

# UI Alumni Association Update: Connecting, Inspiring & Celebrating Alumni



**November 10, 2016**

**Board of Trustees Meeting**





## 2016 Highlights

- Reached **180,000+** alumni through direct marketing
- **32,000+** affinity program participants
- Nearly **20,000** pieces of correspondence reached legislators in the months of the budget impasse
- Engaged with **5,000+** alumni through one-on-one interactions (events, insight community, volunteer training)
- **2,500+** alumni advocated on behalf of the University through Illinois Connection
- **450+** alumni participated in EXPLORERS travel program





CONNECT. INSPIRE. CELEBRATE.

# Connecting Alumni







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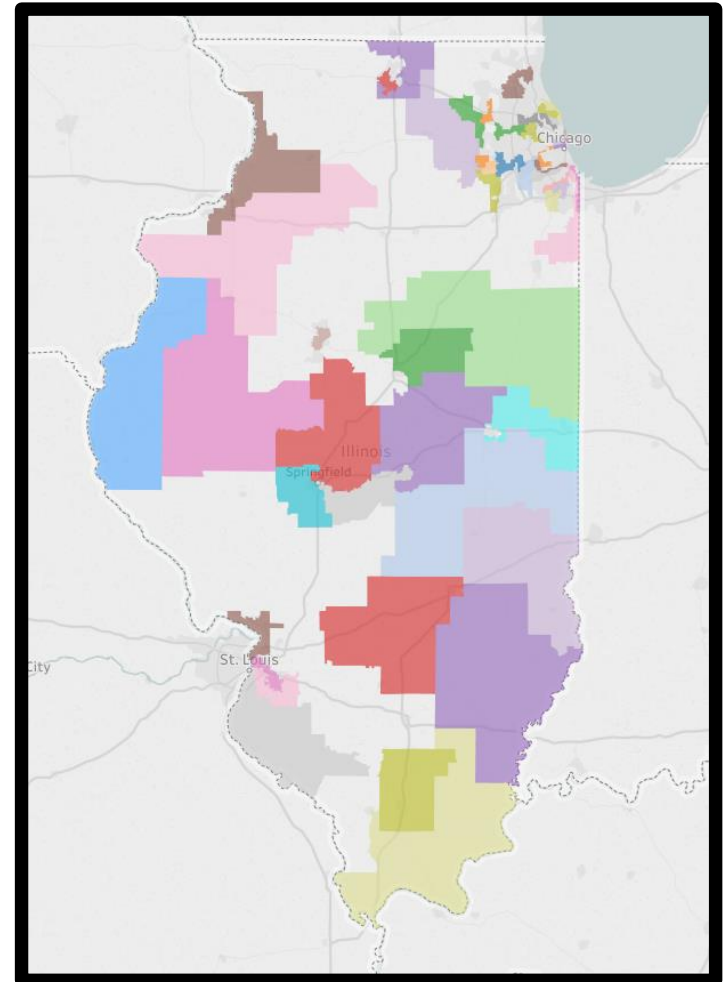
# Inspiring Alumni





