

University of Illinois at Springfield

Dashboard Indicators

ADMISSIONS, STUDENT QUALIFICATIONS, TRANSFER ENROLLMENTS UPDATES BY:
UNIVERSITY OFFICE FOR PLANNING AND BUDGETING

APRIL 13, 2016

PRESENTED BY:

CHANCELLOR SUSAN J. KOCH

MAY 19, 2016

Reported to the Board of Trustees
May 19, 2016

Peer Groups



University of Illinois at Springfield

Auburn University - Montgomery

Clark University*

College of Charleston

Georgia College and State University

Iona College*

Lake Superior State University

Marist College*

Northern Michigan University

Shippensburg University of Pennsylvania

State University of New York at Brockport

Trinity University (San Antonio, TX)*

Union College (Schenectady, NY)*

University of South Dakota

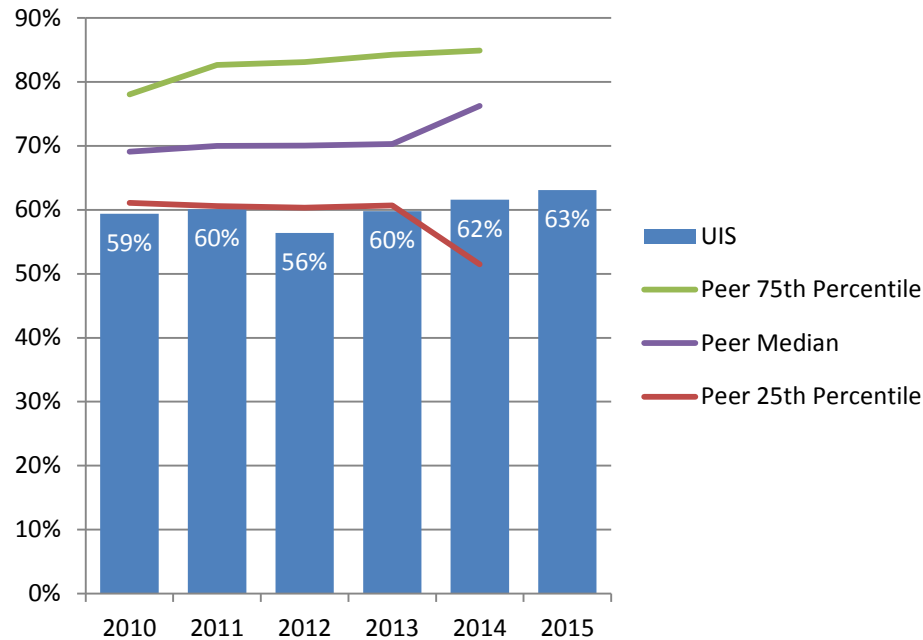
University of Wisconsin - Green Bay

* Private Institution

Admissions, Student Qualifications and Transfer Enrollments



Percent First-Time Freshmen Applicants Admitted* Fall 2010 – Fall 2015

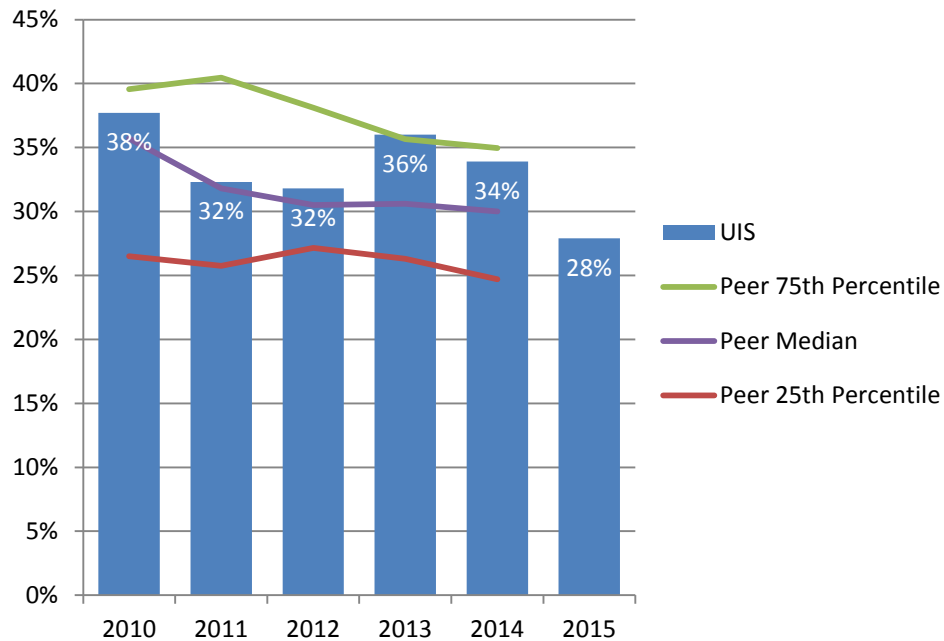


University of Illinois at Springfield admits a lower percent of freshmen applicants compared to the peer median.

