

Board Meeting  
November 13, 2008

**Revised**

**AUTHORIZE THE UNIVERSITY OF ILLINOIS GLOBAL CAMPUS TO SEEK  
INDEPENDENT ACCREDITATION AND AUTHORIZE TUITION DISCOUNTS  
FOR UNIVERSITY OF ILLINOIS EMPLOYEES ENROLLED IN GLOBAL CAMPUS  
ACADEMIC PROGRAMS**

**Action:** **Authorize the University of Illinois Global Campus to Seek  
Independent Accreditation and** Authorize Tuition Discounts for  
University of Illinois Employees Enrolled in Global Campus Academic  
Programs

**Funding:** No New Funding Required

At the meeting on March 13, 2007, the Board of Trustees approved the establishment of the University of Illinois Global Campus. The Global Campus offers fully accredited University of Illinois master's degrees, bachelor's completion degrees, and certificate programs across an array of disciplines.

All programs offered by the Global Campus are self-supporting and operated on a "full cost recovery" basis. Tuition rates for Global Campus degree and certificate programs are approved by the Board of Trustees. They are market driven and are priced competitively to achieve enrollment goals, cover costs, and generate revenues for investment in the University's instructional mission. When establishing tuition rates

it is also important to recognize the University's land-grant heritage and ensure access to qualified students regardless of income level.

The University currently offers tuition waivers to employees who qualify for enrollment in many of its academic programs. However, University employees, who enroll in "full cost recovery" programs like those offered by the Global Campus, are not eligible for employee tuition waivers.

To enable the Global Campus to better serve the University and its employees, employee discount programs will be implemented that allow flexibility in pricing, yet satisfy the "full cost recovery" goal for each academic program. The cost of the employee discount is expected to be partially offset by the reduction in marketing expenses associated with attracting University employees to the program. Furthermore, it may also be appropriate to forgo a portion of the program's tuition surplus because of the benefits the University would realize from the enhanced skills of the employees who complete the program.

It is recommended that Global Campus be authorized to offer tuition discounts to University of Illinois employees based on the following principles:

- The Global Campus is authorized to make available tuition discounts to groups of University employees in selected academic programs offered through the Global Campus.
- Eligibility for employee discounts will be governed by the same policies and requirements as employee tuition waivers; except that discounts for Global Campus programs only apply to University employees, who must be eligible for admission to the programs.

- All incremental costs of offering the academic program to students participating in the employee discount (including net marketing costs) must be covered by the discounted tuition.

**In addition:**

- **The Board authorizes and directs the President and administration to seek accreditation for Global Campus programs from the Higher Learning Commission.**
- **The Board urges the UIC campus to enable Global Campus, through UIC accreditation, to begin development immediately of affordable baccalaureate completion degrees in high demand areas.**
- **The Board urges Global Campus to participate with community colleges and other institutions to offer these degrees.**
- **The Board directs the administration and faculty to work together during the accreditation seeking process to ensure the quality and academic oversight of all Global Campus programs.**

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes*, *The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Vice President for Academic Affairs and the Vice President/Chief Financial Officer and Comptroller concur with this recommendation.

The President of the University recommends approval.