University of Illinois at Urbana-Champaign

Dashboard Indicators

ADMISSIONS, STUDENT QUALIFICATIONS, TRANSFER ENROLLMENTS UPDATES BY: UNIVERSITY OFFICE FOR PLANNING AND BUDGETING
APRIL 10, 2013

PRESENTED BY:
CHANCELLOR PHYLLIS WISE
MAY 29, 2013
Peer Groups

University of Illinois at Urbana-Champaign*
University of California - Berkeley*
University of California - Los Angeles
University of California - San Diego
University of Michigan - Ann Arbor
University of North Carolina - Chapel Hill*
University of Texas - Austin*
University of Washington
University of Wisconsin - Madison
University of Virginia

* No medical center.
Admissions, Student Qualifications and Transfer Enrollments
University of Illinois at Urbana-Champaign admits a higher percent of freshman applicants compared to the peer median.

* Percent Admitted = Percent of (total admits divided by total applicants). Fall 2012 peer data not available.
Admissions yield at the University of Illinois at Urbana-Champaign has fallen below the peer median.

* Admissions Yield = Percent of (total enrolled divided by total admits). Fall 2012 peer data not available.
ACT scores of incoming freshmen at the University of Illinois at Urbana-Champaign are on par with peers.

Note: Fewer students at peer institutions submit ACT scores. Fall 2012 peer data not available.
ACT English scores of incoming freshmen at the University of Illinois at Urbana-Champaign are on par with peers.

Note: Fewer students at peer institutions submit ACT scores. Fall 2012 peer data not available.
Entering Freshmen ACT Math Score 25th and 75th Percentile
Fall 2007 – Fall 2012

ACT Math scores of entering freshmen at the University of Illinois at Urbana-Champaign are on par with peers.

Note: Fewer students at peer institutions submit ACT scores. Fall 2012 peer data not available.
University of Illinois at Urbana-Champaign and Peer Institutions First-Time Transfers Enrollment Fall 2007 – Fall 2012

<table>
<thead>
<tr>
<th>Institution</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
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<tbody>
<tr>
<td>University of Illinois at Urbana-Champaign</td>
<td>858</td>
<td>1,183</td>
<td>1,195</td>
<td>1,168</td>
<td>1,398</td>
<td>1,350</td>
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<td>2,199</td>
<td>2,195</td>
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<tr>
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<tr>
<td>University of California - San Diego</td>
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<td>1,931</td>
<td>2,567</td>
<td>2,795</td>
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<tr>
<td>University of Michigan - Ann Arbor</td>
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<td>759</td>
<td>870</td>
<td>928</td>
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<tr>
<td>University of North Carolina - Chapel Hill</td>
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<td>778</td>
<td>922</td>
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<tr>
<td>University of Texas - Austin</td>
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<td>University of Virginia</td>
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<td>641</td>
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<td>University of Washington</td>
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<td>University of Wisconsin-Madison</td>
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<td>1,187</td>
<td>1,304</td>
<td>1,326</td>
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</tr>
</tbody>
</table>

Note: Fall 2012 peer data not available.
Data Source: IPEDS Data Center.
The percent of first-time transfers from underrepresented groups at the University of Illinois at Urbana-Champaign is lower than its peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students. Fall 2012 peer data not available.
Number of First-Time Transfers from Underrepresented* Groups
Fall 2007 – Fall 2012

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
Admissions, Student Qualifications and Transfer Enrollments

SUCCESS AND HIGHLIGHTS
Attracting High Achieving Students

33,181 applications in 2013, all-time record, up over 5% from prior year

6% increase in overall students of color applications

35,000 campus visitors hosted for recruiting and summer registration events

800 high schools visited in 2012-13, an increase of 250 over past 3 years

53% of our entering freshman in 2012 scored in the top 5% of all ACT test takers

36% of our admitted freshman for 2013 scored in the top 2% of all ACT test takers
Articulation agreements exist with all community colleges in Illinois.

A community college advisory board meets regularly with Admissions.
Admissions, Student Qualifications and Transfer Enrollments: Goals

• Improve the overall yield
• Increase the number of transfer student applications and enrollment
• Increase the diversity of transfer students
Action Items

- Increase engagement of faculty and alumni in recruitment of students
- Expand outreach in rural IL communities
- Build relationships with key high schools and other organizations
- Continue to increase presence and recruitment activities out-of-state
- Pilot a pathway program with Danville Area Community College (DACC) to increase transfer applications
- Improve funding opportunities for transfers

- Implement a modeling tool to better understand likelihood of attracting top candidates through scholarships and financial aid
- Expand the DACC pilot program to additional community colleges in the state
  - time-frame (e.g. 1-2 year)
  - time-frame (e.g. 3-5 year)
Questions?