

eLEARNING AT THE UNIVERSITY OF ILLINOIS

Presentation to the Board of Trustees by Charles Evans

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eLEARNING SPECTRUM

Traditional On Campus



A “face-to-face” course that incorporates some technology in order to enhance student learning.

Blended /Online/On Campus



A course that substitutes one or more “face-to-face” meetings with online or technology enhanced learning.

A program that substitutes one or more “face-to-face” courses with online courses.

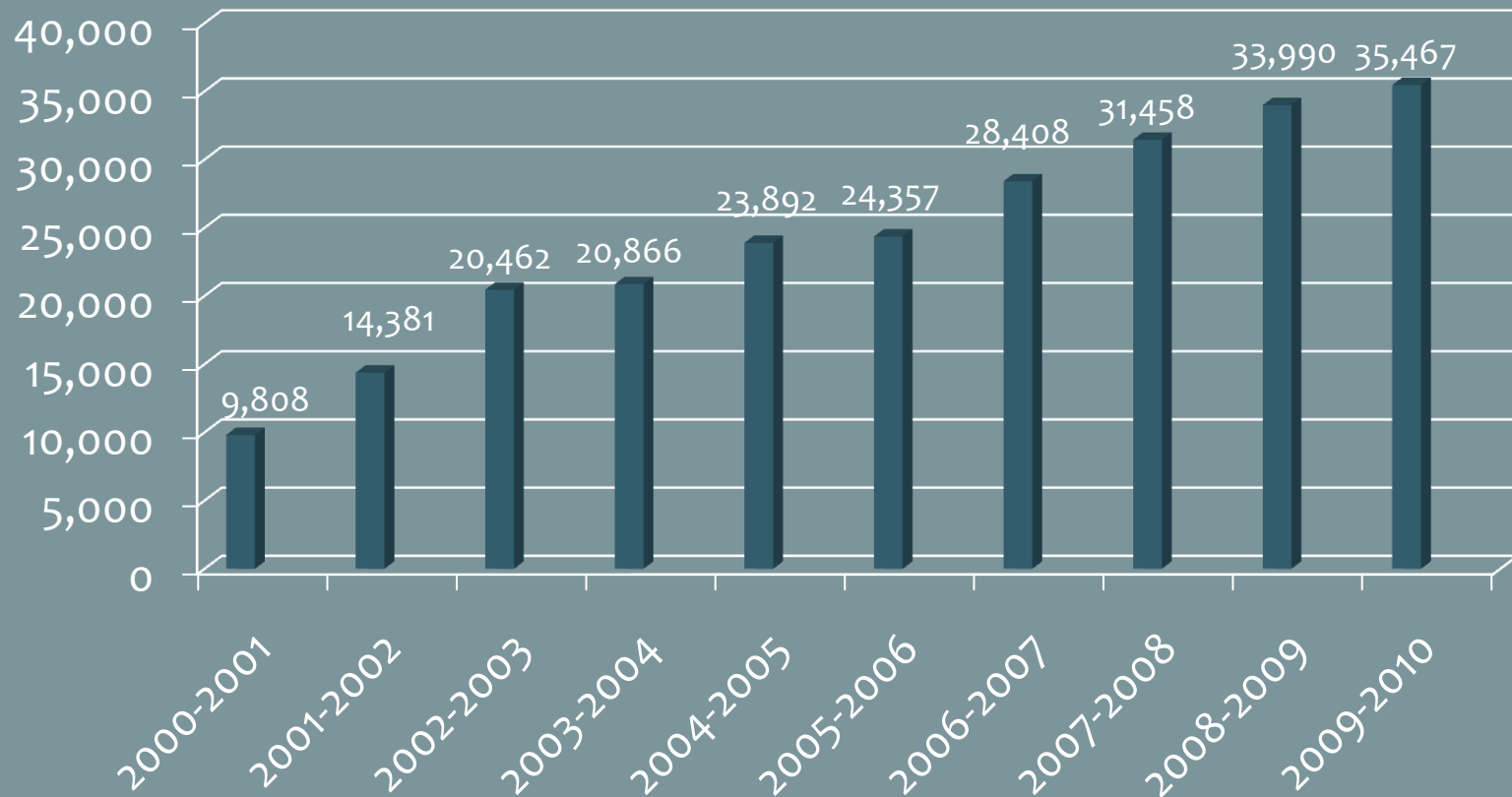
Completely Online



A program that is available completely online.

