University of Illinois at Springfield

Dashboard Indicators

ADMISSIONS, STUDENT QUALIFICATIONS, TRANSFER ENROLLMENTS UPDATES BY:
UNIVERSITY OFFICE FOR PLANNING AND BUDGETING
APRIL 13, 2016

PRESENTED BY:
CHANCELLOR SUSAN J. KOCH
MAY 19, 2016

Reported to the Board of Trustees
May 19, 2016
Peer Groups

University of Illinois at Springfield
Auburn University - Montgomery
Clark University*
College of Charleston
Georgia College and State University
Iona College*
Lake Superior State University
Marist College*
Northern Michigan University
Shippensburg University of Pennsylvania
State University of New York at Brockport
Trinity University (San Antonio, TX)*
Union College (Schenectady, NY)*
University of South Dakota
University of Wisconsin - Green Bay

* Private Institution
University of Illinois at Springfield admits a lower percent of freshmen applicants compared to the peer median.

* Percent Admitted = Percent of (total admits divided by total applicants).
Percent First-Time Freshmen Admissions Yield*  
Fall 2010 – Fall 2015

University of Illinois at Springfield has an admissions yield higher than its peer median.

* Admissions Yield = Percent of (total enrolled divided by total admits).
Entering Freshmen ACT Composite Scores 25th and 75th Percentile
Fall 2010 – Fall 2015

The 75th percentile ACT composite scores of entering freshmen at the University of Illinois at Springfield are on par with the peer averages; the 25th percentile ACT composite scores are slightly below the peer averages.

Note: Fewer students at peer institutions submit ACT scores.
ACT English scores of entering freshmen at the University of Illinois at Springfield are slightly below the peer averages.

Note: Excludes Iona College, Marist College, and Shippensburg University of Pennsylvania due to lack of available data. Fewer students at peer institutions submit ACT scores.
ACT Math scores of entering freshmen at the University of Illinois at Springfield are slightly below the peer averages.

Note: Excludes Iona College, Marist College, and Shippensburg University of Pennsylvania due to lack of available data. Fewer students at peer institutions submit ACT scores.
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Data Source: IPEDS Data Center.
The percent of first-time transfers from underrepresented groups at the University of Illinois at Springfield is higher than its peer median.

* Includes American Indian, Black, Hispanic, Native Hawaiian/Other Pacific Islander, and multi-racial students.
Number of First-Time Transfers from Underrepresented* Groups
Fall 2010 – Fall 2015

* Includes American Indian, Black, Hispanic, Native Hawaiian/Other Pacific Islander, and multi-racial students.
University of Illinois at Springfield

Analysis of Dashboard Indicators

Admissions, Student Qualifications, Transfer Enrollments Updates

PRESENTED BY:
CHANCELLOR SUSAN J. KOCH
May 19, 2016
Areas Meeting or Exceeding Expectations

- Number of inquiries from prospective freshmen
- Percent of students accepting offers of admission
- Enrollment of highly qualified freshmen
- Enrollment of transfer students from underrepresented groups
Accomplishments

- Though the yield of enrolled students was lower than expected in fall 2015, UIS had a record number of inquiries, applications, and admits.

- More than 130 applications have been received for the second year of the BSN Nursing program—a partnership with UIC College of Nursing and Memorial Health Systems.

- The first Memorial scholarships were awarded to six highly-qualified students.

- Private support for scholarships has increased.
Areas Needing Improvement

• Freshman enrollment

• Recruitment and enrollment of qualified applicants

• Enrollment of transfer students
Strategy to improve freshman enrollment

• Actions:
  – Focus on recruiting highly qualified freshmen
  – Increase recruitment activities in targeted markets
  – Implement new undergraduate programs
  – Complete student union project
Strategy to improve enrollment of highly qualified applicants

• Actions:
  – Increase financial support for highly qualified students
  – Continue recruitment in targeted high schools and community colleges
  – Add academic programs in high-demand areas
  – Implement My Degree Matters initiative
Strategy to improve enrollment of transfer students

• Actions:
  – Continue to enhance relationships with targeted community colleges
  – Add academic programs in high-demand areas to meet the needs and interests of transfer students
  – Continue implementation of new online marketing campaigns
Areas we are watching

• Transfer and freshman enrollments

• Applicant qualifications