

Board Meeting
September 11, 2008

Revised

APPROVE TUITION RATES, GLOBAL CAMPUS PROGRAMS IN
BUSINESS MANAGEMENT

Action: Approve Tuition Rate for Global Campus Degree Programs (Master of Science in Technology Management and Master of Science in Management Information Systems)

Funding: No New Funding Required

At the meeting on March 13, 2007, members of the Board of Trustees approved the establishment of the University of Illinois Global Campus. The Global Campus offers fully accredited University of Illinois master's degrees, bachelor's completion degrees, and certificate programs across an array of disciplines. These academic programs and courses are developed and delivered in partnership with University of Illinois colleges and departments.

Global Campus programs are being implemented according to a phased roll-out schedule. Degree programs scheduled for launch on May 6, 2009, include the following:

In partnership with the College of Business, Department of Business Administration, Urbana-Champaign

- Master of Science in Technology Management

In partnership with the College of Business Administration, Department of Information and Decision Sciences, Chicago

- Master of Science in Management Information Systems ~~with a concentration in Data Mining~~

All programs offered by the Global Campus will be self-supporting and operated on a “full cost recovery” basis. Tuition rates for Global Campus programs are market driven and are priced competitively to achieve enrollment goals, cover costs, and generate revenues for investment in the University’s instructional mission. When establishing tuition rates it is also important to recognize the University’s land-grant heritage and ensure access to qualified students regardless of income level.

The Global Campus leverages the long-term investment that Illinois taxpayers have invested in the University of Illinois and will benefit budgetarily from a small amount of recurring state support. Therefore, the tuition for Illinois residents who enroll in the undergraduate, graduate, and certificate programs offered by the Global Campus will be ten percent less than the tuition for non-residents.

The Global Campus also leverages and benefits from the tuition and fees paid by and other support provided by past University of Illinois graduates that have helped maintain and strengthen the institution and its academic programs. Therefore, the tuition for University of Illinois graduates (recipients of undergraduate and graduate degrees from any University of Illinois campus), who are also contributing members of

the University of Illinois Alumni Association (UIAA) will be ten percent less than the tuition for non-residents.

Approval is recommended for the following tuition rates for the certificate programs to be launched by the Global Campus in May 2009. The new tuition rates become effective March 2009.

Program	Program Type	Total Credit Hours	Tuition for Illinois Residents ¹		Tuition for Non-Residents	
			Per Credit Hour	Total Program	Per Credit Hour	Total Program
Technology Management	Master of Science Degree	40 credit hours	\$810	\$32,400	\$900	\$36,000
Management Information Systems with a concentration in Data Mining	Master of Science Degree	32 credit hours	\$765	\$24,480	\$850	\$27,200

¹Recipients of undergraduate and graduate degrees from any University of Illinois campus who are also contributing members of the UIAA.

Tuition requirements for these programs will be reviewed and adjusted annually at the beginning of the fiscal year. It is recommended that the above tuition rates be approved for Fiscal Year 2009, with the understanding that Global Campus may adjust tuition rates on a fiscal year basis up to five percent to address inflationary cost increases and ensure adequate resources are available to operate each program. Any proposed increase above the five percent threshold requires presentation to and approval by the Board. This approval and reporting model would apply to all Global Campus programs and the differential tuition rates established for each program. An annual report of tuition increases below the five percent threshold would be made to the Board.

The undergraduate tuition levels of the Global Campus must be compatible with State law, which requires Illinois public universities to guarantee that tuition levels will not increase for a period of four consecutive years after a student's initial enrollment in an undergraduate degree program. While the State law applies only to Illinois residents, the University of Illinois provides the four-year guarantee to both resident and non-resident undergraduates.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes, The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Vice President for Academic Affairs and the Vice President/Chief Financial Officer and Comptroller concur with this recommendation.

The President of the University recommends approval.