MEETING OF THE ACADEMIC AND STUDENT AFFAIRS COMMITTEE
OF THE BOARD OF TRUSTEES OF THE UNIVERSITY OF ILLINOIS

MAY 6, 2015

This meeting of the Academic and Student Affairs Committee was held in Rooms C and D, Public Affairs Center, One University Plaza, Springfield campus, Springfield, Illinois, on Wednesday, May 6, 2015, beginning at 3:00 p.m.

Ms. Karen Basara, chair of the committee, convened the meeting and asked the clerk to call the roll. The following committee members were present: Mr. Ramón Cepeda, Ms. Karen Basara and Ms. Patricia Brown Holmes. Mr. Ricardo Estrada was absent. The following student trustees were present: Mr. Lucas N. Frye, Urbana campus; Ms. Danielle M. Leibowitz, voting student trustee, Chicago campus; and Ms. Hannah Cave, Springfield campus. The following trustees were in attendance as guests: Dr. Timothy N. Koritz, Mr. Edward L. McMillan, Mr. James D. Montgomery, Ms. Jill B. Smart. Mr. Lester H. McKeever, Jr., treasurer, was also present. President Robert A. Easter and President-designate Timothy L. Killeen were in attendance.

The following University officers were also present: Dr. Phyllis M. Wise, chancellor, Urbana campus, and vice president, University of Illinois; Dr. Michael Amiridis, chancellor, Chicago campus, and vice president, University of Illinois; Dr.
Susan J. Koch, chancellor, Springfield campus, and vice president, University of Illinois; Dr. Christophe Pierre, vice president for academic affairs; Mr. Walter K. Knorr, comptroller (and vice president/chief financial officer); Dr. Lawrence B. Schook, vice president for research; Mr. Thomas R. Bearrows, University counsel; Mr. Thomas P. Hardy, executive director for University relations; and Dr. Susan M. Kies, secretary of the Board of Trustees and of the University. Attached is a listing of other staff members and some members of the media in attendance at this meeting.

Ms. Hasara thanked those present for attending and remarked that this is the last meeting of this committee for the current student trustees. She asked Ms. Cave, Mr. Frye, and Ms. Leibowitz to comment on their experience as a student trustee, and each expressed gratitude for the opportunity. Ms. Leibowitz added that President-designate Killeen has a great vision for the future, and Mr. Frye referred to conversations surrounding the development of a minor in entrepreneurship at Urbana, noting that this is an important topic in today’s economy.

Ms. Hasara then asked if there were questions or corrections regarding the minutes from the committee meeting held March 11, 2015, and there were none. On motion of Mr. Cepeda, seconded by Ms. Holmes, the minutes were approved with no “nay” votes.
Ms. Hasara introduced the Board items within the purview of the committee on the agenda for the Board of Trustees meeting the following day and asked that certain individuals make comments. The recommended Board items discussed at the meeting are on file with the clerk.

**Appointments to the Faculty, Administrative/Professional Staff, and Intercollegiate Athletic Staff**

Dr. Kies explained that the appointments of faculty, administrative and professional staff, and intercollegiate athletic staff recommended in this item have been thoroughly reviewed at the appropriate levels within the college, department, or unit, and that this item appears regularly on the Board’s agenda. Ms. Hasara inquired if there was anything unusual about these appointments, and Dr. Kies indicated there was not.

**Appoint Faculty Fellows to the Institute for Humanities, College of Liberal Arts and Sciences, Chicago**

Ms. Hasara asked Dr. Eric A. Gislason, interim vice chancellor for academic affairs and provost, Chicago, to comment on several items on the Board’s agenda. Dr. Gislason first discussed the recommendation to appoint fellows to the Institute for Humanities in the College of Liberal Arts and Sciences at Chicago. He listed the names, rank, title, and departments of the recommended faculty members, along with their programs of research or study.
Establish the Doctor of Philosophy in Biomedical and Health Informatics, 
College of Applied Health Sciences, Chicago

Dr. Gislason then commented on the recommendation to establish the Doctor of 
Philosophy in Biomedical and Health Informatics in the College of Applied Health 
Sciences, Chicago. He discussed the purpose of the program and said that this program 
would not require any additional State funding. He also told the committee that there are 
no other doctoral programs in Illinois in this field of study.

Establish the Master of Science in Marketing, 
College of Business Administration, Chicago

Next, Dr. Gislason provided information on the recommendation to establish a Master of 
Science degree in Marketing in the College of Business Administration, Chicago. He 
described the proposed program, noting its unique breadth and depth, and outlined areas 
of study. He referred to the growing popularity of this degree and said this would be the 
second institution and the only State university to offer this degree in Illinois. He 
reported that the establishment of this degree would not require any new State funds.

