liberal arts education to excel in the private sector. The minor in Global Markets and Society complements students' liberal arts coursework with a market-society focused course of study that is global in scope.

Establish the Undergraduate Minor in Public Relations, College of Media, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Media to establish an undergraduate minor in Public Relations. The minor combines theoretical and practical approaches to the study of public relations that will prepare students to assist organizations as they manage relationships with their internal and external stakeholders and publics. The Bureau of Labor Statistics projects significant increases in the numbers of jobs available for public relations specialists, social media

and online community managers, and for event planners and organizers. The Public Relations minor will provide students with knowledge key to these employment fields, including an understanding of basic and advanced principles of public relations, public relations writing, relationship management, media relations, corporate social responsibility, and crisis communication.

Establish the Undergraduate Minor in Creative Writing, College of Liberal Arts and Sciences, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Liberal Arts and Sciences to establish an undergraduate minor in Creative Writing. The Creative Writing minor offers core courses in writing coupled with flexibility and self-direction through literature, film, or other writing-related courses. Many majors on the Urbana-Champaign campus will benefit from the availability of a minor in Creative Writing, a strong but flexible program that develops students' analytical and creative skills and prepares them for work in any number of fields.

Eliminate the Undergraduate Minor in the Teaching of Mathematics, Grades 6 through 8, College of Liberal Arts and Sciences, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Liberal Arts and Sciences to eliminate the undergraduate minor in the Teaching of Mathematics, Grades 6 through 8. The minor was created to allow the addition of a math specialization for students becoming licensed to teach middle school with a primary license in an area other than mathematics, and it was pursued by students majoring in Elementary Education, Secondary Education (in majors other than Mathematics), Music

Education, and Physical Education. Due to changes by the Illinois State Board of Education in the licensure system, it is no longer possible to become licensed to teach middle school except via a middle grades teaching major that covers the content of this minor. Thus, there is no longer an audience for this minor.

Establish the Post-Baccalaureate Campus Certificate in Technology-Based Health Communication and Promotion, College of Applied Health Sciences and the Graduate College, Chicago

The Chicago Senate with the recommendation of the College of Applied Health Sciences and the Graduate College has approved the establishment of the Campus Certificate in Technology-Based Health Communication and Promotion.

The mission of the online certificate is to offer students the skills necessary for creating high-quality wellness and prevention-related content, effective health messaging, and digital media campaigns employing information and communication technologies including the internet, social media, and mobile technologies. Students will produce tailored programs, interventions, and other resources by way of a comprehensive website and community web portal created by the Department of Physical Therapy – Rehabilitation and Wellness Online. The certificate is available to students with undergraduate or advanced degrees in health-related sciences or entry-level professional degrees such as physical therapy and occupational therapy. Students currently enrolled in UIC graduate and professional programs in the health sciences are also eligible.

The certificate requires 20-credit hours, comprised of three required courses (12 hours) and 8 hours of didactic coursework and projects in digital health promotion,

communication, and education. The certificate and can be completed in 12 months (full-time) or two to three years (part-time).

Establish the Concentration in Psychology and Promotion of Exercise, Health and Sport Behavior in the Master of Science in Kinesiology, College of Applied Health Sciences and the Graduate College, Chicago

The Chicago Senate with the recommendation of the College of Applied Health Sciences and the Graduate College has approved the establishment of the Concentration in Psychology and Promotion of Exercise, Health and Sport Behavior within the Master of Science in Kinesiology.

The M.S. in Kinesiology is a 32- to 40-credit hour program. Students can complete the degree through coursework alone or can opt to complete a project or thesis. Students are required to earn a concentration and two are currently available. The Concentration in Psychology and Promotion of Exercise, Health and Sport Behavior will be a third option. It complements existing exercise physiology courses and permits students to investigate individual- and population-level interventions in exercise and health promotion settings using evidence-based approaches to the uptake of healthy lifestyle behaviors. The concentration is comprised of three courses in qualitative research methods, psycho-social aspects of cardiac rehabilitation, and physical activity interventions in diverse populations.

Establish the Joint Master of Science in Architecture/Master of Arts in Design Criticism,
College of Architecture, Design, and the Arts and the Graduate College, Chicago

The Chicago Senate with the recommendation of the College of Architecture, Design, and the Arts and the Graduate College has approved the establishment of the joint Master of Science in Architecture/Master of Arts in Design Criticism.

The M.S. in Architecture is a one-year, post-professional degree that provides students with an advanced design, theory, and technical education. The degree requires 32-credit hours, including a year-long, collective research studio project. The M.A. in Design Criticism is a two-year, 56-credit hour program that offers students the opportunity to advance architectural ideas in both visual and written arguments and positions.