Some completely online programs are asynchronous, allowing students to complete course work on their own time.

ONLINE ENROLLMENT GROWTH



*Contains credit and non-credit course enrollment data from the three campuses of U of I.

**2010 data is estimated.

eLEARNING AT THE UNIVERSITY OF ILLINOIS: THE BEGINNING

- *1997-98 -- 68 online courses, approximately 1300 course enrollments*
- *From 1997 through 1999, Vice President Sylvia Manning committed more than \$3 million to UI-Online program development*
- *In addition, the Sloan Foundation provided \$750,000 grant to supplement funding of new UI-Online programs December 1998 – December 2000*

GROWTH OF eLEARNING

- A snapshot – 2004/2005
 - There were more than 23,000 enrollments in over 700 online course sections offered by the three campuses
 - **UIC** - 13,425 online enrollments; 85% in non-credit courses; 57% of non-credit enrollments in Graduate Medical Education (GME) program
 - **UIS** - 5,258 online enrollments; 100% in credit courses; 63% at undergraduate level. 24% of the total course enrollments at UIS were in online courses. 41% of online undergraduate enrollments were in bachelor's degree completion programs in CLAS
 - **UIUC** - 3,844 online enrollments; more than 60% in master's degree programs in education, engineering, and library and information sciences, with 50% in MS in Library and Information Sciences. 33% in self-paced undergraduate level Guided Individual Study courses

GLOBAL CAMPUS INITIATIVE

- *The overall vision was to develop and deliver only high quality, high demand programs with flexible, convenient access and affordable pricing while incorporating educational innovation*
- *Programs were transitioned from the Global Campus over AY 2010, necessitating changes in learning technologies, student support systems and processes, personnel, and administrative procedures*
- *Completed with minimal impact on student cohorts in progress*
- *Transitioned programs continue in operation and to attract new students:*
 - *RN-to-Bachelor of Science in Nursing (UIC)*
 - *M. Ed. in Human Resource Education with a concentration in E-learning, and two graduate certificates (UIUC)*
 - *Two MIS graduate certificates (UIS)*
 - *M.S. in Patient Safety Leadership and two graduate certificates (UIC)*
 - *Bachelor in Business Administration degree completion program (UIC)*
 - *M.S. in Recreation, Sport and Tourism (UIUC)*

eLEARNING AT URBANA-CHAMPAIGN

- *First online degree program offered in 1996 (GSLIS/LEEP)*
- *Fall 2010, 20 online graduate-level degree programs and 21 online certificate programs*
- *Online enrollments have doubled in the past three years*
- *Concerned with making online courses available to on-campus students*
 - *Summer 2010 inaugural summer session online – over 30 courses and 1000 enrollments*
 - *Office of Continuing Education has over 20 online courses in development at this time*

eLEARNING AT URBANA-CHAMPAIGN

- *Goal – transform the campus teaching and learning environment by bringing appropriate uses of technology into all courses and programs*
 - *Offering students full spectrum of elearning – online, blended and campus-based*
- *Benefits of integrated elearning environment*
 - *Innovation*
 - *Better use of instructional space*
 - *Shorter time of completion*
- *Challenges of integrated elearning environment*
 - *Redesign of instructional space*
 - *Professional development for faculty and instructional staff*
 - *Changes to curriculum, evaluation, etc.*