Rename the Doctor of Philosophy in Kinesiology, Nutrition and Rehabilitation, 
College of Applied Health Sciences, Chicago

Dr. Gislason then discussed the recommendation to rename the Doctor of Philosophy in 
Kinesiology, Nutrition, and Rehabilitation as the Doctor of Philosophy in Kinesiology 
and Nutrition. He said that the College of Applied Health Sciences proposed and 
received approval from the Board of Trustees and the Illinois Board of Higher Education
to establish a standalone Ph.D. in Rehabilitation Sciences effective Fall 2015 and
indicated that renaming the degree program as the Ph.D. in Kinesiology and Nutrition is
the next logical step in this process.

Eliminate the Bachelor of Science in the Teaching of Chemistry,
College of Liberal Arts and Sciences, Chicago

Next, Dr. Gislason reported on the recommendation to eliminate the Bachelor of Science
in the Teaching of Chemistry in the College of Liberal Arts and Sciences, Chicago. He
referred to the threshold for eliminating a program and said that enrollment and number
of degrees granted have fallen below this threshold in recent years. He discussed other
factors supporting the elimination of the program and described an alternative path for
students who wish to pursue this field.

Establish a Major in Electrical and Computer Engineering for the Degree of
Masters of Engineering, College of Engineering and the Graduate College, Urbana

Ms. Hasara then asked Dr. Ilesanmi Adesida, vice chancellor for academic affairs and
provost, Urbana, to comment on two items on the Board’s agenda. Dr. Adesida discussed
the recommendation to establish a Major in Electrical and Computer Engineering for the
degree of Masters of Engineering, College of Engineering and the Graduate College,
Urbana, and said that this is a self-supporting program that is professionally oriented and
will enable students to be well prepared for industry. He stated that similar degrees exist
for other areas of engineering in the college.
Eliminate the Bachelor of Science in Horticulture, 
College of Agricultural, Consumer and Environmental Sciences, Urbana

Dr. Adesida provided information on the recommendation to eliminate the Bachelor of Science in Horticulture in the College of Agricultural, Consumer, and Environmental Sciences, Urbana. He referred to the loss of faculty, decline in demand for bachelor’s level graduates in the ornamental horticulture field, and low student interest in the degree, and said that a concentration in horticultural food systems is being added to the Bachelor of Science in Crop Sciences, which will accommodate students who wish to focus on a horticulture-related area.

Approve Tuition Rate, Master of Engineering in Bioinstrumentation, 
College of Engineering and Graduate College, Academic Year 2015-16, Urbana

Next, Ms. Basara asked Dr. Pierre to report on the recommendation to approve the tuition rate for the Master of Engineering program in Bioinstrumentation in the College of Engineering and Graduate College, Urbana. Dr. Pierre reviewed the proposed tuition rate. He explained that this was not included in the tuition item that was approved by the Board in January 2015 because this program was approved by the Illinois Board of Higher Education in late 2014.

Establish the Bachelor of Science Degree in Biochemistry, 
College of Liberal Arts and Sciences, Springfield

Ms. Hasara then asked Dr. Lynn Pardie, vice chancellor for academic affairs and provost, Springfield, to provide information on the recommendation to establish the Bachelor of
Science degree in Biochemistry in the College of Liberal Arts and Sciences, Springfield. Dr. Pardie discussed aspects of the proposed degree program and said that courses in the proposed curriculum are currently being offered at Springfield, indicating that this degree program would require no new State funds.

There were no objections to moving these items forward to the full Board.

PRESENTATIONS

Update from the President’s Advisory Task Force for the College of Medicine in Urbana

At 3:23 p.m., Ms. Hasara welcomed Dr. B. Joseph White, president emeritus, to the meeting, and asked him to present the findings of the President’s Advisory Task Force for the College of Medicine in Urbana (materials on file with the clerk). Dr. White made some introductory remarks and outlined the charge to the task force from President Easter. He stated that there is now an agreed plan for the medical scholars program and its students, for regular medical students, for regional faculty and staff, for the regional campuses, and for governance through this transition. He gave an overview of the structure of the current University of Illinois College of Medicine and described the progression and matriculation of current medical students. He then focused on the University of Illinois College of Medicine regional campus at Urbana and reviewed questions related to this campus that have been addressed by the task force. He discussed plans to consolidate the operations of the College of Medicine regional campus at Urbana into the Chicago, Rockford, and Peoria campuses and emphasized that this decision was
reached freely by Dr. Dmitri T. Azar, dean of the University of Illinois College of Medicine at Chicago, noting that the task force concurs with this decision. He discussed long-term benefits of consolidation and presented the schedule and process, stating that it will be driven by the medical scholars program. Dr. White discussed the moral obligation to medical scholars program students and reviewed future plans for the program.

Dr. White then discussed plans for traditional medical students and remarked that the future structure of the program at the University of Illinois College of Medicine at Chicago and its regional campuses in Peoria and Rockford will be improved. He reported on the future for faculty and staff at the regional campus at Urbana and emphasized that all are committed to honoring tenure and contractual rights. He reported that a transition team and ombudsman will assist with this process. Dr. White also described the function of a governance transition team and reviewed its recommended composition. He concluded his presentation and reiterated that there is an agreed plan, and he commended the work of the chancellors at Urbana and Chicago, as well as those on the task force.

