

University of Illinois at Springfield

Analysis of Dashboard Indicators

ENROLLMENTS, GRADUATION AND RETENTION RATES,
DEGREES AWARDED, TUITION AND FEES, AND FINANCIAL AID:

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Areas Meeting or Exceeding Expectations

- Graduate enrollment
- Diversity of student body
- Overall number of degrees awarded
- Graduate STEM degrees

Areas Needing Improvement

- Enrollment
- Freshman graduation rates
- Need-based scholarships

Strategy to improve **enrollment**

- Actions:
 - Increase number of academic programs in high-demand areas
 - Continue to implement innovative online transfer programs
 - Enhance competitive marketing strategies to increase institutional visibility
 - Increase retention of freshmen and transfer students as an institutional priority

- Report Back in November 2014

Strategy to improve **freshman graduation rates**

- Actions:
 - Focus on recruiting highly qualified freshmen
 - Enhance recruitment in targeted markets
 - Establish Academic Success Center
 - Make retention an institutional priority

- Report Back in November 2014

Strategy to improve **need-based scholarships**

- Actions:
 - Increase competitiveness of need-based financial aid
 - Make scholarships a top priority of the Development office
 - Educate donors about scholarships and increase number of scholarships
 - Continue to promote Access Illinois and opportunities for matching funds

- Report Back in January 2015

Areas we are watching

- Size of freshman class
- Tuition and fees compared to other public universities in Illinois
- Student debt
- Retention of students from underrepresented groups