* Percent Admitted = Percent of (total admits divided by total applicants).

Percent First-Time Freshmen Admissions Yield*

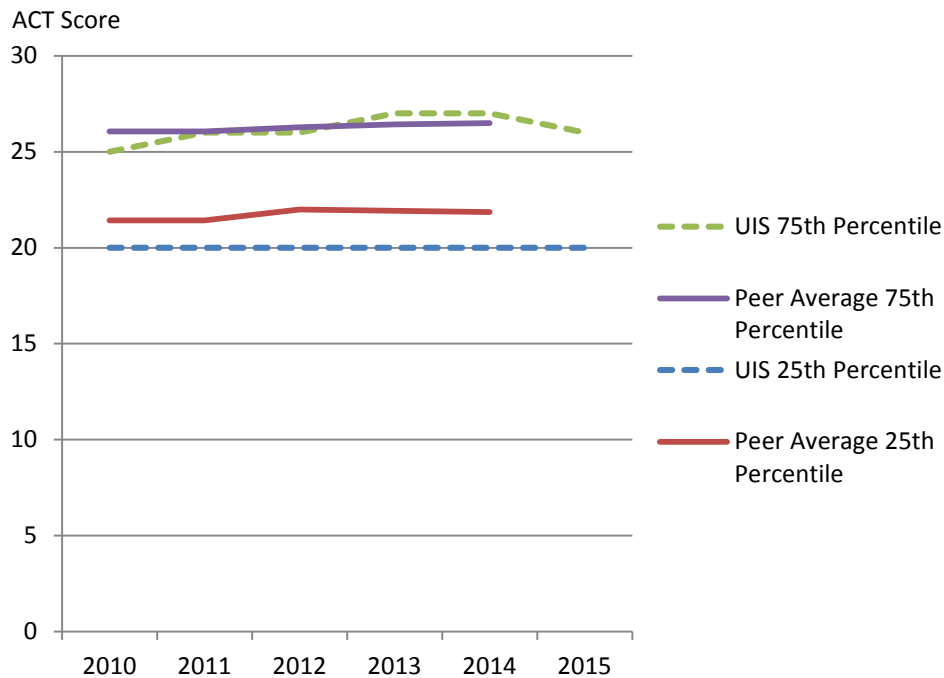
Fall 2010 – Fall 2015



University of Illinois at Springfield has an admissions yield higher than its peer median.

* Admissions Yield = Percent of (total enrolled divided by total admits).

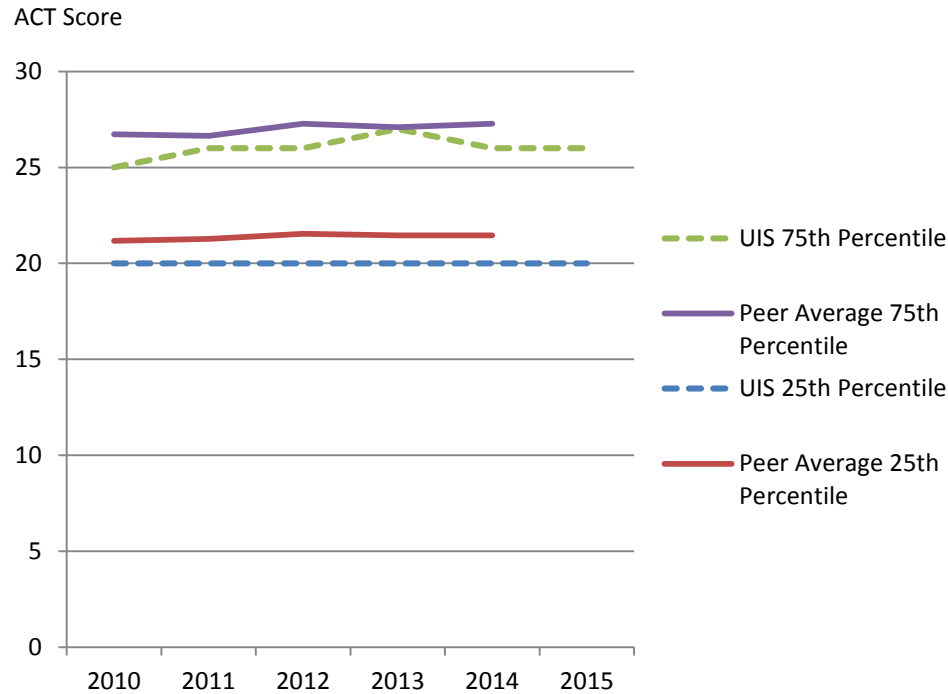
Entering Freshmen ACT Composite Scores 25th and 75th Percentile Fall 2010 – Fall 2015



