### Stage 3 Strategic Plans:

## Highlights and Next Steps







## University of Illinois

CHICAGO · SPRINGFIELD · URBANA-CHAMPAIGN

Prepared for Presentation to the Board of Trustees
November 9, 2006

#### Strategic Planning at the University of Illinois



- Purpose of Strategic Planning Process: Establish high aspirations, set priorities, and provide leadership to achieve goals over a 10 year horizon
- Strategic Planning Process Timeline
  - Stage 1: Develop University-wide framework (August 2005)—Completed
  - Stage 2: Develop campus and support organization plans (January 2006)—Completed
  - Stage 3: Develop school, college, and major admin. unit plans (June 2006)--Completed

#### **Key Challenges in Stage 3 Planning**



- Organizational Challenge: Each campus has a unique range of academic and administrative units at different levels of organizational development and with different sets of competitors
  - How does each campus build a sustainable competitive advantage through the plans developed by these units?
- Fundamental Questions in Stage 3 Planning Efforts
  - How do we make great colleges and programs even better?
  - How do we advance good colleges and programs to greatness?

#### **Scope of Campus Stage 3 Planning Process**



- University of Illinois at Urbana-Champaign
  - 19 Academic Units
  - 7 Administrative Units
- University of Illinois at Chicago
  - 16 Academic Units
  - 8 Administrative Units
- University of Illinois at Springfield
  - 6 Academic Units
  - 3 Administrative Units

#### Making Great Colleges & Programs Even Better



- UIUC College of Business
  - Undergraduate Programs: Build excellence by attracting a highachieving and diverse student population through proactive and personalized recruitment practices, offering innovative Honors programs and international experiences, and providing smaller and more intimate classroom environments
- UIUC Colleges of ACES, Applied Health Sciences, Engineering, Fine and Applied Arts, Liberal Arts and Sciences, GSLIS, Medicine and Social Work; Beckman Institute and NCSA
  - Illinois Informatics Initiative: Invent the information environments of the future and educate those who will build and use them
- UIC College of Nursing
  - Collaborative for Learning Excellence: Link scholarly excellence to healthcare and workforce development
  - Institute for Healthcare Innovation: Translate innovation to practice

#### **Moving from Good to Great**



- UIC College of Liberal Arts and Sciences
  - Retain, Restore, and Renew
    - Build on traditional pockets of excellence plus other under-valued strengths
    - Take advantage of opportunities for growth in interdisciplinary areas
    - Stem and reverse erosion of facilities and faculty
- UIS College of Liberal Arts and Sciences
  - Create a Master Plan for the Arts: Address both gaps in the curriculum and the construction of state-of-the-art facilities

#### **Success Factors for Achieving Greatness**



- The following themes recur throughout stage 3 plans at all campuses or are represented in many of the plans of a specific campus as success factors for achieving greatness:
  - Enhance faculty and staff salary competitiveness (All campuses)
  - Approach emerging opportunities with innovative, high-impact research that will advance education, improve health, accelerate the creation of knowledge through informatics, and address energy and sustainability (UIUC)
  - Create new knowledge at the interfaces and overlaps of disciplines and translate discovery to application (UIUC and UIC)
  - Engage with the people, communities, and institutions of Chicago and other great cities of the world in ways that transform lives (UIC)
  - Implement programs, projects, and activities that engage the local and regional communities, while having national and international impact (UIS)
  - Enhance global experiences and perspectives in the curriculum (All campuses)
  - Seek new revenue streams and increase operational efficiency to ensure that the necessary resources are available for execution and goal achievement (All campuses) 7

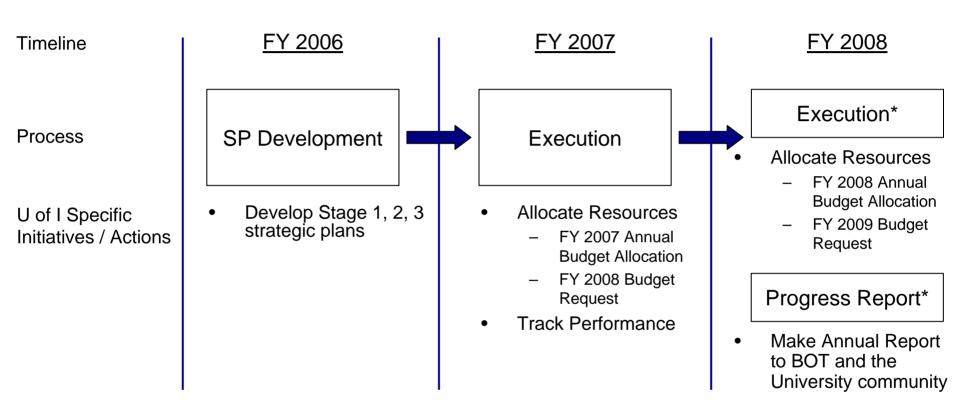
#### **Keys to Successful Execution**



- Implement Resource Strategy to Execute Strategic Plans: The Compact
- Secure Resources, Deploy Wisely
- Appoint and Develop Extraordinary Leaders at Every Level
- Drive Strategic Plan Execution at All Levels
- Achieve Top Performance

# Strategic Plan Development & Execution: FY06 to FY08 (and Beyond)





<sup>\*</sup> Execution and Progress Reporting will be an ongoing part of the strategic plan implementation process