

Board Meeting  
November 9, 2006

ROLL CALL

APPROVE MEMORANDUM OF UNDERSTANDING WITH  
UNIVERSITY OF ILLINOIS FOUNDATION

**Action:** Approve Agreement

**Funding:** No Funding Required

During the past year the University of Illinois has engaged in a comprehensive strategic planning process covering all campuses, colleges, departments, and University Administration, including University-wide support organizations such as the University of Illinois Foundation, and the University of Illinois Alumni Association. The Foundation and Alumni Association have been full participants in this process and their plans have been integrated into the University's comprehensive plan.

One critically important component of this overall effort has been to establish a framework for creating and achieving competitive advantages for the University of Illinois from both programmatic and funding perspectives. The following "advancement" vision statement resulted from this process:

"The vision for advancing the University of Illinois with its key external publics is to implement an integrated development, alumni relations, and

marketing/communications program that will achieve strong constituent relationships and generate significant private financial resources to ensure the University's excellence."

Building upon this vision, the Foundation's strategic plan identifies a series of strategic thrusts to provide a road map to improve the efficiency and effectiveness of the University's development efforts. One of the strategic thrusts identified is:

- Introduce structural/organizational change that will enhance the effectiveness of our fundraising programs and our ability to educate and involve critical development constituencies.

The establishment of a Memorandum of Understanding to reaffirm the relationship between the University and Foundation was identified as one step toward implementation of this strategic initiative. Subsequently, Foundation and University leadership joined together to draft a Memorandum of Understanding for consideration by their respective governing boards. The Foundation's Board of Directors reviewed and approved the Memorandum of Understanding at their September 15, 2006, meeting.

The President recommends approval of the attached Memorandum of Understanding between the University of Illinois and the University of Illinois Foundation.

This Memorandum of Understanding will continue to be supplemented by an annual contract for specific services provided by the Foundation to the University and presented for approval to the Board of Trustees in accord with the Guidelines of the Illinois Legislative Audit Commission.

Creation of a Memorandum of Understanding between the University and the Alumni Association is under way and will be presented to the Board of Trustees for approval in January 2007.

The board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes*, *The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.