University of Illinois at Springfield

Analysis of Dashboard Indicators

ENROLLMENTS, GRADUATION AND RETENTION RATES, AND DEGREES AWARDED UPDATES:

PRESENTED BY:
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NOVEMBER 12, 2015
Areas Meeting or Exceeding Expectations

• Graduate enrollment
• Diversity of student body
• Undergraduate and graduate STEM degrees
• Undergraduate and graduate degrees granted to students from underrepresented groups
Accomplishments

• Established Second Year Retention Initiative (SYRI)
• Ranked best most affordable online degree option in Illinois
• Number of graduate and professional degrees well above peer median
• Percent of degrees awarded to students in underrepresented groups increasing
• Increase in private need-based scholarships
• Merged Development and Alumni Relations into integrated Office of Advancement
Areas Needing Improvement

- Enrollment
- Freshman retention and graduation rates
- Need-based scholarships
Strategy to improve enrollment

• Actions:
  – Increase number of academic programs in high-demand areas
  – Continue to implement innovative online programs
  – Enhance competitive marketing strategies to increase institutional visibility
  – Implement new retention and completion programming
Strategy to improve freshman retention and graduation rates

• Actions:
  – Focus on recruiting highly qualified freshmen
  – Enhance recruitment in targeted markets
  – Make retention an institution-wide priority
  – Implement enhanced orientation, My Degree Matters and sophomore bridge programming
Strategy to improve need-based scholarships

• Actions:
  – Increase availability of need-based financial aid
  – Make scholarships a top priority of the Office of Advancement
  – Educate donors about scholarships and increase number of scholarships
Areas we are watching

• Size of freshman class
• Tuition and fees compared to other public universities in Illinois
• Student debt
• Retention and graduation rates
Peer Groups

University of Illinois at Springfield
Auburn University-Montgomery (AL)
Clark University* (Worcester, MA)
College of Charleston (SC)
Georgia College and State University (Milledgeville, GA)
Iona College* (New Rochelle, NY)
Lake Superior State University (Sault Ste. Marie, MI)
Marist College* (Poughkeepsie, NY)
Northern Michigan University (Marquette, MI)
Shippensburg University of Pennsylvania
State University of New York at Brockport
Trinity University (San Antonio, TX)*
Union College (Schenectady, NY)*
University of South Dakota
University of Wisconsin-Green Bay

* Private Institution
Enrollments
### University of Illinois at Springfield and Peer Institutions Fall Term Enrollment

**Fall 2009 – Fall 2015**

<table>
<thead>
<tr>
<th>Institution</th>
<th>All Student Total</th>
<th>Undergraduate</th>
<th>Graduate and Professional</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Illinois at Springfield</td>
<td>4,977</td>
<td>5,174</td>
<td>5,137</td>
</tr>
<tr>
<td>Auburn University - Montgomery</td>
<td>5,567</td>
<td>5,817</td>
<td>5,305</td>
</tr>
<tr>
<td>Clark University</td>
<td>3,416</td>
<td>3,451</td>
<td>3,462</td>
</tr>
<tr>
<td>College of Charleston</td>
<td>11,772</td>
<td>11,532</td>
<td>11,649</td>
</tr>
<tr>
<td>Georgia College and State University</td>
<td>6,633</td>
<td>6,737</td>
<td>6,636</td>
</tr>
<tr>
<td>Iona College</td>
<td>4,248</td>
<td>4,123</td>
<td>4,065</td>
</tr>
<tr>
<td>Lake Superior State University</td>
<td>2,588</td>
<td>2,662</td>
<td>2,805</td>
</tr>
<tr>
<td>Marist College</td>
<td>6,179</td>
<td>6,140</td>
<td>6,303</td>
</tr>
<tr>
<td>Northern Michigan University</td>
<td>9,428</td>
<td>9,417</td>
<td>9,405</td>
</tr>
<tr>
<td>Shippensburg University of Pennsylvania</td>
<td>8,253</td>
<td>8,326</td>
<td>8,183</td>
</tr>
<tr>
<td>SUNY College at Brockport</td>
<td>8,490</td>
<td>8,589</td>
<td>8,413</td>
</tr>
<tr>
<td>Trinity University</td>
<td>2,693</td>
<td>2,498</td>
<td>2,535</td>
</tr>
<tr>
<td>Union College</td>
<td>2,194</td>
<td>2,197</td>
<td>2,220</td>
</tr>
<tr>
<td>University of South Dakota</td>
<td>9,617</td>
<td>10,151</td>
<td>9,970</td>
</tr>
<tr>
<td>University of Wisconsin - Green Bay</td>
<td>6,638</td>
<td>6,636</td>
<td>6,671</td>
</tr>
</tbody>
</table>