The 75th percentile ACT composite scores of entering freshmen at the University of Illinois at Springfield are on par with the peer averages; the 25th percentile ACT composite scores are slightly below the peer averages.

Note: Fewer students at peer institutions submit ACT scores.

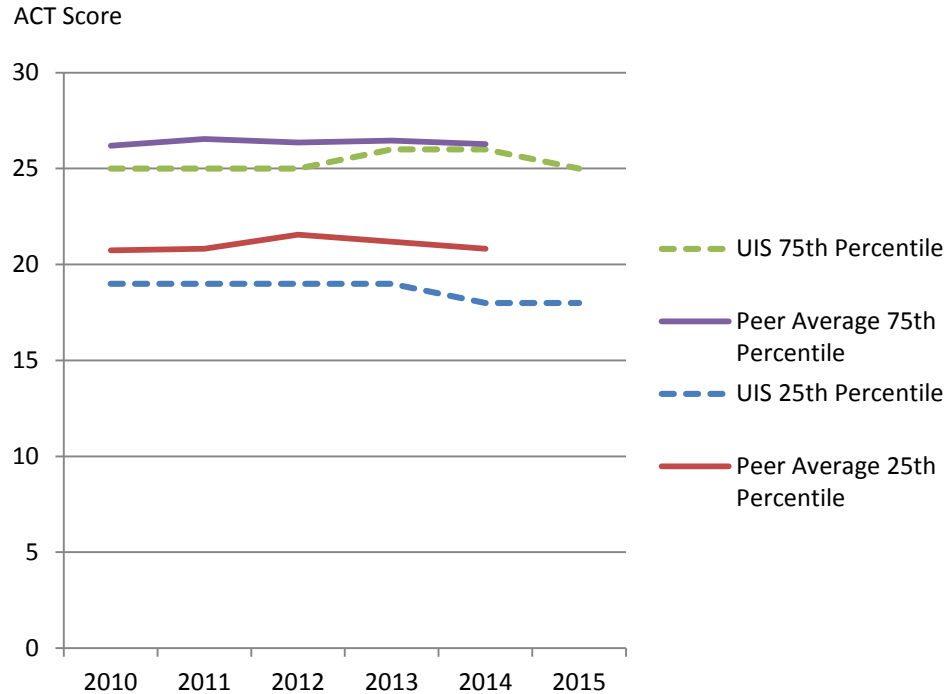
Entering Freshmen ACT English Score 25th and 75th Percentile Fall 2010 – Fall 2015



ACT English scores of entering freshmen at the University of Illinois at Springfield are slightly below the peer averages.

Note: Excludes Iona College, Marist College, and Shippensburg University of Pennsylvania due to lack of available data. Fewer students at peer institutions submit ACT scores.

Entering Freshmen ACT Math Score 25th and 75th Percentile Fall 2010 – Fall 2015



ACT Math scores of entering freshmen at the University of Illinois at Springfield are slightly below the peer averages.

