University of Illinois at Springfield

Performance Metrics

ENROLLMENTS, GRADUATION AND RETENTION RATES, DEGREE AWARDED, AND GRADUATE EDUCATION UPDATES BY:
UNIVERSITY OFFICE FOR PLANNING AND BUDGETING
OCTOBER 16, 2018

REPORTED BY:
CHANCELLOR SUSAN J. KOCH
NOVEMBER 15, 2018
Peer Groups

University of Illinois at Springfield
Clarion University of Pennsylvania
Emporia State University
Farmingham State University
Georgia College and State University
Rutgers University - Camden
University of Baltimore
University of Michigan - Flint
University of Nebraska at Kearney
University of Southern Maine
University of Texas at Tyler
Enrollments
## University of Illinois at Springfield and Peer Institutions Fall Term Enrollment
### Fall 2012 – Fall 2018

### Springfield Fall 2018 Total Enrollments
- **All Student Total**: 4,575
- **Undergraduate**: 2,814
- **Graduate**: 1,761

*Data Source: IPEDS Data Center. Includes on- and off-campus enrollments.*

<table>
<thead>
<tr>
<th>Institution</th>
<th>All Student Total</th>
<th>Undergraduate</th>
<th>Graduate and Professional</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Illinois at Springfield</td>
<td>5,048  5,137  5,431</td>
<td>3,054  3,039  3,038</td>
<td>1,994  2,098  2,393</td>
</tr>
<tr>
<td>Clarion University of Pennsylvania</td>
<td>6,520  6,080  5,712</td>
<td>5,518  5,199  4,911</td>
<td>1,002  881  801</td>
</tr>
<tr>
<td>Emporia State University</td>
<td>5,867  6,033  6,114</td>
<td>3,773  3,873  3,924</td>
<td>2,094  2,160  2,190</td>
</tr>
<tr>
<td>Framingham State University</td>
<td>6,506  6,429  6,499</td>
<td>4,489  4,584  4,609</td>
<td>2,017  1,845  1,890</td>
</tr>
<tr>
<td>Georgia College &amp; State University</td>
<td>6,444  6,551  6,772</td>
<td>5,568  5,729  5,927</td>
<td>1,635  1,422  1,464</td>
</tr>
<tr>
<td>Rutgers University - Camden</td>
<td>6,343  6,264  6,321</td>
<td>4,708  4,842  4,857</td>
<td>3,132  2,992  2,937</td>
</tr>
<tr>
<td>University of Baltimore</td>
<td>6,558  6,518  6,422</td>
<td>3,426  3,526  3,485</td>
<td>1,305  1,412  1,496</td>
</tr>
<tr>
<td>University of Michigan - Flint</td>
<td>8,289  8,555  8,574</td>
<td>6,984  7,143  7,078</td>
<td>1,551  1,550  1,628</td>
</tr>
<tr>
<td>University of Nebraska at Kearney</td>
<td>7,199  7,052  6,902</td>
<td>5,648  5,502  5,274</td>
<td>1,975  1,825  1,800</td>
</tr>
<tr>
<td>University of Southern Maine</td>
<td>9,382  8,923  8,428</td>
<td>7,407  7,098  6,628</td>
<td>1,619  1,885  2,187</td>
</tr>
<tr>
<td>University of Texas at Tyler</td>
<td>6,858  7,476  8,036</td>
<td>5,239  5,591  5,849</td>
<td>1,619  1,885  2,187</td>
</tr>
</tbody>
</table>
# University of Illinois at Springfield and Peer Institutions First-Time Freshmen Enrollment

## Fall 2012 – Fall 2018

<table>
<thead>
<tr>
<th>Institution</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
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<tbody>
<tr>
<td>University of Illinois at Springfield</td>
<td>270</td>
<td>316</td>
<td>305</td>
<td>268</td>
<td>300</td>
<td>278</td>
</tr>
<tr>
<td>Clarion University of Pennsylvania</td>
<td>1,132</td>
<td>996</td>
<td>984</td>
<td>942</td>
<td>941</td>
<td></td>
</tr>
<tr>
<td>Emporia State University</td>
<td>623</td>
<td>696</td>
<td>755</td>
<td>735</td>
<td>665</td>
<td></td>
</tr>
<tr>
<td>Framingham State University</td>
<td>826</td>
<td>809</td>
<td>808</td>
<td>855</td>
<td>749</td>
<td></td>
</tr>
<tr>
<td>Georgia College &amp; State University</td>
<td>1,311</td>
<td>1,395</td>
<td>1,465</td>
<td>1,475</td>
<td>1,381</td>
<td></td>
</tr>
<tr>
<td>Rutgers University - Camden</td>
<td>485</td>
<td>496</td>
<td>431</td>
<td>424</td>
<td>657</td>
<td></td>
</tr>
<tr>
<td>University of Baltimore</td>
<td>222</td>
<td>241</td>
<td>234</td>
<td>141</td>
<td>176</td>
<td></td>
</tr>
<tr>
<td>University of Michigan - Flint</td>
<td>626</td>
<td>724</td>
<td>662</td>
<td>642</td>
<td>640</td>
<td></td>
</tr>
<tr>
<td>University of Nebraska at Kearney</td>
<td>1,136</td>
<td>1,022</td>
<td>990</td>
<td>938</td>
<td>1,008</td>
<td></td>
</tr>
<tr>
<td>University of Southern Maine</td>
<td>865</td>
<td>780</td>
<td>737</td>
<td>705</td>
<td>805</td>
<td></td>
</tr>
<tr>
<td>University of Texas at Tyler</td>
<td>632</td>
<td>707</td>
<td>692</td>
<td>780</td>
<td>825</td>
<td></td>
</tr>
</tbody>
</table>

