

APPROVED BY THE
COMMITTEE

MEETING OF THE ACADEMIC AND STUDENT AFFAIRS COMMITTEE

OF THE BOARD OF TRUSTEES OF THE UNIVERSITY OF ILLINOIS

MAR 22 2011
Michele M. Thompson
SECRETARY OF THE BOARD

NOVEMBER 17, 2010

This meeting of the Academic and Student Affairs Committee was held in the Rooms 218 and 219, Student Residence Hall, University of Illinois at Chicago, 828 South Wolcott Avenue, Chicago, Illinois on Wednesday, November 17, 2010, beginning at 3:05 p.m. Trustee Karen Hasara, chair of the committee, welcomed everyone to the meeting and asked the clerk to call the roll. The following committee members were present: Dr. Frances G. Carroll, Ms. Karen Hasara, Ms. Roshina Khan, Dr. Timothy N. Koritz, Mr. Charles Olivier, Mr. Daniel Soso, and Mr. Carlos Tortolero. Mr. Lawrence Oliver was absent. Also present were President Michael J. Hogan; Dr. Mrinalini C. Rao, vice president for academic affairs; Mr. Walter K. Knorr, vice president/chief financial officer, and comptroller; Dr. Harry J. Berman, interim chancellor, Springfield; Dr. R. Michael Tanner, provost and vice chancellor for academic affairs, Chicago; Dr. Richard Wheeler, vice chancellor for academic affairs and vice provost, Urbana; Dr. Michele M. Thompson, secretary of the Board of Trustees and of the University.

Ms. Hasara asked others in attendance to introduce themselves, and then asked for a motion to approve the minutes from the committee meeting held on September 22, 2010. On motion of Mr. Tortolero, seconded by Dr. Koritz, these minutes were approved unanimously.

Ms. Hasara then referred to a period of transition at the University, and said that there would be a tribute at the Board meeting the following day to recognize and honor the excellent service of Dr. Tanner, who will be retiring. She thanked him for his work with the committee and welcomed Dr. Berman to his first meeting as interim chancellor at the Springfield campus.

Next, she asked Dr. Rao to introduce a presentation on prospective students (materials on file with the clerk).

PROSPECTIVE STUDENTS

Introduction

Dr. Rao stated that the goal on each campus is to maintain a highly qualified student body, drawing upon pools of high school and transfer students who are college ready and college bound. She stated that the University needs to utilize innovative recruitment strategies, particularly in times of strained financial resources. She then introduced Dr. Tanner to provide an overview of prospective student pools today and in the future.

Overview

Dr. Tanner stated that his presentation would focus on high school and transfer students in Illinois, and he presented data regarding actual and projected high school graduates throughout the State. He reviewed the 2010 ACT scores of high school graduates in Illinois, and included detailed information regarding the mean score by campus and by family income level. He then presented charts and graphs showing the relationship between high school graduation and family income, and college readiness by family income and race or ethnicity. He provided information regarding race or ethnicity and community college graduation, and presented enrollment transfer data at colleges and universities in Illinois. Dr. Tanner reviewed the number of students who transferred to the University in fall 2010, and he compared graduation rates between first-time freshmen and transfer students on each campus. He then invited Dr. Wheeler to provide information about prospective students at the Urbana campus.

Campus Viewpoint - Urbana

Dr. Wheeler provided charts depicting the race or ethnicity of the over 27,000 students that applied for admission to the Urbana campus, and the 18,000 that were admitted, noting that a recent federal reclassification of racial categories has affected how race is identified. He compared the enrollment yield by race in 2000 and 2010, and stated that cost is among the top three reasons that students list for not attending. He presented data regarding race or ethnicity and ACT score distribution among freshman, and showed a map of the State reflecting these students' county of home residence. He then discussed the Principals Scholars Program, which he said is a precollege outreach program led by Ms. Lynette O'Neal that includes both programs for parents and instructional programs for participating students. He said it reaches students as early as the fourth grade level. Next, he reviewed targeted recruitment efforts, communications strategies, and social media efforts, and showed a video titled, "Why Illinois," which is used as a recruitment tool and shows students describing why they chose to enroll at the Urbana campus. He presented data regarding the number and type of high school visits that have occurred over the past four years, demonstrating an increase in total visits, particularly within the State. Dr. Wheeler described the types of campus visits that take place throughout the year, and also reviewed efforts to recruit transfer students, noting an increase in enrollment of transfer students in the past three years. He concluded by stating that those at the campus strive for continuous improvement, and said a recent survey shows that that biggest obstacle for student attendance is the gap between the cost of tuition and financial aid available.

