



Reported to the Board of Trustees
November 13, 2014

UNIVERSITY OF ILLINOIS ALUMNI ASSOCIATION

UPDATE
to the University of Illinois Board of Trustees
November 2014

2015-2018 STRATEGIC PLAN PROGRESS

- Through the UI Alumni Association Board of Directors' Operations Committee, chaired by alumnus **Al Harms Jr.** (Vice Admiral, U.S. Navy, Retired), a proposed new Vision, Mission Statement and Strategic Themes are currently being vetted among alumni volunteers and the broader University advancement community prior to being presented to the Board of Directors for its consideration.
- Once the Board of Directors endorses a new strategic direction for the organization, the plan will be shared in a formalized presentation to the Board of Trustees (projected to be during the March 12, 2015, meeting on the Urbana campus).

LEGISLATIVE ADVOCACY ACTIVITY

- As has been the case in the last three Illinois gubernatorial elections, the UI Alumni Association Board posed a series of identical questions to the two major party candidates for 2014: Democratic incumbent Gov. Pat Quinn and Republican candidate Bruce Rauner. Both candidates provided written answers, and those responses were shared – in a nonpartisan manner and in advance of the election – with all alumni email addresses in the state (156,000+).