Springfield Fall 2018 first-time freshmen: 316

Data Source: IPEDS Data Center. Includes on- and off-campus enrollments.
The percent of undergraduate students from underrepresented groups at the University of Illinois at Springfield is higher than the peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
Number of Undergraduate Students from Underrepresented* Groups
Fall 2016

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
The percent of graduate students from underrepresented groups at the University of Illinois at Springfield is on par with the peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
Since Fall 2015, the percent of total students from underrepresented groups at the University of Illinois at Springfield is on par with the peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
Graduation and Retention Rates
The freshmen retention rate at University of Illinois at Springfield is on par with the peer median.
University of Illinois at Springfield graduates a higher percent of undergraduate students within four years compared to its peer median.
Compared to the peer median, the University of Illinois at Springfield graduates a higher percent of students from underrepresented groups within four years.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
The six year graduation rate for undergraduates at the University of Illinois at Springfield is on par with its peer median.

2012 full-time, first-time freshmen cohort: 269
Beginning with the Fall 2009 cohort, the University of Illinois at Springfield graduates a higher percent of students from underrepresented groups within six years than its peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.
University of Illinois at Springfield granted more undergraduate degrees in STEM fields than its peer median.

* Science, Technology, Engineering, and Mathematics.

Note: Only includes bachelor degrees, excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
University of Illinois at Springfield grants more graduate degrees in STEM fields than its peer median.

* Science, Technology, Engineering, and Mathematics.

Note: Only includes master and doctoral degrees, excludes certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Number of Total Degrees Granted in STEM* Fields
FY 2013 – FY 2017

In total, the University of Illinois at Springfield grants more degrees in STEM fields than its peer median.

* Science, Technology, Engineering, and Mathematics.

Note: Only includes bachelor, master and doctoral degrees; excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Number of Bachelor Degrees Granted
FY 2013 – FY 2017

University of Illinois at Springfield grants fewer undergraduate degrees than its peer median.

Note: Only includes bachelor degrees, excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Number of Graduate and Professional Degrees Granted
FY 2013 – FY 2017

University of Illinois at Springfield grants more graduate degrees than its peer median.

Note: Only includes master, doctoral, and professional degrees; excludes certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Since FY 2016, the University of Illinois at Springfield granted more total degrees than its peer median.

Note: Only includes bachelor, master, doctoral, and professional degrees; excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
The percent of undergraduate degrees awarded to students from underrepresented groups at the University of Illinois at Springfield is on par with the peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes bachelor degrees, excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Number of Bachelor Degrees Granted to Students from Underrepresented* Groups
FY 2013 – FY 2017

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes bachelor degrees, excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Since FY 2016, the percent of graduate degrees awarded to students from underrepresented groups at the University of Illinois at Springfield is lower than its peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes master, doctoral, and professional degrees; excludes certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Number of Graduate and Professional Degrees Granted to Students from Underrepresented* Groups
FY 2013 – FY 2017

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes master, doctoral, and professional degrees; excludes certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Since FY 2016, the percent of all degrees awarded to students from underrepresented groups at the University of Illinois is lower than its peer median.

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes bachelor, master, doctoral, and professional degrees; excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
Number of Total Degrees Granted to Students from Underrepresented* Groups
FY 2013 – FY 2017

* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: Only includes bachelor, master, doctoral, and professional degrees; excludes associate degrees and certificates. Degrees awarded from July 1 to June 30 of each fiscal year.
University of Illinois at Springfield

Performance Metrics Analysis

ENROLLMENTS, GRADUATION AND RETENTION RATES, AND DEGREES AWARDED UPDATES:

SUBMITTED BY:
CHANCELLOR SUSAN J. KOCH
NOVEMBER 15, 2018
Areas Meeting or Exceeding Expectations

• Diversity of student population
• Increasing graduation rates among first-time, first-year students
• Undergraduate and graduate STEM degrees
Accomplishments

• Percent of undergraduate students from underrepresented groups is higher than the peer median
• Percent of undergraduate students graduating within four years is higher than the peer median
• Percent of students from underrepresented groups graduating within four years and within six years is higher than the peer median
• Number of bachelor’s and graduate degrees granted in STEM fields is higher than the peer median
• New academic programs added in response to market demand
• Student Union completed
Areas Needing Improvement

- Enrollment
- First-time/First-year Student Retention
Strategy to improve enrollment

• Actions:
  – Enhance competitive marketing strategies to increase institutional visibility
  – Target strategic Illinois regions
  – Actively engage District 186 in the recruitment of first-time, first-year students
  – EAB Royal & Company partnership
  – PTK College.Fish.org partnership
  – GRE partnership for graduate student recruitment
  – Deploy senior Office of Admissions staff members as leads for online and graduate student recruitment efforts
  – Refine Second Year Experience (SYEP)
  – Continued implementation of innovation online programs
  – Overhaul of print and email pieces and events strategy
Strategy to improve first-time/first-year student retention

• Actions:
  – Focus on recruiting highly qualified freshmen
  – Make retention an institution-wide priority
  – EAB Student Success Collaborative
  – Continued programming via residential Living/Learning communities
Areas we are watching

• Tuition and fees compared to other Illinois public universities
• Student debt
• Online enrollments