eLEARNING AT THE UNIVERSITY OF ILLINOIS

Presentation to the Board of Trustees by Charles Evans

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A “face-to-face” course that incorporates some technology in order to enhance student learning.

A course that substitutes one or more “face-to-face” meetings with online or technology enhanced learning.

A program that substitutes one or more “face-to-face” courses with online courses.

A program that is available completely online.

Some completely online programs are asynchronous, allowing students to complete course work on their own time.
ONLINE ENROLLMENT GROWTH

*Contains credit and non-credit course enrollment data from the three campuses of U of I.

**2010 data is estimated.
eLEARNING AT THE UNIVERSITY OF ILLINOIS: THE BEGINNING

- 1997-98 -- 68 online courses, approximately 1300 course enrollments

- From 1997 through 1999, Vice President Sylvia Manning committed more than $3 million to UI-Online program development

- In addition, the Sloan Foundation provided $750,000 grant to supplement funding of new UI-Online programs December 1998 – December 2000
GROWTH OF eLEARNING

• A snapshot – 2004/2005

  – There were more than 23,000 enrollments in over 700 online course sections offered by the three campuses

  – **UIC** - 13,425 online enrollments; 85% in non-credit courses; 57% of non-credit enrollments in Graduate Medical Education (GME) program

  – **UIS** - 5,258 online enrollments; 100% in credit courses; 63% at undergraduate level. 24% of the total course enrollments at UIS were in online courses. 41% of online undergraduate enrollments were in bachelor’s degree completion programs in CLAS

  – **UIUC** - 3,844 online enrollments; more than 60% in master’s degree programs in education, engineering, and library and information sciences, with 50% in MS in Library and Information Sciences. 33% in self-paced undergraduate level Guided Individual Study courses
The overall vision was to develop and deliver only high quality, high demand programs with flexible, convenient access and affordable pricing while incorporating educational innovation.

Programs were transitioned from the Global Campus over AY 2010, necessitating changes in learning technologies, student support systems and processes, personnel, and administrative procedures.

Completed with minimal impact on student cohorts in progress.

Transitioned programs continue in operation and to attract new students:
- RN-to-Bachelor of Science in Nursing (UIC)
- M. Ed. in Human Resource Education with a concentration in E-learning, and two graduate certificates (UIUC)
- Two MIS graduate certificates (UIS)
- M.S. in Patient Safety Leadership and two graduate certificates (UIC)
- Bachelor in Business Administration degree completion program (UIC)
- M.S. in Recreation, Sport and Tourism (UIUC)
eLEARNING AT URBANA-CHAMPAIGN

• First online degree program offered in 1996 (GSLIS/LEEP)
• Fall 2010, 20 online graduate-level degree programs and 21 online certificate programs
• Online enrollments have doubled in the past three years
• Concerned with making online courses available to on-campus students
  • Summer 2010 inaugural summer session online – over 30 courses and 1000 enrollments
  • Office of Continuing Education has over 20 online courses in development at this time
eLEARNING AT URBANA-CHAMPAIGN

• Goal – transform the campus teaching and learning environment by bringing appropriate uses of technology into all courses and programs
  • Offering students full spectrum of elearning – online, blended and campus-based
• Benefits of integrated elearning environment
  • Innovation
  • Better use of instructional space
  • Shorter time of completion
• Challenges of integrated elearning environment
  • Redesign of instructional space
  • Professional development for faculty and instructional staff
  • Changes to curriculum, evaluation, etc.
eLEARNING AT CHICAGO

• Five graduate online degree programs, 2 undergraduate online degree programs, and 22 online certificate programs.

• Distance education courses for AY 2010 generated 9,418 enrollments

• Eight UIC academic colleges offer blended course for a total of 5,322 enrollments

• School of Continuing Studies managing former Global Campus programs and approach of intensive marketing and student support
  • RN to BSN – 57 students in 2010
  • Master’s in Patient Safety Leadership – 41 students
  • Bachelor of Business Administration – 46 students
eLEARNING AT CHICAGO

• Global Impact – Dr. Ngoy Nsenga completed Certificate in Public Health Informatics and is now preparing a country wide vulnerability and risk analysis and mapping in Ethiopia

• Benefits of Blended instruction for traditional students
  • More than half of 3000 freshman admitted to UIC are placed in one of two transitional math courses
  • Math 070 had overall success rate of 50%, 33% in Spring
  • Math 070 replaced with Math 075 which was offered in blended format
  • Success rate for Math 075 = 60 to 80%
  • Improves retention and time to degree
eLEARNING AT SPRINGFIELD

• 17 online degree programs – 8 undergraduate, 9 graduate

• Total of online credit hours in 2009-10 = 39,098

• Enrollments in online classes in 2009-10 = 11,253

• Percent of UIS students taking at least one online course in Spring 2009 = 53.8%

• Enrollment at UIS topped 5,000 in Fall 2010 (4.3% increase from Fall 2009)

• Students represented in 79 of 102 Illinois counties, 47 states and two provinces, and 12 foreign countries.

• Headcount by Enrollment Pattern (online only, mixed, or on ground only) has continued to meld into mixed.
  • AY 04-05 – 24% mixed
  • AY 09-10 – 34.2% mixed
eLEARNING AT SPRINGFIELD

• 212 of UIS faculty members taught online in 2009-2010

• National Recognition
  
  • Three of the 10 Most Outstanding Achievement in Online Learning are from UIS
  
  • Sloan-C Distinguished Scholar, Excellence in Institution-Wide Online Teaching and Learning, Ralph E Gomory Award for Quality Online Learning
  
  • Collaborations with 10 National Universities, and 5 International Universities

• Provides online learning contracts with at least 4 State of Illinois agencies for training

• New Century Learning Consortium – leading 14 peer universities in online learning, collaboration and development
ILLINOIS VIRTUAL CAMPUS (IVC) & ILLINOIS ONLINE NETWORK (ION)

• IVC
  – Provides online catalog (75 public and private Illinois institutions) of distance education courses, degrees and certificates
  – IVC catalog accessed by nearly 12,000 visitors/monthly
  – AskIVC allows prospective students inquire through the site. 6,317 such inquiries were answered or referred to program representatives since 2004

• ION
  – Goals
    • Help faculty to develop and deliver courses in a completely online format
    • Produce online courses that incorporate best practices for engaging students in discussion and critical thinking
  – ION enrollments continue to grow, exceeding 1,000 in 2010 and over 500 Master Online Teacher certificates to date
UNIVERSITY OF ILLINOIS ONLINE (UIOL)

• University of Illinois Online (UIOL) is a central resource for marketing and recruiting activities for the elearning and distance education opportunities available from the University’s three campuses.

• From the website students can submit questions or directly request information from the program coordinators. On average, the website receives over 490 requests per month or 16 per day.

• The University-wide Online Transition Team developed a UI-Online strategic planning and coordinating structure named the “Online Planning and Coordination Team.” It will report to the provosts at their regularly-scheduled meetings and will include administrative representation from UA and three campuses; operational level reps from UA and three campuses; and faculty representation.
OPPORTUNITIES

• Collaborations across campuses
• Program development
• Technology sharing
• Transferability of credits
• Course sharing
• Serving on campus and online students
• eLearning provides additional access toward fulfillment of the University’s land grant mission
STUDENT TESTIMONIALS