Board Meeting November 13, 2008

## REDESIGNATE THE MASTER OF ARTS IN SPEECH COMMUNICATION, COLLEGE OF LIBERAL ARTS AND SCIENCES AND THE GRADUATE COLLEGE, URBANA

- Action: Approve the Redesignation of the Master of Arts in Speech Communication, College of Liberal Arts and Sciences and the Graduate College, Urbana
- Funding: No New Funding Required

The Chancellor at Urbana with the advice of the Urbana-Champaign Senate recommends approval of a proposal from the College of Liberal Arts and Sciences and the Graduate College to redesignate the Master of Arts (M.A.) in Speech Communication as the M.A. in Communication.

The redesignation of Speech Communication as Communication reflects the evolution of the teaching and research interests in the department as well as national changes within the discipline. This request follows the proposal to change the department name from Speech Communication to Communication, approved on March 26, 2008. This program prepares students for employment as communication specialists in private and public sectors. Graduates with M.A. degrees are policy analysts, human resources specialists, and consultants in organizations all over the world.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes*, *The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Vice President for Academic Affairs concurs with this recommendation. The University Senates Conference has indicated that no further Senate jurisdiction is involved.

The President of the University recommends approval. This action is subject to further review and approval by the Illinois Board of Higher Education.