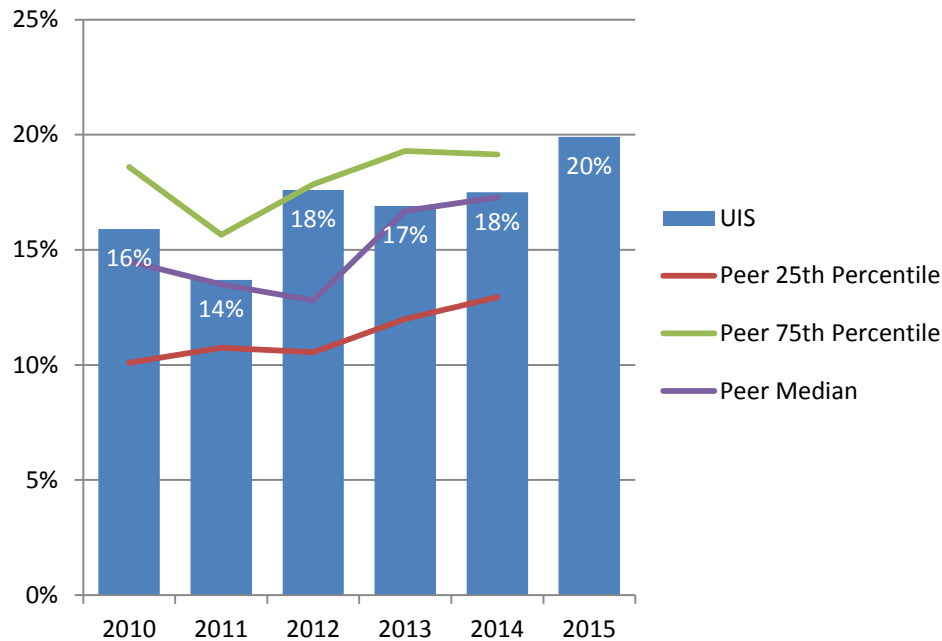
Note: Excludes Iona College, Marist College, and Shippensburg University of Pennsylvania due to lack of available data. Fewer students at peer institutions submit ACT scores.

University of Illinois at Springfield and Peer Institutions First-Time Transfers Enrollment Fall 2010 – Fall 2015

	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
University of Illinois at Springfield	653	606	637	620	594	547
Auburn University at Montgomery	399	358	299	434	465	
Clark University	56	70	41	51	60	
College of Charleston	805	756	731	747	690	
Georgia College and State University	419	402	345	355	349	
Iona College	97	103	89	117	92	
Lake Superior State University	228	297	236	220	190	
Marist College	290	167	188	149	162	
Northern Michigan University	570	577	545	502	440	
Shippensburg University of Pennsylvania	447	414	365	387	356	
The College at Brockport	1,042	961	971	976	1,012	
Trinity University (San Antonio, TX)	23	21	24	25	25	
Union College (Schenectady, NY)	26	28	20	23	23	
University of South Dakota	772	820	715	635	597	
University of Wisconsin-Green Bay	586	628	648	587	611	

Data Source: IPEDS Data Center.

