

Reported to the Board of Trustees,
September 9, 2004

Board Meeting
November 11, 2004

PRESIDENT'S REPORT ON ACTIONS OF THE SENATES

Establish the Interdepartmental Graduate Concentration in Survey Research Methodology, Chicago

The Chicago Senate, with the advice of the Graduate College and the College of Urban Planning and Public Affairs, has approved a proposal to establish the Interdepartmental Graduate Concentration in Survey Research Methodology.

Under the sponsorship of the Community Health Sciences Division of the School of Public Health, the Departments of Political Science and Sociology in the College of Liberal Arts and Sciences, and the Survey Research Laboratory in the College of Urban Planning and Public Affairs, the Interdepartmental Graduate Concentration in Survey Research Methodology is an elective concentration for graduate students consisting of a core plus elective courses for master's and doctoral students in the participating academic units. The concentration will provide graduate students with state-of-the-art knowledge and skills in scientifically-grounded survey research methodologies. The concentration curriculum can be completed in association with academic requirements for the master's or doctoral degrees without the need for any change in existing academic requirements or, in the case of some academic units,

students will have to take some additional hours beyond the minimum required for a master's or doctoral degree.

Establishment of a Technology Management Concentration in the Master of Science in Business Administration, College of Business, Urbana

The Urbana-Champaign Graduate College, on behalf of the Urbana-Champaign Senate, has approved a proposal to establish a Technology Management Concentration in the Master of Science in Business Administration in the College of Business.

This concentration is designed to develop the skills and understanding needed to shape, lead, and manage a technology-based enterprise in an increasingly competitive, technology-driven marketplace. Students will be required to complete 40 hours of coursework in areas such as product development, risk analysis, finance, strategy, and the management of intellectual property, innovation, and human resources depending on the particular educational objectives of each student. This concentration will replace the existing concentration in International Management and the cost-recovery tuition approved for the International Management Concentration will be transferred to the Technology Management Concentration.