

Board Meeting
January 19, 2017

RENAME THE BACHELOR OF SCIENCE IN BUSINESS PROCESS
MANAGEMENT, COLLEGE OF BUSINESS, URBANA

Action: Rename the Bachelor of Science in Business Process Management, College of Business

Funding: No New Funding Required

The Chancellor, University of Illinois at Urbana-Champaign, and Vice President, University of Illinois with the advice of the Urbana-Champaign Senate recommends approval of a proposal from the College of Business to rename the Bachelor of Science in Business Process Management.

The College of Business is proposing to change the undergraduate major currently named “Business Process Management” to “Operations Management.” Business Process Management does not provide a clear understanding of the curriculum for recruiters, who are more accustomed to the term operations management, which is more prevalent in industry as well as at other business schools. This results in some recruiters overlooking students in the Business Process Management major. Additionally, major journals in the area use “operations management” in the title.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes*, *The*

General Rules Concerning University Organization and Procedure, and Board of Trustees policies and directives.

The Executive Vice President and Vice President for Academic Affairs concurs with this recommendation. The University Senates Conference has indicated that no further Senate jurisdiction is involved.

The President of the University recommends approval. This action is subject to further review and approval by the Illinois Board of Higher Education.