University Advancement Metrics

• Gift Income
• Annual Giving Rate
• Endowment Assets per FTE Enrollment
Alumni Relations Metrics

- Data
- Loyalty
- Engagement
- Advocacy
- Leadership
Association History

• Est. 1873 by alumni
• Incorporated 501(c)3
• 30-member alumni Board of Directors
• Policy and operations guided by mission
# Living Graduates

<table>
<thead>
<tr>
<th></th>
<th>UIC</th>
<th>UIS</th>
<th>UNIVERSITY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LIVING</strong></td>
<td>431,383</td>
<td>201,471</td>
<td>32,061</td>
</tr>
<tr>
<td><strong>ADDRESSABLE</strong></td>
<td>385,065</td>
<td>179,893</td>
<td>29,507</td>
</tr>
<tr>
<td><strong>SOLICITABLE</strong></td>
<td>384,438</td>
<td>179,633</td>
<td>29,454</td>
</tr>
</tbody>
</table>

*After skip codes applied*

Source: UIAA, November 2012
Association Operations

- Broad-based outreach and engagement
- Coordination and leadership development of alumni groups
- Legislative advocacy
- Mass communications
- Alumni career assistance and group travel
- Information technology
- Finance and accounting
Alumni Programs

- Alumni SAGE Society
- Diploma Certificate Program
- UIS Ring Program
- UIS Alumni Magazine
- Alumni Awards Program

- Lighting of the Flame
- Alumni V Awards
- Spirit Week
- UIC Alumni Magazine
- Activities Honorary Society
- Exit Survey

- Illini Comeback
- Homecoming
- GradFest
- Illinois Alumni Magazine
- Senior 100 Honorary
- Online Veterans Memorial Project
Strategic Priorities

• Leadership
• Advocacy
• Scalable IT
• Mass Marketing and Communications
Self Governing Alumni Forum

Baylor
Cal-Berkeley
Georgia Tech
Houston
University of Illinois
Iowa State
Kansas
Kansas State
Louisiana State
Maine
Michigan

UNC
Oklahoma State
Purdue
Texas
Texas A&M
Texas Tech
U.S. Air Force Academy
Virginia
West Point
William & Mary
# Self Governing Alumni Forum

<table>
<thead>
<tr>
<th></th>
<th>AVERAGE</th>
<th>HIGH</th>
<th>LOW</th>
<th>U of Illinois</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenses</td>
<td>5,883,167</td>
<td>12,018,450</td>
<td>1,368,104</td>
<td>7,903,700</td>
</tr>
<tr>
<td>Revenues</td>
<td>6,103,934</td>
<td>12,139,286</td>
<td>1,347,229</td>
<td>7,726,400</td>
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<tr>
<td>Net Worth</td>
<td>31,991,470</td>
<td>98,911,193</td>
<td>404,674</td>
<td>15,639,200</td>
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<tr>
<td>FTEs</td>
<td>41.0</td>
<td>102.0</td>
<td>12.5</td>
<td>45.0</td>
</tr>
<tr>
<td>Ann Mbrs</td>
<td>15,638</td>
<td>48,800</td>
<td>0</td>
<td>10,000</td>
</tr>
<tr>
<td>Life Mbrs</td>
<td>34,172</td>
<td>90,500</td>
<td>0</td>
<td>79,300</td>
</tr>
<tr>
<td>Other Mbrs</td>
<td>38,164</td>
<td>675,600</td>
<td>0</td>
<td>675,600</td>
</tr>
<tr>
<td>Total Mbrs</td>
<td>80,085</td>
<td>764,900</td>
<td>0</td>
<td>764,900</td>
</tr>
</tbody>
</table>

Source: SGAF Survey, FY2011
Dear James -

We offer heartfelt thoughts and prayers to those in the University of Illinois family who have been affected by Hurricane Sandy and its devastating impact on such a large region where so many of our alumni call home.

The University of Illinois is truly a global community of alumni, students, faculty and staff who care about the welfare of others. We hope everyone is safe and secure, and resolved to emerge from this disaster by pulling together and helping one another in the coming days, weeks and months.

If you would like to reach out to those alumni who have been directly impacted by the storm, please visit our alumni network at www.alumnetwork.org or visit www.uoia.org for more ways to connect via social media.

Families come together in times of need. So, as always, please stay in touch with us and with each other.

Yours for the University of Illinois,

Bob Easter
President
University of Illinois

Loren R. Taylor
President and CEO
University of Illinois Alumni Association

University of Illinois Alumni Association
Building Relationships for Life
Alice Campbell Alumni Center, 301 S. Lincoln Ave., Urbana, IL 61801
www.uoia.org

Click here to unsubscribe from UIAA e-news alerts.
Global Network Events

Here come the Hawks!
Friday, 02/10/12 at 7:30pm ***TODAY***
Get your tickets for the Blackhawks-Sharks game!
Hosted by The University of Illinois Alumni Club of the San Francisco Bay Area

The Love List - Tipping Point Theatre Outing: 8pm Feb 10, 2012
Friday, 02/10/12 at 8:00pm ***TODAY***
Deadline to receive payment for theatre tickets: Thursday 1/26, midnight
Hosted by The Detroit Illini Club

A Valentine Romance Winter Pops Concert with Marvin Hamlisch
Saturday, 02/11/12 at 8:00pm ***TOMORROW***
All 24 Club Tickets have been sold and all 24 Illini will enjoy a pre-concert dinner at the historic Grant Grill. The “Love is in the Air” performance stars Hugh Panaro (Broadway’s Phantom) and Jennifer Holiday (Dreamgirls Star) as featured vocalists.
Hosted by The San Diego Illini Club

Basketball Game Watches - February

Latest News...

Prosthetic arm project expanding
Last edited on Friday, 02/10/12 11:54am
A University of Illinois student-led effort to develop a low-cost prosthetic arm for people in developing countries has expanded to different parts of the world.

University of Illinois Hosts First International Agronomy Day
Last edited on Wednesday, 02/08/12 10:07am
Agriculturists around the world are invited to engage in a global food production
UI Alumni Network
The Viral Engagement Tool

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