

Board Meeting
January 17, 2008

REDESIGNATE THE INTRAMURAL PHYSICAL EDUCATION BUILDING AS
THE ACTIVITIES AND RECREATION CENTER, URBANA

Action: Approve the Redesignation of the Intramural Physical Education Building as the Activities and Recreation Center, Urbana

Funding: No New Funding Required

The Chancellor at Urbana recommends for approval a proposal from the Division of Campus Recreation to redesignate the newly renovated Intramural Physical Education Building (IMPE) as the Activities and Recreation Center. Staff and student input was sought regarding this name change using both formal and informal means, e.g., focus groups, staff and student surveys, and a naming retreat attended by staff and student leaders.

The Division and students feel that although the IMPE name is already established, the expansion and renovation of the site results in a name that no longer reflects the new purpose of the building. The new name better reflects the broad and more inclusive nature of a premium recreational facility in the higher education environment. Additionally, the proposed name highlights the architectural elements of the building, is memorable, timeless, and is consistent with the wide variety of usages available in the facility. The Division has placed a focus on designating more available space for student-led programs and activities beyond those of a physical recreation

nature, thus encouraging a higher level of diversified wellness services that promote a well-rounded lifestyle.

The Board action recommended in this item complies in all material respects with applicable State and Federal laws, University of Illinois *Statutes, The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The Vice Chancellor of Student Affairs concurs in this recommendation and the President of the University also recommends approval, pending any needed review.