Campus Viewpoint – Springfield

Dr. Berman reviewed the history of the Springfield campus and presented data regarding applications, admissions, and enrollment yield in 2005 and 2010. He provided race or ethnicity and ACT score distribution for the 2010 freshman class, and he showed the county of home residence for these students, noting that an equal number of freshmen are from Sangamon and Cook counties. He said that this reflects that the Springfield campus has become a statewide institution, rather than a regional one. Dr. Berman then discussed recruiting, which he said is important at the campus, and said enrollment of minority students has increased. He reviewed recruitment initiatives at Springfield, and discussed efforts to recruit residential, transfer, and online students, adding that some online enrollment is achieved through reputation, rather than recruitment. Committee members discussed other initiatives, such as the Midstate Student Support for Teaching Program, which is based at Springfield, and the Illinois College Advising Corps, which is a University-wide program.

Campus Viewpoint – Chicago

Dr. Tanner provided data regarding applications, admissions, and enrollment yield in 2000 and 2010, and said that applications among all ethnic groups have increased while enrollment yield has decreased. He presented data about the 2010 freshman class regarding race or ethnicity and ACT score distribution, and said some students with low ACT scores are admitted after careful evaluation and consideration. He showed the county of residence for students in the 2010 freshman class, demonstrated that most are from Cook County, and discussed the balance between meeting the needs of the State and the City of Chicago. He then described a 40 percent increase in applications since 2000, with a four percent increase in freshman applications from

African American students and a 20 percent increase in freshman applications from Latino/a students over the previous year. He cited a similar trend among transfer students, with an eight percent increase in applications among African American students and a 24 percent increase in applications from Latino/a students over the previous year. He explained why recruitment is necessary, and he described initiatives that target a diverse undergraduate student body and partnerships with the Chicago Public Schools to establish a pipeline of students attending the Chicago campus. He also described the Guaranteed Admissions Transfer Program with Chicago City Colleges, which he said ensures access for City College students to attend college at the Chicago campus, and listed advantages to utilizing the Banner Relationship Management System.

Committee members discussed the presentations, and asked questions that focused particularly on the Illinois College Advising Corps program, the Midstate Student Support for Teaching Program, and African American enrollment at each campus. Ms. Hasara indicated that the meeting in January would focus on information and data pertaining to admissions. With no additional questions or comments, Ms. Hasara asked Mr. Knorr to begin his presentation on tuition and affordability (materials on file with the clerk).

TUITION AND AFFORDABILITY

Mr. Knorr prefaced his presentation by stating that he is not at this time providing a tuition recommendation for fiscal year 2011, rather, he wishes to provide information that will be needed to make decisions at a later date. He discussed the cost drivers of tuition at the University and the State's reduction in support to higher education, and showed that general revenue fund appropriations have decreased by 26 percent since fiscal year 2000. He stated that

Illinois ranks 38th in support for higher education in the United States. He also apprised the committee that there was no capital support from 2005 through 2009, and stated that this caused emergency repairs to be paid from campus budgets. He reviewed State appropriation revenue unrestricted funds from 2008 through 2011, the general revenue fund month end receivable from fiscal years 2007 through 2011, and tuition revenue from fiscal years 2007 through 2011, noting that collections are good. He then showed the effect of declining State support on the instructional mission of the University, and presented charts illustrating the gap between faculty salaries at the Urbana and Chicago campuses compared to private research and Big Ten institutions. Next, he described the guaranteed tuition program and, with the aid of a chart, provided evidence of the effect of four years of guaranteed tuition over time.

Mr. Knorr then discussed financial aid and affordability, and showed that 54 percent of students at Urbana pay full tuition and fees, 43 percent at Chicago, and 33 percent at Springfield. He showed supplemental financial aid expenditures at the University, and presented information about Pell Grants (federal), the Monetary Award Program (MAP) (State), and supplemental aid (University) expenditures from 2005 through 2011. He concluded the presentation with a brief summary, and said that he distributed materials outlining some tax incentives for middle class families paying for costs of higher education. Committee members discussed the presentation, and Mr. Soso inquired about the relationship between tuition and financial aid. Mr. Knorr explained that the two are linked, but noted that the campuses do have the option to make voluntary adjustments. Additional discussion continued regarding the costs of tuition and tuition increases, Monetary Award Program (MAP) funding, and the reduction in State support. Ms. Hasara said that while the financial data is depressing, all the good work that is occurring throughout the University is encouraging and appreciated. With no further questions or

comments, Ms. Hasara announced that the next meeting would be held on January 19, 2011, in Chicago.

COMMITTEE MEETING ADJOURNED

There being no further business, the meeting was adjourned at 3:56 p.m.

Respectfully submitted,


Michele M. Thompson
Clerk

Karen Hasara
Chair

Eileen B. Cable
Assisting