eLEARNING AT CHICAGO

- *Five graduate online degree programs, 2 undergraduate online degree programs, and 22 online certificate programs.*
- *Distance education courses for AY 2010 generated 9,418 enrollments*
- *Eight UIC academic colleges offer blended course for a total of 5,322 enrollments*
- *School of Continuing Studies managing former Global Campus programs and approach of intensive marketing and student support*
 - *RN to BSN – 57 students in 2010*
 - *Master's in Patient Safety Leadership – 41 students*
 - *Bachelor of Business Administration – 46 students*

eLEARNING AT CHICAGO

- *Global Impact – Dr. Ngoy Nsenga completed Certificate in Public Health Informatics and is now preparing a country wide vulnerability and risk analysis and mapping in Ethiopia*
- *Benefits of Blended instruction for traditional students*
 - *More than half of 3000 freshman admitted to UIC are placed in one of two transitional math courses*
 - *Math 070 had overall success rate of 50%, 33% in Spring*
 - *Math 070 replaced with Math 075 which was offered in blended format*
 - *Success rate for Math 075 = 60 to 80%*
 - *Improves retention and time to degree*

eLEARNING AT SPRINGFIELD

- 17 online degree programs – 8 undergraduate, 9 graduate
- Total of online credit hours in 2009-10 = 39,098
- Enrollments in online classes in 2009-10 = 11,253
- Percent of UIS students taking at least one online course in Spring 2009 = 53.8%
- Enrollment at UIS topped 5,000 in Fall 2010 (4.3% increase from Fall 2009)
- Students represented in 79 of 102 Illinois counties, 47 states and two provinces, and 12 foreign countries.
- Headcount by Enrollment Pattern (online only, mixed, or on ground only) has continued to meld into mixed.
 - AY 04-05 – 24% mixed
 - AY 09-10 – 34.2% mixed

eLEARNING AT SPRINGFIELD

- 212 of UIS faculty members taught online in 2009-2010
- National Recognition
 - Three of the 10 Most Outstanding Achievement in Online Learning are from UIS
 - Sloan-C Distinguished Scholar, Excellence in Institution-Wide Online Teaching and Learning, Ralph E Gomory Award for Quality Online Learning
 - Collaborations with 10 National Universities, and 5 International Universities
- Provides online learning contracts with at least 4 State of Illinois agencies for training
- New Century Learning Consortium – leading 14 peer universities in online learning, collaboration and development

ILLINOIS VIRTUAL CAMPUS (IVC) & ILLINOIS ONLINE NETWORK (ION)

- IVC
 - Provides online catalog (75 public and private Illinois institutions) of distance education courses, degrees and certificates
 - IVC catalog accessed by nearly 12,000 visitors/monthly
 - AskIVC allows prospective students inquire through the site. 6,317 such inquiries were answered or referred to program representatives since 2004
- ION
 - Goals
 - Help faculty to develop and deliver courses in a completely online format
 - Produce online courses that incorporate best practices for engaging students in discussion and critical thinking
 - ION enrollments continue to grow, exceeding 1,000 in 2010 and over 500 Master Online Teacher certificates to date

UNIVERSITY OF ILLINOIS ONLINE (UIOL)

- *University of Illinois Online (UIOL) is a central resource for marketing and recruiting activities for the elearning and distance education opportunities available from the University's three campuses.*
- *From the website students can submit questions or directly request information from the program coordinators. On average, the website receives over 490 requests per month or 16 per day.*
- *The University-wide Online Transition Team developed a UI-Online strategic planning and coordinating structure named the "Online Planning and Coordination Team." It will report to the provosts at their regularly-scheduled meetings and will include administrative representation from UA and three campuses; operational level reps from UA and three campuses; and faculty representation*

OPPORTUNITIES

- *Collaborations across campuses*
- *Program development*
- *Technology sharing*
- *Transferability of credits*
- *Course sharing*
- *Serving on campus and online students*
- *eLearning provides additional access toward fulfillment of the University's land grant mission*

STUDENT TESTIMONIALS



