

Approved by the Board of Trustees  
May 21, 2020

Board Meeting  
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APPROVE GENERAL MANAGEMENT ONLINE TUITION, GIES COLLEGE OF  
BUSINESS, URBANA

**Action:** Approve General Management Online Tuition, Gies College of  
Business

**Funding:** No New Funding Required

The Chancellor, University of Illinois at Urbana-Champaign, and Vice  
President, University of Illinois following extensive review and discussion with the  
Provost and the Gies College of Business, recommends approval of a General  
Management Online tuition rate.

Approval of a tuition rate of \$302 per credit hour for General Management  
Online programs is sought at this time. This tuition rate will be used for future and  
current general management programs and is the same rate approved for the university's  
online Master of Business Administration (iMBA).

The General Management Online rate would be used as general  
management online programs are developed that allows a general tuition rate for  
programs that are rapidly developed to meet market demands. An example of a program  
that would be assessed this general rate, would be the proposed online Master of Science  
in Management (iMSM) program. The curriculum for the iMSM will mirror that of the  
on-campus Master of Science in Management. A companion report item requests the

revision of this curriculum, changing total credit hours while increasing the ranges of electives for students. The target audience for the iMSM is professionals who are early in their careers and wish to add some business education through a part-time program. Prospective students who have fewer than five years of professional experience are unlikely to be admitted to an online or residential MBA program, but they would be well-qualified for this type of Master of Science in Management program. To date, there are relatively few online MSM programs in existence so the University of Illinois at Urbana-Champaign program is well poised to serve such a population. Setting a general management tuition rate for online graduate management programs that mirrors the iMBA rate will provide consistency for students in similar programs.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes*, *The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The President of the University concurs with this recommendation.