**UIS Fall 2015 Total Enrollments**

- All Student Total: 5,402
- Undergraduate: 2,937
- Graduate: 2,465

Data Source: IPEDS Data Center. Includes on- and off-campus enrollments.
## University of Illinois at Springfield and Peer Institutions First-Time Freshmen Enrollment
### Fall 2009 – Fall 2015

<table>
<thead>
<tr>
<th>Institution</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>University of Illinois at Springfield</strong></td>
<td>288</td>
<td>294</td>
<td>241</td>
<td>270</td>
<td>316</td>
<td>305</td>
</tr>
<tr>
<td>Auburn University - Montgomery</td>
<td>877</td>
<td>930</td>
<td>831</td>
<td>679</td>
<td>671</td>
<td></td>
</tr>
<tr>
<td>Clark University</td>
<td>550</td>
<td>578</td>
<td>546</td>
<td>594</td>
<td>621</td>
<td></td>
</tr>
<tr>
<td>College of Charleston</td>
<td>2,143</td>
<td>2,010</td>
<td>2,334</td>
<td>2,138</td>
<td>2,116</td>
<td></td>
</tr>
<tr>
<td>Georgia College and State University</td>
<td>1,206</td>
<td>1,203</td>
<td>1,209</td>
<td>1,311</td>
<td>1,395</td>
<td></td>
</tr>
<tr>
<td>Iona College</td>
<td>792</td>
<td>871</td>
<td>812</td>
<td>722</td>
<td>922</td>
<td></td>
</tr>
<tr>
<td>Lake Superior State University</td>
<td>457</td>
<td>514</td>
<td>499</td>
<td>439</td>
<td>409</td>
<td></td>
</tr>
<tr>
<td>Marist College</td>
<td>1,041</td>
<td>1,088</td>
<td>1,174</td>
<td>1,098</td>
<td>1,149</td>
<td></td>
</tr>
<tr>
<td>Northern Michigan University</td>
<td>1,757</td>
<td>1,659</td>
<td>1,745</td>
<td>1,638</td>
<td>1,665</td>
<td></td>
</tr>
<tr>
<td>Shippensburg University of Pennsylvania</td>
<td>1,679</td>
<td>1,712</td>
<td>1,752</td>
<td>1,485</td>
<td>1,522</td>
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</tr>
<tr>
<td>The College at Brockport</td>
<td>1,090</td>
<td>1,048</td>
<td>1,050</td>
<td>1,085</td>
<td>1,080</td>
<td></td>
</tr>
<tr>
<td>Trinity University (San Antonio, TX)</td>
<td>640</td>
<td>587</td>
<td>636</td>
<td>596</td>
<td>534</td>
<td></td>
</tr>
<tr>
<td>Union College (Schenectady, NY)</td>
<td>520</td>
<td>554</td>
<td>572</td>
<td>591</td>
<td>559</td>
<td></td>
</tr>
<tr>
<td>University of South Dakota</td>
<td>1,125</td>
<td>1,175</td>
<td>1,248</td>
<td>1,353</td>
<td>1,342</td>
<td></td>
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<tr>
<td>University of Wisconsin - Green Bay</td>
<td>1,049</td>
<td>906</td>
<td>910</td>
<td>921</td>
<td>809</td>
<td></td>
</tr>
</tbody>
</table>

