University of Illinois at Springfield

Analysis of Dashboard Indicators

Admissions, Student Qualifications, Transfer Enrollments Updates

PRESENTED BY:

CHANCELLOR SUSAN J. KOCH

May 7, 2015
Areas Meeting or Exceeding Expectations

• Continuing success in admissions yield

• Continuing success in enrollment of highly qualified freshmen

• Continuing success in enrollment of transfer students from underrepresented groups
Accomplishments

• In fall 2014, UIS again enrolled its largest and most diverse freshman class ever.

• More than 100 applications have been received for the BSN Nursing program—a partnership with UIC College of Nursing and Memorial Health Systems.

• Implemented new workflow process and digital imaging in Office of Admissions to better serve applicants.
Areas Needing Improvement

• Continue to increase freshman enrollment.

• Increase recruitment and enrollment of qualified applicants.

• Increase enrollment of transfer students.
Strategy to improve freshman enrollment

• Actions:
  – Focus on recruiting highly qualified freshmen
  – Increase recruitment activities in targeted markets
  – Implement new undergraduate programs
  – Complete student union project
Strategy to improve enrollment of highly qualified applicants

• Actions:
  – Increase financial support for highly qualified students.
  – Continue recruitment in targeted high schools and community colleges.
  – Add academic programs in high-demand areas.
Strategy to improve enrollment of transfer students

• Actions:
  – Continue to enhance relationships with targeted community colleges.
  – Continue to use Office of Transition Services to provide personalized support for transfer students.
  – Add academic programs in high-demand areas to meet the needs and interests of transfer students of different ages.
Areas we are watching

• Applicant qualifications

• Transfer and freshman enrollments