The joint degree combines advanced design and technology with a specialization in writing and criticism to provide graduates with the ability to advance their ideas graphically and textually to a wide audience. It provides graduates with greater opportunities in terms of work within the profession and academia. Additionally, it will enable graduates to pursue opportunities as critics, journalists, or curators. The joint degree requires 72 hours and both degrees can be completed in two, rather than three, years by taking advantage of existing overlaps in their curricula.

Rename the Concentrations in Applied Exercise Physiology and in Motor Control and Biomechanics in the Master of Science in Kinesiology, College of Applied Health Sciences and the Graduate College, Chicago

The Chicago Senate with the recommendation of the College of Applied Health Sciences and the Graduate College has approved the renaming of two concentrations within the Master of Science in Kinesiology. The Concentration in Applied Exercise Physiology will be renamed the Concentration in Exercise Physiology, and the Concentration in Motor Control and Biomechanics will be renamed the Concentration in Biomechanics. The requirements for the two concentrations are unchanged.

The Concentration in Applied Exercise Physiology was originally intended to prepare master practitioners to enter the exercise and fitness fields in areas of strength and conditioning, cardiovascular fitness, and athletic performance. In recent years, new faculty in the Department of Kinesiology and Nutrition have brought expertise in basic exercise physiology and program applicants already have backgrounds in exercise science, kinesiology, and related fields. Students are no longer coming to the program to become trainers or strength coaches, but are looking for research opportunities with goals of moving on to doctoral programs. As a result, the *applied* aspect of the concentration has been replaced by a research focus and the name Exercise Physiology is more appropriate.

The Concentration in Motor Control and Biomechanics was established at a time when the department had significant faculty resources in the areas of motor control

and motor learning. As there has been a gradual shift away from these areas and toward biomechanics, the name of the concentration should be changed to reflect that.

Rename the Family Psychiatric-Mental Health Nurse Practitioner and Primary Care Pediatric Nurse Practitioner Concentrations in the Master of Science in Nursing and Doctor of Nursing Practice, College of Nursing, Chicago

The Chicago Senate with the recommendation of the College of Nursing has approved the renaming of two concentrations within the Master of Science in Nursing and the Doctor of Nursing Practice. The Family Psychiatric-Mental Health Nurse Practitioner Concentration will be renamed the Psychiatric-Mental Health Nurse Practitioner Concentration, and the Primary Care Pediatric Nurse Practitioner Concentration will be renamed the Pediatric Nurse Practitioner – Primary Care Concentration.

The concentrations are being renamed to ensure the names are aligned with those of certifications sought by nursing program graduates and determined by the requisite credentialing organizations. The requirements of the concentrations are unchanged.

Rename the Acute Care Pediatric Nurse Practitioner Concentration in the Doctor of Nursing Practice, College of Nursing, Chicago

The Chicago Senate with the recommendation of the College of Nursing has approved the renaming of the Acute Care Pediatric Nurse Practitioner Concentration within the Doctor of Nursing Practice. The concentration will be renamed the Pediatric Nurse Practitioner – Acute Care Concentration.

The concentration is being renamed to ensure the name is aligned with the certification sought by nursing program graduates and determined by the requisite credentialing organization. The requirements of the concentration are unchanged.

Establish the Concentration in Finance in the Bachelor of Business Administration,
College of Business and Management, Springfield

The Springfield Senate with the recommendation of the College of Business and Management has approved the establishment of the concentration in Finance within the Bachelor of Business Administration.

The Finance concentration will allow students enrolled in the Bachelor of Business Administration degree program an opportunity to develop competencies that will prepare students for careers in public, for-profit, and not-for-profit organizations that require the optimization of monetary resources. The 15-hour on-ground concentration, which includes courses in Money and Banking, Investment Analysis, and Financial Management, will prepare students for success as managers and analysts in diverse areas of Finance.

Establish the Minor in Finance, College of Business and Management, Springfield

The Springfield Senate with the recommendation of the College of Business and Management has approved the establishment of the Minor in Finance. The 30-credit hour on-ground minor is designed to serve students who are enrolled in other concentrations in the Bachelor of Business Administration program, students from other majors in the College of Business and Management, and students from other majors

on campus who wish to enroll in coursework related to this field. The minor consists of 18 hours of foundational business courses and 12 hours of coursework specific to finance. Students completing the minor will develop competencies that will prepare them for success in diverse areas of financial management.