UIS Fall 2015 first-time freshmen: 268

Data Source: IPEDS Data Center. Includes on- and off-campus enrollments.
The percent of undergraduate students from underrepresented groups at the University of Illinois at Springfield is higher than the peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
Enrolled Undergraduate Students from Underrepresented* Groups
Fall 2013

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
Since 2010, the percent of graduate students from underrepresented groups at the University of Illinois at Springfield was higher than its peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
The percent of total students from underrepresented groups at the University of Illinois at Springfield has been consistently higher than its peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
Enrollments: Goals

- Campus goal
- Campus goal
Action Items

- Campus action item

- Campus action item

- time-frame (1-2 year)

- time-frame (3-5 year)
Graduation and Retention Rates
The freshmen retention rate at University of Illinois at Springfield is lower than the peer median.
University of Illinois at Springfield graduates a lower percent of undergraduate students within four years compared to its peer median.
Percent First-Time Freshmen from Underrepresented* Groups Four-Year Graduation Rates 2006 – 2011 Cohorts

Compared to the peer median, the University of Illinois at Springfield graduates a lower percent of students from underrepresented groups within four years.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
First-Time Freshmen Six-Year Graduation Rates
2004 – 2009 Cohorts

University of Illinois at Springfield graduates a lower percent of students within six years compared to its peer median.

Capital Scholars only.
Capital Scholars only.

Compared to the peer median, the University of Illinois at Springfield graduates a lower percent of students from underrepresented groups within six years.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
Graduation and Retention Rates: Goals

• Campus goal
• Campus goal
Action Items

- Campus action item
- Campus action item

- time-frame (1-2 year)
- time-frame (3-5 year)
Degrees Awarded
Number of Degrees Granted in STEM* Fields - Bachelor’s
FY 2010 – FY 2014

Since FY 2013, University of Illinois at Springfield granted a similar number of undergraduate degrees in STEM fields as its peer median.

* Science, Technology, Engineering, and Mathematics.
University of Illinois at Springfield grants more graduate degrees in STEM fields than its peer median.

Number of Degrees Granted in STEM* Fields - Master’s and Doctorate
FY 2010 – FY 2014

* Science, Technology, Engineering, and Mathematics.
University of Illinois at Springfield grants more degrees in STEM fields than its peer median.

* Science, Technology, Engineering, and Mathematics.
University of Illinois at Springfield grants fewer undergraduate degrees than its peer median.

Note: Only includes bachelor’s degrees, excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
University of Illinois at Springfield grants more graduate degrees than its peer median.

Note: Only includes master’s and doctoral degrees, excludes certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
In FY 2014, University of Illinois at Springfield granted a similar number of degrees as its peer median.

Note: Only includes bachelor’s, master’s and doctoral degrees; excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Percent Bachelor’s Degrees Granted to Students from Underrepresented* Groups
FY 2010 – FY 2014

The percent of undergraduate degrees awarded to students from underrepresented groups at the University of Illinois at Springfield is higher than its peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes bachelor’s degrees, excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Number of Bachelor’s Degrees Granted to Students from Underrepresented* Groups FY 2010 – FY 2014

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes bachelor’s degrees, excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Percent Graduate and Professional Degrees Granted to Students from Underrepresented* Groups
FY 2010 – FY 2014

In FY 2014, the percent of graduate degrees awarded to students from underrepresented groups at the University of Illinois at Springfield is higher than its peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes master’s and doctoral degrees, excludes certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Number of **Graduate and Professional Degrees Granted to Students from Underrepresented* Groups**

FY 2010 – FY 2014

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes master’s and doctoral degrees, excludes certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
The percent of all degrees awarded to students from underrepresented groups at the University of Illinois is higher than its peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes bachelor’s, master’s and doctoral degrees; excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Number of **Total** Degrees Granted to Students from Underrepresented* Groups  
**FY 2010 – FY 2014**

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes bachelor’s, master’s and doctoral degrees; excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Degrees Awarded: Goals

• Campus goal
• Campus goal
Action Items

- Campus action item
- Campus action item

- time-frame (1-2 year)
- time-frame (3-5 year)
Questions?