Ms. Hasara thanked Dr. White and his team for their work on the task force. Dr. Koritz also expressed appreciation for the work of the task force and for the progress they made. Discussion followed regarding future plans to offer first- and second-year coursework to students attending the College of Medicine at Peoria and Rockford. Committee members also discussed the medical scholars program, and Dr. White commented on this rich and interesting group of students, many of whom, he said,
go on to become prominent faculty members at other universities. Ms. Hasara expressed appreciation for the task force and their sensitivity and consideration for the medical scholars program students, and she remarked on the reputation of the medical scholars program. Additional discussion regarding these students followed. Dr. Wise then thanked President Easter for forming this task force and commended its members for their hard work, and she thanked Dr. White for his leadership. Mr. McMillan thanked all involved and expressed appreciation for the rapid process and outcome. Committee members then discussed the two-year hiatus on medical scholars program admissions at Urbana, as well as the potential for collaboration and convergence in medical education.

Academic Unit Review Reports

At 4:09 p.m., Ms. Hasara asked Dr. Pierre to present the academic unit review reports (materials on file with the clerk). Dr. Pierre gave introductory remarks and discussed the indicators and metrics used in the reports. He then asked Dr. Gislason to present the academic unit review report for the Chicago campus. Dr. Gislason stated that enrollment data is used to allocate tuition revenue, and he reported on additional ways collected data will be used going forward. He discussed the use of findings to identify departments with low enrollment and remarked on challenges to closing programs. He then described types of enrollment data, revenue and expenditure data, outcomes and demographics, and review of degree production. Lastly, he recommended some enhancements to the dashboard and discussed issues with the current set of data.
Next, Dr. Pardie presented an academic unit review dashboard for Springfield. She described the academic unit review process and reviewed key performance areas and metrics reported in the dashboard. She discussed action plan targets and strategies and listed several actions that are underway.

Dr. Adesida then presented the academic unit review dashboard for Urbana. He stated that these reviews are conducted in order to protect excellence, and he discussed the campus’s vision and impacts of the budget. He listed the types of data used regularly to review departments and discussed the review process and dashboard themes. Dr. Adesida presented an example of a dashboard report for one department and discussed limitations of dashboard reporting. He referred to the Urbana campus deans’ retreat that focused on the budget and provided examples of cost reduction and revenue generation strategies that were identified. Dr. Adesida gave examples of recent decisions based on data and discussed the development of plans for some colleges to reduce their level of reliance on State funds. He concluded his presentation by discussing efforts throughout the campus to prepare for a reduction in funding and referred to a consultative process in making budget decisions going forward.

Dr. Koritz inquired about limitations to increasing enrollment, and Dr. Adesida explained that infrastructure impacts the ability to increase class size. He stated that increased enrollment would also require additional faculty, and he referred to the large number of students that have been accepted to the campus for the Fall 2015 semester. President-designate Killeen remarked on the dashboards effectiveness as a tool for identifying current trends and asked about goals, projections, and targets. Dr.
Adesida discussed identifying areas of student demand and the need to be nimble, and he emphasized strategic intent and vision. Dr. Wise stated that evaluation is underway to assess campus progress toward goals and referred to the campus strategic plan. Dr. Amiridis remarked that the Chicago campus is in a period of transition, which he said presents a unique opportunity. He said the strategic enrollment plan is being reviewed alongside the master plan for facilities to identify areas of capacity, noting that the dashboard reflects progress toward goals and informs future planning. Dr. Gislason commented on the limitations of infrastructure and the importance of strategically increasing enrollment. Dr. Koch remarked on the comment made by Dr. Adesida that emphasized excellence and said the Springfield campus is also focused on excellence and using careful consideration to grow programs and make decisions. Ms. Smart discussed the benefits of shared services. Mr. Frye commented on the importance of online education and referred to offerings available through Coursera, stating that these options are crucial both for college preparation and for meeting the land-grant mission of the University. Additional discussion regarding the Master of Business Administration available through Coursera followed, and Dr. Adesida stated that the University is a leader in defining how to monetize Massive Open Online Course (MOOC) offerings on a large scale.

Ms. Hasara stated that the Board will need to make decisions regarding budgeting and said that additional and more specific information is needed in preparation for this process. She described the type of information that she said hopes can be presented at the September meeting of this committee. Ms. Hasara stated that detailed
information is needed, particularly for units that rely extensively on general revenue funds, and she asked for procedures to identify low enrollment courses and programs at each campus. She stated that difficult decisions lie ahead, and she thanked the provosts and chancellors for their cooperation.

OLD BUSINESS

There was no business conducted under this aegis.

NEW BUSINESS

Ms. Basara announced that the next meeting of this committee is scheduled for July 22, 2015, at 9 a.m., at the Chicago campus.

COMMITTEE MEETING ADJOURNED

There being no further business, and on motion of Mr. Cepeda, seconded by Ms. Holmes with no "nay" votes, the meeting adjourned at 5:07 p.m.