

University of Illinois Alumni Alliance Update

University of Illinois Board of Trustees

January 18, 2018



UNIVERSITY OF ILLINOIS
ALUMNI ALLIANCE

University of Illinois Alumni Alliance

- Founded 1873
- Independent 501(c)3
- Governing board of 20
- Chair – Steve Van Arsdell
- President – Jen Neubauer
- Mission
- Function – to oversee services that benefit alumni engagement at a system level specifically:
 - Alumni legislative advocacy
 - Communications
 - Affinity programs
 - Life Member Investment Fund

- Metrics for success
 - Successful advocacy efforts
 - Production of university specific magazines
 - Alumni participation in Alliance programs, services
 - Fund performance
- Aspirational vision
- Frequency of meetings
 - Minimum of 2 meetings per year; Executive Committee meetings as needed
 - Chair and President hold weekly conference calls
- Board communication
 - Monthly updates to entire Board
 - As needed

Illinois Alumni Association



- Founded 2018
- Advisory board of 25-30
- Chair – Pat Basu, '00 ENG
- Chief Alumni Relations Officer – Associate Vice Chancellor Jen Neubauer
- Mission – To rebuild engagement for the alumni community of UIUC
- Function
 - Assess current engagement efforts
 - Develop, recommend model for alumni engagement
 - Develop mission, vision, by-laws, organizational structure
 - Serve as advocates and ambassadors for Illinois
- Metrics for success
 - Establishment of mission, vision, by-laws, organizational structure
 - Recommend offerings for renewed alumni engagement
 - Strong partnership between board volunteers and UIUC alumni engagement professionals

- Aspirational vision
 - Provide innovative alumni engagement programs and services
 - Establish a metric for baseline alumni engagement
 - Establish metrics by which to judge the success
 - Articulate the efficacy of robust alumni engagement to university administration
 - Enhance the quality of programs and services
 - Serve as a model for best practice
 - Re-establish Illinois as a nationally known alumni relations program
 - Realign alumni club program
 - To be recognized #1 alumni organization in the country
- Frequency of meetings
 - 3 meetings in 2018
- Communication
 - Monthly reports to Alliance Board and Vice Chancellor Barry Benson
 - As needed