# Interactive Illinois Legislative Map

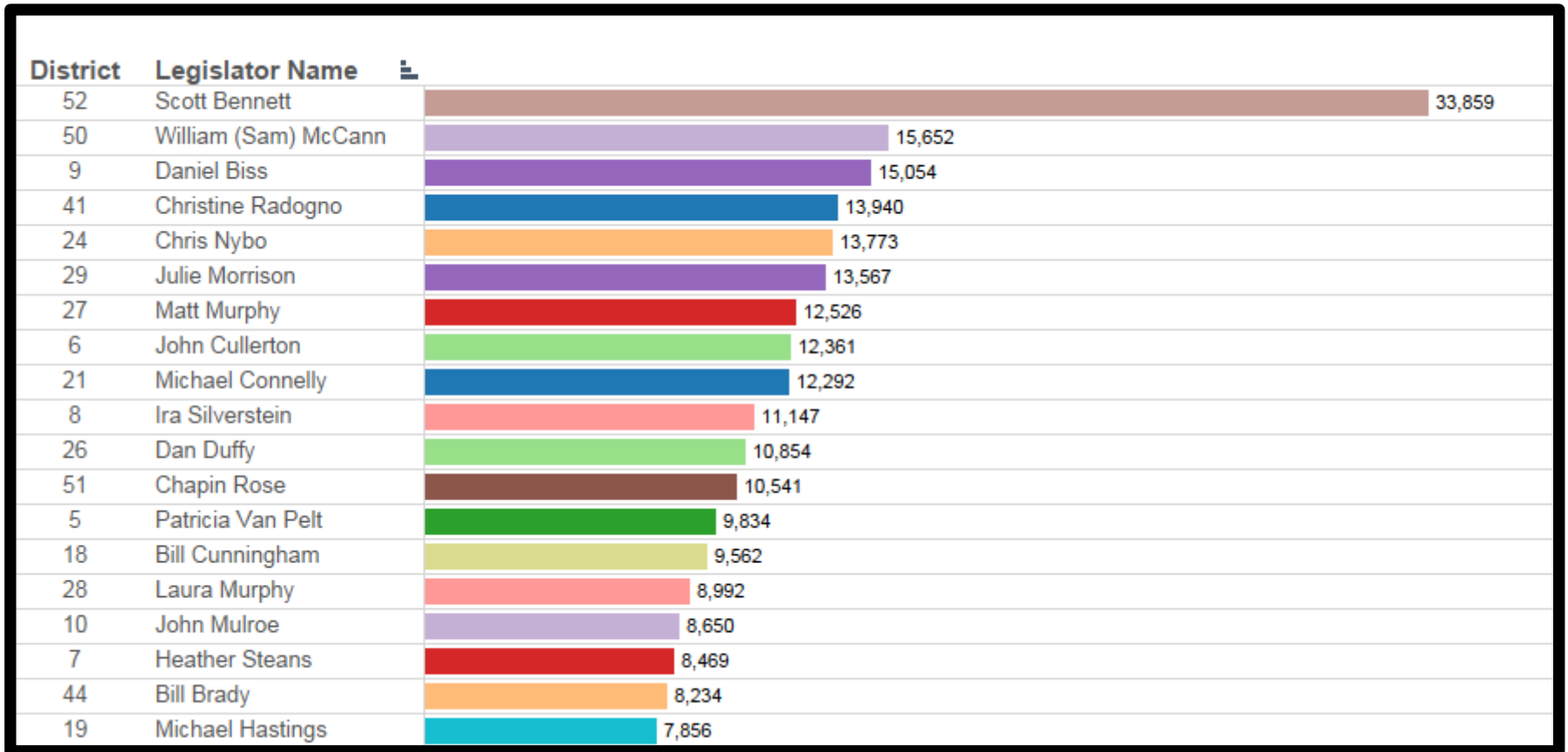
- Developed and housed by UI Alumni Association
- Provides alumni data for all Illinois public Universities by legislative district and legislator
- Resource for legislators, University staff and higher education advocacy consortium



*The colored districts represent districts whose legislators are graduates of a public university in Illinois*



# Interactive Illinois Legislative Map



*Number of graduates from the University of Illinois System by legislator and Senate district*





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# Celebrating Alumni





# Current Alumni Association Functions

**Advocacy**

**Trustee Recommendations**

**History & Traditions**

**Affinity Programs/Tours**

**Clubs & Groups**

**Communications**

**Awards**





# URO Review: Future Alumni Association Functions

**Advocacy**

**Trustee Recommendations**

**History & Traditions**

**Affinity Programs/Tours**

**Alumni Voice & Sentiment**

**System Level Alumni Communications**

**International Clubs**

**Best Practices**



# Trustee Recommendations

- Alumni Association responsible for recommending Trustee candidates to Governor
- Trustee Recommendation Committee manages the process
- No position on incumbent Trustees
- Recommendations for 2017 are in progress





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# Questions?

