ACTIVITY & PROGRAM BRIEFING

FY18 FISCAL YEAR UPDATE
FY19 PROGRAM PRIORITIES
PRIVATE SUPPORT - CASH FLOW

Fiscal Year Totals

**Dollars**

- **2017**: $278.4M
- **2018**: $302.6M

**Recognition Donors**

- **2017**: 101,591
- **2018**: 95,683

Fiscal Year (July 1 through June 30)
PRIVATE SUPPORT - NEW BUSINESS

Fiscal Year Totals

**Dollars**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$286.3M</td>
</tr>
<tr>
<td>2018</td>
<td>$498.5M</td>
</tr>
</tbody>
</table>

**Recognition Donors**

<table>
<thead>
<tr>
<th>Year</th>
<th>Donor Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>101,027</td>
</tr>
<tr>
<td>2018</td>
<td>94,983</td>
</tr>
</tbody>
</table>

**Note:** Blue shading indicates $150M Gies commitment to Urbana Business.
## Campaign Goals & Progress

The system-level fundraising goal for this campaign is $3.1B.

<table>
<thead>
<tr>
<th>Name</th>
<th>GOAL</th>
<th>Progress as of 6/30/2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>UIS: Reaching Stellar</td>
<td>$40M</td>
<td>$22M</td>
</tr>
<tr>
<td>UIC: Ignite</td>
<td>$750M</td>
<td>$355M</td>
</tr>
<tr>
<td>UIUC: With Illinois</td>
<td>$2.25B</td>
<td>$1.36B</td>
</tr>
<tr>
<td>University Administration</td>
<td>$60M</td>
<td>$28M</td>
</tr>
<tr>
<td><strong>Total Goal</strong></td>
<td><strong>$3.10B</strong></td>
<td><strong>$1.765B</strong></td>
</tr>
</tbody>
</table>
Alumni, friends and donors attended summer meetings and events in Chicago. The meetings focused on the importance of the University Development Program on the advancement of the University of Illinois.

**Agenda Topics**

- Campaign Progress
- Strategic Planning
- Marketing and Communications
- Development Program Performance
UIF ANNUAL MANAGEMENT PLAN FY19

• Created with input across the development program.
• Track and measure performance in aggregate as well as at a university level.
• Track and measure progress on key program cornerstones.
• Next steps are to:
  • Analyze capacity, potential, resource allocation to continue to chart the course for the future.
  • Continue to work with campus and university leaders to establish University advancement and fundraising as an enterprise-wide priority.
FISCAL YEAR 2019

The University Development Team is poised to build on the momentum of last year. We have been engaged in planning for Fiscal Year 2019 and beyond, and look ahead with ambition.

We will be celebrating the faces of philanthropy impacting the University of Illinois throughout this year. While fundraising cannot close all budget gaps, philanthropy plays an important role in helping to ensure the University of Illinois remains among the nation’s most distinguished public universities.

The University of Illinois is … Altogether Extraordinary!