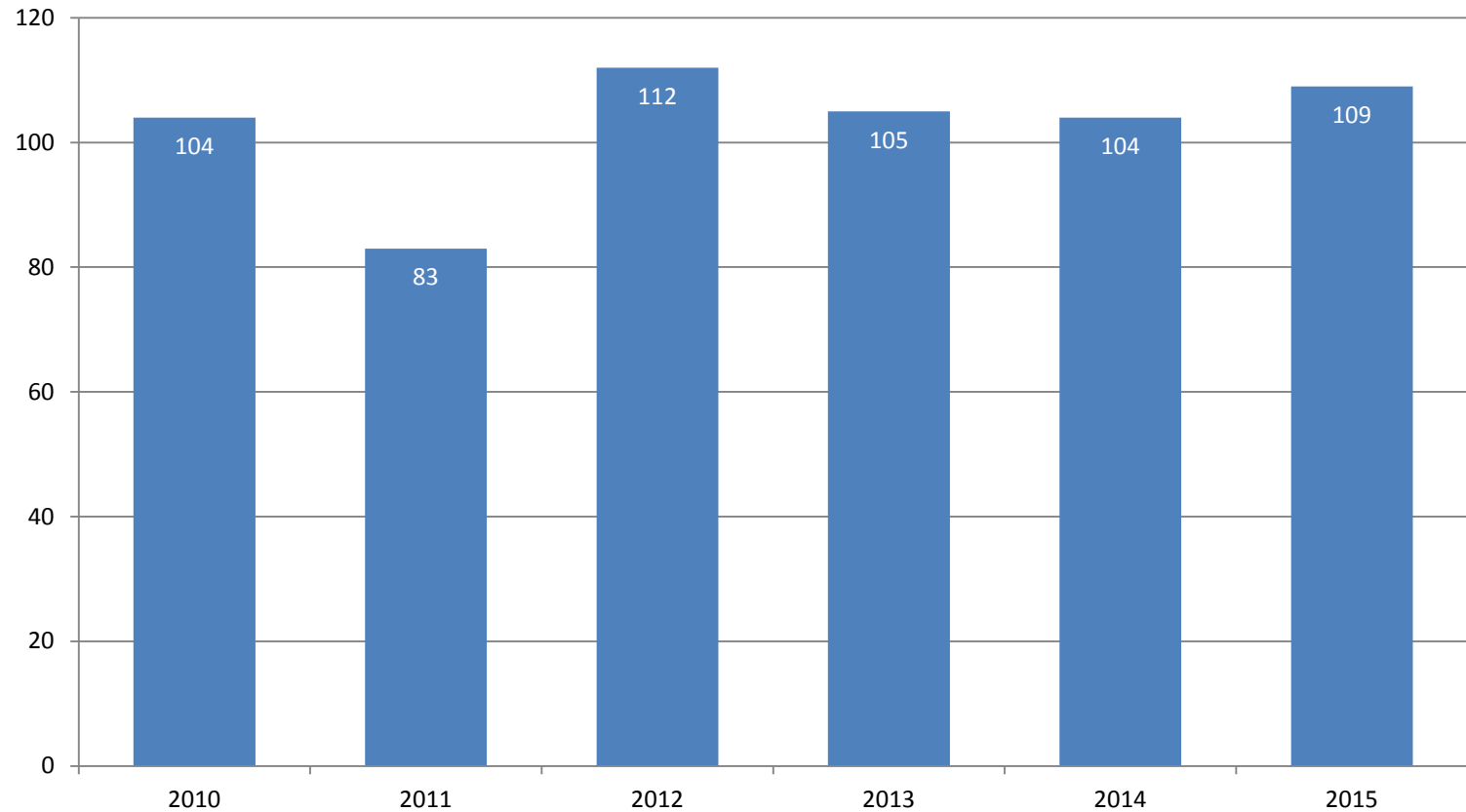
Percent First-Time Transfers from Underrepresented* Groups Fall 2010 – Fall 2015



The percent of first-time transfers from underrepresented groups at the University of Illinois at Springfield is higher than its peer median.

* Includes American Indian, Black, Hispanic, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Number of First-Time Transfers from Underrepresented* Groups Fall 2010 – Fall 2015



* Includes American Indian, Black, Hispanic, Native Hawaiian/Other Pacific Islander, and multi-racial students.

University of Illinois at Springfield

Analysis of Dashboard Indicators

Admissions, Student Qualifications, Transfer Enrollments Updates

PRESENTED BY:

CHANCELLOR SUSAN J. KOCH

May 19, 2016

Areas Meeting or Exceeding Expectations

- Number of inquiries from prospective freshmen
- Percent of students accepting offers of admission
- Enrollment of highly qualified freshmen
- Enrollment of transfer students from underrepresented groups

Accomplishments

- Though the yield of enrolled students was lower than expected in fall 2015, UIS had a record number of inquiries, applications, and admits.
- More than 130 applications have been received for the second year of the BSN Nursing program—a partnership with UIC College of Nursing and Memorial Health Systems.
- The first Memorial scholarships were awarded to six highly-qualified students.
- Private support for scholarships has increased.

Areas Needing Improvement

- Freshman enrollment
- Recruitment and enrollment of qualified applicants
- Enrollment of transfer students

Strategy to improve **freshman enrollment**

- Actions:
 - Focus on recruiting highly qualified freshmen
 - Increase recruitment activities in targeted markets
 - Implement new undergraduate programs
 - Complete student union project

Strategy to improve **enrollment of highly qualified applicants**

- Actions:
 - Increase financial support for highly qualified students
 - Continue recruitment in targeted high schools and community colleges
 - Add academic programs in high-demand areas
 - Implement My Degree Matters initiative

Strategy to improve **enrollment of transfer students**

- Actions:
 - Continue to enhance relationships with targeted community colleges
 - Add academic programs in high-demand areas to meet the needs and interests of transfer students
 - Continue implementation of new online marketing campaigns

Areas we are watching

- Transfer and freshman enrollments
- Applicant qualifications